

Based upon the area you are studying, read the following questions and check one answer for each.

1 Approximately how many people are currently estimated to reside in the area?

- a) Less than 5,000
- b) 5,000 to 9,999
- c) 10,000 to 19,999
- d) 20,000 to 29,999
- e) 30,000 or more

2 Over the next five years, how is the population projected to change in the area?

- a) Decline by more than 1%
- b) Grow or decline by less than 1%
- c) Grow between 1% and 5%
- d) Grow between 6% and 10%
- e) Grow by more than 10%

3 Which of the following lifestyle groups is the largest in number?

- a) Affluent Families
- b) Middle American Families
- c) Young and Coming
- d) Rural Families
- e) Senior Life
- f) Ethnic and Urban Diversity

4 What percentage of the population is non-Anglo?

- a) Less than 1%
- b) 1% to 9%
- c) 10% to 24%
- d) 25% to 49%
- e) 50% or more

5 Which of the following racial/ethnic groups is projected to grow the fastest over the next five years?

- a) Anglo
- b) African-American
- c) Hispanic / Latino
- d) Asian
- e) Native American & Others

6 What percentage of households is estimated to have no faith involvement?

- a) Less than 10%
- b) 10% to 19%
- c) 20% to 29%
- d) 30% to 39%
- e) 40% or more

7 What is the average age in the area?

- a) Less than 25
- b) 25 to 29
- c) 30 to 34
- d) 35 to 39
- e) 40 or more

8 What is the average annual household income estimated to be in the area?

- a) Less than \$25,000
- b) \$25,000 to \$49,999
- c) \$50,000 to \$74,999
- d) \$75,000 to \$99,999
- e) \$100,000 or more

9 Of households with children under 18, what percentage are headed by a single parent?

- a) Less than 10%
- b) 10% to 19%
- c) 20% to 29%
- d) 30% to 39%
- e) 40% or more

10 What percentage of the people age 25 and older has completed college?

- a) Less than 10%
- b) 10% to 19%
- c) 20% to 29%
- d) 30% to 39%
- e) 40% or more

Answers to the 10 Questions may be found in any Percept demographic report (i.e., 10 Facts, FirstView, Ministry Area Profile, Context)

10questions

Test your community IQ!

Workshop

30 to 45 Minutes

Introduce Goal

Workshop Goal

To effectively present a community information report that can assist a congregation in their mission and ministry efforts.

Engage Group

- ▶ Review the location of the study area so all are clear on the area being discussed.
- ▶ Have each person complete **10 Questions** without consultation from other participants.
- ▶ Then, in groups of no more than 5, have each group complete a composite **10 Questions**.
- ▶ Finally, have them put their composite on newsprint and display for all participants to view.

Present Answers

Present the **Ministry Area Profile** (you may choose to photocopy and hand out pages: 1, 4, 6 and 15). Highlight and discuss the comparisons between the responses of the participants and the actual numbers.

Group Discussion

- ▶ In the groups formed in step 2, ask them to respond to what they are learning and how it might effect the mission and ministry of their church.
- ▶ Provide examples such as: If the report states that the average age of the population is 23, and the average age of our worshipping congregation on a given Sunday is 55, what questions does that pose for our future ministry?
- ▶ Have them list as many questions as possible for each fact on the page. Do not allow them to make simplistic statements such as "we need to get more young people."
- ▶ Have each group present their questions and look for themes that they can understand and accept.

Conclusion

Direct them to an action step that they commit to completing by a certain time and offer them some next steps that can assist them in this process. Set up a time line of activity and action that results in this activity becoming integrated into the life of the congregation.