

Silents

| | Analysis Group | Nat. Ave. | Index |
|-----------------------------|-----------------------|------------------|--------------|
| Total Respondents | 4,956 | 18,546 | 26.72% |
| Margin of Error for Profile | 1.25% | 0.64% | |

DEMOGRAPHICS**Race**

| | | | |
|------------------|------|------|-----|
| Anglo (Non-Hisp) | 90.3 | 89.1 | 101 |
| African-Am. (NH) | 6.8 | 6.8 | 100 |
| Asian/PI (NH) | 0.4 | 0.7 | 57 |
| Native (NH) | 0.5 | 0.4 | 125 |
| Other (NH) | 0.4 | 0.6 | 67 |
| Hispanic/Latino | 1.6 | 2.4 | 67 |

Generations

| | | | |
|-----------------------|-------|------|-----|
| Survivors (1961-1981) | 0.0 | 17.6 | 0 |
| Boomers (1943-1960) | 0.0 | 39.7 | 0 |
| Silents (1925-1942) | 100.0 | 26.7 | 375 |
| Builders (1900-1924) | 0.0 | 15.9 | 0 |

| | | | |
|--------------------|------|------|-----|
| Average Age | 60.6 | 50.1 | 121 |
| Median Age | 61.0 | 47.0 | 130 |

Household Structure

| | | | |
|---------------------------|------|------|-----|
| No Kids, Unmarried Female | 23.3 | 21.4 | 109 |
| No Kids, Unmarried Male | 11.7 | 12.8 | 91 |
| No Kids, Married Couple | 43.0 | 25.9 | 166 |
| Kids, Unmarried Female | 5.9 | 8.1 | 73 |
| Kids, Unmarried Male | 0.8 | 0.8 | 100 |
| Kids, Married Couple | 15.3 | 31.0 | 49 |

Marital Status

| | | | |
|----------------------|------|------|-----|
| Now Married | 58.4 | 56.9 | 103 |
| Never Married | 8.2 | 16.5 | 50 |
| Divorced, Widowed or | 33.5 | 26.6 | 126 |

Highest Education within Household

| | | | |
|--------------------------|------|------|-----|
| Grade School | 1.7 | 1.3 | 131 |
| Some High School | 6.4 | 4.9 | 131 |
| Graduated High School | 28.3 | 23.3 | 121 |
| Some College - no degree | 27.7 | 28.1 | 99 |
| College Grad (2 yr) | 5.0 | 7.2 | 69 |
| College Grad (4 yr) | 15.2 | 19.4 | 78 |
| Post Graduate Degree | 15.7 | 15.8 | 99 |

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| Household Income (Census Groups) | | | |
| Under \$7,500 | 7.2 | 6.7 | 107 |
| \$7,500 to \$14,999 | 17.0 | 16.1 | 106 |
| \$15,000 to \$24,999 | 18.7 | 17.8 | 105 |
| \$25,000 to \$34,999 | 14.0 | 14.9 | 94 |
| \$35,000 to \$49,999 | 15.7 | 17.0 | 92 |
| \$50,000 to \$74,999 | 15.7 | 16.4 | 96 |
| \$75,000 to \$99,999 | 6.2 | 6.3 | 98 |
| \$100,000 to \$149,999 | 4.2 | 3.5 | 120 |
| \$150,000 or more | 1.5 | 1.2 | 125 |
| Average Household Income | \$39,332 | \$39,252 | 100 |
| Median Household Income | \$31,250 | \$31,250 | 100 |
| Employment Status - Head of Household | | | |
| Full-Time | 44.3 | 58.5 | 76 |
| Part-Time | 13.4 | 12.8 | 105 |
| Retired | 34.3 | 21.3 | 161 |
| Not Employed | 8.0 | 7.4 | 108 |
| Occupation - Head of Household | | | |
| Managerial, Professional | 24.6 | 31.1 | 79 |
| Technical, Sales, Admin Support | 12.7 | 15.8 | 80 |
| Service | 6.3 | 7.3 | 86 |
| Farming, Forestry, Fishing | 1.0 | 0.9 | 111 |
| Craftsman, Repairman | 3.1 | 4.3 | 72 |
| Operator, Laborer | 3.6 | 5.3 | 68 |
| Retired, Student, Armed Forces | 48.7 | 35.2 | 138 |
| Below the Poverty Level | | | |
| No | 82.3 | 82.2 | 100 |
| Yes | 17.7 | 17.8 | 99 |
| Lifestage | | | |
| Roommates (same sex) | 1.5 | 2.3 | 65 |
| Young Singles (under 35) | 0.0 | 5.0 | 0 |
| Middle Singles (35 to 65) | 22.7 | 13.1 | 173 |
| Older Singles (over 65) | 8.1 | 10.4 | 78 |
| Young Couple (under 35 - no child) | 0.2 | 7.1 | 3 |
| Working Older Couple (45+ no child) | 23.7 | 11.1 | 214 |
| Retired Older Couple (45+ no child) | 21.8 | 11.1 | 196 |
| Young Parent (under 45, child<6) | 0.1 | 12.1 | 1 |
| Middle Parent (under 45, child>6) | 0.0 | 12.6 | 0 |
| Older Parent (over 45, child @ home) | 21.9 | 15.3 | 143 |

