

Mormon

| | Analysis Group | Nat. Ave. | Index |
|-----------------------------|-----------------------|------------------|--------------|
| Total Respondents | 270 | 18,546 | 1.46% |
| Margin of Error for Profile | 5.33% | 0.64% | |

DEMOGRAPHICS**Race**

| | | | |
|------------------|------|------|-----|
| Anglo (Non-Hisp) | 95.6 | 89.1 | 107 |
| African-Am. (NH) | 0.0 | 6.8 | 0 |
| Asian/PI (NH) | 0.0 | 0.7 | 0 |
| Native (NH) | 0.3 | 0.4 | 75 |
| Other (NH) | 0.0 | 0.6 | 0 |
| Hispanic/Latino | 4.1 | 2.4 | 171 |

Generations

| | | | |
|-----------------------|------|------|-----|
| Survivors (1961-1981) | 21.3 | 17.6 | 121 |
| Boomers (1943-1960) | 43.2 | 39.7 | 109 |
| Silents (1925-1942) | 23.5 | 26.7 | 88 |
| Builders (1900-1924) | 11.9 | 15.9 | 75 |

| | | | |
|--------------------|------|------|----|
| Average Age | 47.7 | 50.1 | 95 |
| Median Age | 46.0 | 47.0 | 98 |

Household Structure

| | | | |
|---------------------------|------|------|-----|
| No Kids, Unmarried Female | 11.9 | 21.4 | 56 |
| No Kids, Unmarried Male | 10.4 | 12.8 | 81 |
| No Kids, Married Couple | 14