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FAITH INVOLVEMENT AND PARTICIPATION**Faith Involvement - Now**

| | | | |
|-------------------|------|------|-----|
| Not Involved | 34.6 | 37.8 | 92 |
| Somewhat Involved | 28.8 | 30.1 | 96 |
| Strongly Involved | 36.5 | 32.0 | 114 |

Faith Involvement 10 Years Ago

| | | | |
|-------------------|------|------|-----|
| Not Involved | 26.0 | 30.6 | 85 |
| Somewhat Involved | 32.0 | 34.2 | 94 |
| Strongly Involved | 42.0 | 35.2 | 119 |

Change In Faith Involvement

| | | | |
|-----------|------|------|-----|
| Decreased | 26.3 | 29.2 | 90 |
| Same | 57.0 | 48.4 | 118 |
| Increased | 16.7 | 22.4 | 75 |

Level of Active Participation Now

| | | | |
|-----------------|------|------|-----|
| Not Active | 43.3 | 47.4 | 91 |
| Somewhat Active | 25.4 | 25.2 | 101 |
| Very Active | 31.3 | 27.4 | 114 |

Level of Participation: 10 Years

| | | | |
|-----------------|------|------|-----|
| Not Active | 32.4 | 38.2 | 85 |
| Somewhat Active | 29.4 | 30.0 | 98 |
| Very Active | 38.1 | 31.8 | 120 |

Change in Participation

| | | | |
|-----------|------|------|-----|
| Decreased | 27.3 | 29.9 | 91 |
| Same | 57.0 | 49.2 | 116 |
| Increased | 15.7 | 20.8 | 75 |

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| Total Respondents | 4,956 | 18,546 | 26.72% |
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RELIGIOUS PREFERENCES

Religious Preference: Now

| | | | |
|----------------------|------|------|-----|
| No Preference/Not In | 10.1 | 11.0 | 92 |
| Adventist | 0.5 | 0.6 | 83 |
| Baptist | 15.4 | 14.8 | 104 |
| Buddhist/Hindu/Shint | 0.3 | 0.4 | 75 |
| Catholic | 22.8 | 22.7 | 100 |
| Congregational | 2.7 | 2.3 | 117 |
| Episcopal | 3.8 | 3.0 | 127 |
| Holiness | 0.8 | 0.8 | 100 |
| Islamic | 0.1 | 0.1 | 100 |
| Jehovah's Witness | 0.7 | 0.9 | 78 |
| Judaism | 4.1 | 3.7 | 111 |
| Lutheran | 7.5 | 7.0 | 107 |
| Methodist | 11.3 | 9.9 | 114 |
| Mormon | 1.4 | 1.6 | 88 |
| New Age | 0.6 | 0.8 | 75 |
| Non-Denom/Independen | 5.8 | 7.4 | 78 |
| Orthodox | 0.3 | 0.4 | 75 |
| Pentecostal | 2.2 | 2.1 | 105 |
| Presbyterian/Reforme | 4.3 | 4.2 | 102 |
| Unitarian/Universali | 0.9 | 0.8 | 113 |
| No Preference/Intere | 4.4 | 5.6 | 79 |

Religious Preference: 10 Years Ago

| | | | |
|----------------------|------|------|-----|
| No Preference/Not In | 7.1 | 8.5 | 84 |
| Adventist | 0.7 | 0.7 | 100 |
| Baptist | 15.4 | 15.6 | 99 |
| Buddhist/Hindu/Shint | 0.2 | 0.3 | 67 |
| Catholic | 24.4 | 25.4 | 96 |
| Congregational | 2.7 | 2.5 | 108 |
| Episcopal | 4.2 | 3.1 | 135 |
| Holiness | 0.9 | 0.8 | 113 |
| Islamic | 0.1 | 0.1 | 100 |
| Jehovah's Witness | 0.7 | 0.9 | 78 |
| Judaism | 4.6 | 4.0 | 115 |
| Lutheran | 8.3 | 7.8 | 106 |
| Methodist | 12.8 | 10.9 | 117 |
| Mormon | 1.5 | 1.8 | 83 |
| New Age | 0.3 | 0.3 | 100 |
| Non-Denom/Independen | 4.5 | 5.4 | 83 |
| Orthodox | 0.3 | 0.4 | 75 |
| Pentecostal | 2.1 | 2.0 | 105 |
| Presbyterian/Reforme | 5.2 | 4.8 | 108 |
| Unitarian/Universali | 1.0 | 0.7 | 143 |
| No Preference/Intere | 2.9 | 4.1 | 71 |

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Preference Now - Four Preference Groups

| | | | |
|----------------------|------|------|-----|
| Catholic or Orthodox | 23.1 | 23.1 | 100 |
| No Preference | 14.5 | 16.6 | 87 |
| Historic Protestant | 54.3 | 52.0 | 104 |
| Other Non-Historic C | 8.1 | 8.3 | 98 |

Preference 10 Years Ago - Four Preference Groups

| | | | |
|----------------------|------|------|-----|
| Catholic or Orthodox | 24.8 | 25.8 | 96 |
| No Preference | 10.0 | 12.6 | 79 |
| Historic Protestant | 56.8 | 53.5 | 106 |
| Other Non-Historic C | 8.4 | 8.0 | 105 |

DENOMINATIONAL MEMBERSHIP**Denominational Membership: Now**

| | | | |
|-------------------|------|------|-----|
| Episcopal | 3.4 | 2.9 | 117 |
| ELCA | 5.1 | 4.9 | 104 |
| Roman Catholic | 23.8 | 23.8 | 100 |
| PC(USA) | 4.7 | 4.3 | 109 |
| United Methodist | 10.3 | 9.0 | 114 |
| Southern Baptist | 8.3 | 7.6 | 109 |
| None of the Above | 44.2 | 47.6 | 93 |

Denominational Membership: 10 Years Ago

| | | | |
|-------------------|------|------|-----|
| Episcopal | 4.3 | 3.5 | 123 |
| ELCA | 6.1 | 5.6 | 109 |
| Roman Catholic | 26.0 | 27.0 | 96 |
| PC(USA) | 6.0 | 5.5 | 109 |
| United Methodist | 12.6 | 10.6 | 119 |
| Southern Baptist | 9.3 | 8.7 | 107 |
| None of the Above | 35.6 | 39.0 | 91 |

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INFORMATION PREFERENCES**Local Newspaper**

| | | | |
|------------------|------|------|-----|
| Primary Source | 36.4 | 32.6 | 112 |
| Secondary Source | 29.1 | 29.3 | 99 |
| Third Source | 14.6 | 17.9 | 82 |
| Fourth Source | 0.9 | 1.1 | 82 |
| Fifth Source | 0.4 | 0.4 | 100 |
| Not Chosen | 18.6 | 18.7 | 99 |

Radio

| | | | |
|------------------|------|------|-----|
| Primary Source | 10.8 | 12.2 | 89 |
| Secondary Source | 19.1 | 21.4 | 89 |
| Third Source | 30.8 | 30.4 | 101 |
| Fourth Source | 2.4 | 2.6 | 92 |
| Fifth Source | 0.7 | 0.9 | 78 |
| Not Chosen | 36.1 | 32.5 | 111 |

Magazine

| | | | |
|------------------|------|------|-----|
| Primary Source | 2.0 | 2.1 | 95 |
| Secondary Source | 6.3 | 6.3 | 100 |
| Third Source | 19.6 | 18.5 | 106 |
| Fourth Source | 4.3 | 5.2 | 83 |
| Fifth Source | 3.7 | 4.4 | 84 |
| Not Chosen | 64.1 | 63.5 | 101 |

National Newspaper

| | | | |
|------------------|------|------|-----|
| Primary Source | 3.8 | 3.7 | 103 |
| Secondary Source | 5.1 | 5.1 | 100 |
| Third Source | 8.7 | 8.3 | 105 |
| Fourth Source | 3.2 | 3.7 | 86 |
| Fifth Source | 4.7 | 6.1 | 77 |
| Not Chosen | 74.4 | 73.2 | 102 |

Television

| | | | |
|------------------|------|------|-----|
| Primary Source | 40.9 | 42.8 | 96 |
| Secondary Source | 30.8 | 29.0 | 106 |
| Third Source | 12.6 | 12.5 | 101 |
| Fourth Source | 0.7 | 0.8 | 88 |
| Fifth Source | 0.3 | 0.4 | 75 |
| Not Chosen | 14.8 | 14.4 | 103 |

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COMMUNICATE NEW SERVICES**Send Information by Mail**

| | | | |
|------|------|------|-----|
| Poor | 13.1 | 13.3 | 98 |
| Fair | 30.9 | 33.0 | 94 |
| Good | 56.0 | 53.7 | 104 |

Put Ad in Local Newspaper

| | | | |
|------|------|------|-----|
| Poor | 20.8 | 21.5 | 97 |
| Fair | 44.1 | 44.8 | 98 |
| Good | 35.1 | 33.7 | 104 |

Door to Door

| | | | |
|------|------|------|-----|
| Poor | 61.6 | 64.7 | 95 |
| Fair | 21.6 | 21.7 | 100 |
| Good | 16.7 | 13.6 | 123 |

Call and discuss on the phone

| | | | |
|------|------|------|-----|
| Poor | 55.5 | 61.2 | 91 |
| Fair | 29.8 | 27.1 | 110 |
| Good | 14.6 | 11.7 | 125 |

Call and offer to visit

| | | | |
|------|------|------|-----|
| Poor | 43.4 | 50.3 | 86 |
| Fair | 31.8 | 29.9 | 106 |
| Good | 24.9 | 19.8 | 126 |

Call and offer to send information by mail

| | | | |
|------|------|------|-----|
| Poor | 29.4 | 34.3 | 86 |
| Fair | 37.6 | 36.4 | 103 |
| Good | 33.0 | 29.3 | 113 |

Local radio announcements

| | | | |
|------|------|------|-----|
| Poor | 23.5 | 19.4 | 121 |
| Fair | 44.4 | 44.4 | 100 |
| Good | 32.1 | 36.2 | 89 |

Local cable channels

| | | | |
|------|------|------|-----|
| Poor | 34.0 | 30.4 | 112 |
| Fair | 37.1 | 39.0 | 95 |
| Good | 28.9 | 30.6 | 94 |

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ETHICAL VIEWPOINTS**An action is moral if no one gets hurt**

| | | | |
|----------|------|------|-----|
| Disagree | 80.8 | 79.5 | 102 |
| Agree | 19.2 | 20.5 | 94 |

It is our moral obligation to stop social injustice

| | | | |
|----------|------|------|-----|
| Disagree | 16.2 | 15.8 | 103 |
| Agree | 83.8 | 84.2 | 100 |

If an action is legal, it is morally right

| | | | |
|----------|------|------|-----|
| Disagree | 79.4 | 80.2 | 99 |
| Agree | 20.6 | 19.8 | 104 |

Moral Values Indicator

| | | |
|------|------|-----|
| 56.0 | 56.1 | 100 |
|------|------|-----|

There is a lack of moral values in the US today.

| | | | |
|----------|------|------|-----|
| Disagree | 10.7 | 11.8 | 91 |
| Agree | 89.3 | 88.2 | 101 |

Social problems today are the result of the loss of morals

| | | | |
|----------|------|------|-----|
| Disagree | 9.5 | 10.5 | 90 |
| Agree | 90.5 | 89.5 | 101 |

Social Values Indicator

| | | |
|------|------|-----|
| 20.2 | 22.3 | 110 |
|------|------|-----|

Ethics Indicator

| | | |
|------|------|-----|
| 55.6 | 58.6 | 105 |
|------|------|-----|

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PERSONAL STYLE PREFERENCES

Worship which is:

| | | | |
|----------------------------|------|------|-----|
| Emotionally uplifting | 24.7 | 26.2 | 94 |
| Both | 45.6 | 45.2 | 101 |
| Intellectually challenging | 12.0 | 12.8 | 94 |
| No Preference Indicated | 17.7 | 15.8 | 112 |

| | | | |
|-------------------------|------|------|-----|
| Traditional/Formal | 22.7 | 21.3 | 107 |
| Both | 29.9 | 28.3 | 106 |
| Contemporary/Informal | 23.4 | 30.1 | 78 |
| No Preference Indicated | 24.0 | 20.2 | 119 |

Music which is:

| | | | |
|-------------------------|------|------|-----|
| Traditional | 37.3 | 30.2 | 124 |
| Both | 34.3 | 34.9 | 98 |
| Contemporary | 9.7 | 18.4 | 53 |
| No Preference Indicated | 18.6 | 16.5 | 113 |

| | | | |
|-------------------------|------|------|-----|
| Performed by Others | 17.8 | 18.9 | 94 |
| Both | 36.8 | 36.3 | 101 |
| Participatory | 22.3 | 24.7 | 90 |
| No Preference Indicated | 23.1 | 20.1 | 115 |

Involvement and Mission Emphasis which is:

| | | | |
|--------------------------------|------|------|-----|
| Community Focused | 24.7 | 25.2 | 98 |
| Both | 39.8 | 41.4 | 96 |
| Personal Spiritual Development | 13.4 | 14.4 | 93 |
| No Preference Indicated | 22.2 | 19.0 | 117 |

| | | | |
|-------------------------|------|------|-----|
| Global Mission | 6.9 | 6.7 | 103 |
| Both | 32.2 | 33.0 | 98 |
| Local Mission | 33.4 | 36.9 | 91 |
| No Preference Indicated | 27.5 | 23.3 | 118 |

Church Architecture which is:

| | | | |
|-------------------------|------|------|-----|
| Traditional | 31.5 | 29.8 | 106 |
| Both | 35.0 | 35.8 | 98 |
| Contemporary | 13.5 | 16.7 | 81 |
| No Preference Indicated | 20.0 | 17.8 | 112 |

| | | | |
|-------------------------|------|------|-----|
| Somber/Serious | 11.6 | 10.1 | 115 |
| Both | 30.9 | 30.5 | 101 |
| Light and Airy | 34.0 | 38.8 | 88 |
| No Preference Indicated | 23.4 | 20.7 | 113 |

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CONCERNS

Basics

| | | | |
|------------------------------|------|------|-----|
| Day to Day Financial Worries | 29.6 | 33.9 | 87 |
| Personal Health | 46.4 | 37.3 | 124 |
| Health Insurance | 46.5 | 35.5 | 131 |
| Affordable Housing | 9.4 | 12.0 | 78 |
| Employment Opportunities | 11.6 | 17.1 | 68 |
| Child Care | 1.9 | 6.0 | 32 |
| Adequate Food | 8.8 | 7.5 | 117 |
| Basics Index | | | 103 |

Family

| | | | |
|-----------------------|------|------|-----|
| Abusive Relationships | 11.4 | 10.5 | 109 |
| Teen/Child Problems | 13.0 | 18.7 | 70 |
| Divorce | 3.6 | 3.4 | 106 |
| Alcohol/Drug Abuse | 25.3 | 20.8 | 122 |
| Aging Parent Care | 18.1 | 13.6 | 133 |
| Family Index | | | 107 |

Community

| | | | |
|-----------------------------|------|------|-----|
| Neighborhood Gangs | 18.8 | 15.6 | 121 |
| Racial/Ethnic Prejudice | 17.3 | 15.7 | 110 |
| Neighborhood Crime & Safety | 41.4 | 34.6 | 120 |
| Problems in Schools | 14.8 | 17.0 | 87 |
| Social Injustice | 15.2 | 13.0 | 117 |
| Good Schools | 16.5 | 23.1 | 71 |
| Community Index | | | 104 |

Hopes and Dreams

| | | | |
|------------------------------|------|------|-----|
| Fulfilling Marriage | 9.3 | 17.5 | 53 |
| Parenting Skills | 2.5 | 13.3 | 19 |
| Educational Objectives | 2.9 | 7.4 | 39 |
| Long-term Financial Security | 51.1 | 50.9 | 100 |
| Retirement Opportunities | 31.0 | 17.6 | 176 |
| Better Quality Healthcare | 32.3 | 22.3 | 145 |
| Satisfying/Job Career | 8.0 | 18.0 | 44 |
| Time for Recreation/Leisure | 20.4 | 23.9 | 85 |
| Hopes and Dreams Index | | | 92 |

Spiritual and Personal Development

| | | | |
|------------------------------|------|------|-----|
| Stress | 24.2 | 27.6 | 88 |
| Companionship | 14.5 | 14.7 | 99 |
| Spiritual Teaching | 11.0 | 11.0 | 100 |
| Life Direction | 7.7 | 10.2 | 75 |
| Good Church | 15.7 | 13.7 | 115 |
| Spiritual and Personal Index | | | 95 |

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PROGRAMS**Social Services**

| | | | |
|-----------------------------|------|------|-----|
| Food/Clothing Resources | 10.5 | 10.1 | 104 |
| Day Care Services | 3.1 | 6.7 | 46 |
| Personal/Family Counseling | 24.0 | 26.4 | 91 |
| Church Sponsored Day School | 3.6 | 6.1 | 59 |
| Care for Terminally Ill | 20.5 | 15.6 | 131 |
| Social Services Index | | | 95 |

Spiritual Development

| | | | |
|-------------------------------|------|------|-----|
| Bible Study/Prayer Groups | 46.3 | 42.0 | 110 |
| Spiritual Retreats | 13.5 | 11.3 | 119 |
| Adult Theo. Discussion Groups | 30.3 | 23.9 | 127 |
| Spiritual Development Index | | | 117 |

Personal Development

| | | | |
|----------------------------|-----|------|-----|
| Parent Training Programs | 5.4 | 9.1 | 59 |
| Twelve Step Programs | 3.8 | 3.7 | 103 |
| Marriage Enrichment | 8.8 | 12.3 | 72 |
| Divorce Recovery | 1.7 | 2.0 | 85 |
| Personal Development Index | | | 73 |

Social/Recreation

| | | | |
|----------------------------------|------|------|-----|
| Family Activities | 24.1 | 33.5 | 72 |
| Sports or Camping | 3.6 | 6.2 | 58 |
| Youth Social Programs | 25.7 | 36.1 | 71 |
| Cultural Programs (music, drama) | 17.8 | 16.8 | 106 |
| Active Retirement Programs | 44.2 | 24.8 | 178 |
| Social/Recreation Index | | | 98 |

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GEOGRAPHIES

| | | | |
|---------------------------|------|------|-----|
| Northeast Region | 5.7 | 5.4 | 106 |
| Connecticut | 1.6 | 1.4 | 114 |
| Maine | 0.5 | 0.5 | 100 |
| Massachusetts | 2.3 | 2.4 | 96 |
| New Hampshire | 0.4 | 0.4 | 100 |
| Rhode Island | 0.6 | 0.5 | 120 |
| Vermont | 0.3 | 0.2 | 150 |
| Mid-Atlantic | 16.8 | 15.9 | 106 |
| Delaware | 0.3 | 0.3 | 100 |
| New Jersey | 2.7 | 3.1 | 87 |
| New York | 8.3 | 8.0 | 104 |
| Pennsylvania | 5.5 | 4.5 | 122 |
| South Atlantic | 17.7 | 17.6 | 101 |
| Washington DC | 0.2 | 0.2 | 100 |
| Florida | 5.7 | 5.5 | 104 |
| Georgia | 2.5 | 2.5 | 100 |
| Maryland | 2.2 | 2.0 | 110 |
| North Carolina | 2.7 | 2.7 | 100 |
| South Carolina | 1.6 | 1.4 | 114 |
| Virginia | 2.1 | 2.6 | 81 |
| West Virginia | 0.7 | 0.7 | 100 |
| East North Central | 17.0 | 17.3 | 98 |
| Illinois | 4.8 | 5.1 | 94 |
| Indiana | 2.2 | 2.2 | 100 |
| Michigan | 3.6 | 3.7 | 97 |
| Ohio | 4.3 | 4.3 | 100 |
| Wisconsin | 2.1 | 2.0 | 105 |
| East South Central | 6.7 | 6.0 | 112 |
| Alabama | 2.4 | 1.8 | 133 |
| Kentucky | 1.4 | 1.4 | 100 |
| Mississippi | 1.0 | 0.9 | 111 |
| Tennessee | 1.9 | 1.9 | 100 |
| West North Central | 7.6 | 7.8 | 97 |
| Kansas | 1.0 | 1.0 | 100 |
| Iowa | 1.7 | 1.4 | 121 |
| Minnesota | 1.8 | 1.9 | 95 |
| Missouri | 2.0 | 2.1 | 95 |
| Nebraska | 0.6 | 0.7 | 86 |
| North Dakota | 0.2 | 0.3 | 67 |

Silents

| | Analysis Group | Nat. Ave. | Index |
|-----------------------------|-----------------------|------------------|--------------|
| Total Respondents | 4,956 | 18,546 | 26.72% |
| Margin of Error for Profile | 1.25% | 0.64% | |
| South Dakota | 0.3 | 0.4 | 75 |
| West South Central | 10.0 | 9.9 | 101 |
| Arkansas | 1.0 | 1.0 | 100 |
| Louisiana | 1.4 | 1.5 | 93 |
| Oklahoma | 1.4 | 1.4 | 100 |
| Texas | 6.2 | 6.0 | 103 |
| Mountain | 5.2 | 5.5 | 95 |
| Arizona | 1.6 | 1.4 | 114 |
| Colorado | 1.3 | 1.5 | 87 |
| Idaho | 0.2 | 0.4 | 50 |
| Montana | 0.2 | 0.3 | 67 |
| Nevada | 0.4 | 0.5 | 80 |
| New Mexico | 0.7 | 0.6 | 117 |
| Utah | 0.7 | 0.6 | 117 |
| Wyoming | 0.1 | 0.2 | 50 |
| Pacific | 13.3 | 14.5 | 92 |
| Alaska | 0.0 | 0.0 | 100 |
| California | 10.6 | 11.4 | 93 |
| Hawaii | 0.0 | 0.0 | 100 |
| Oregon | 1.0 | 1.1 | 91 |
| Washington | 1.7 | 2.0 | 85 |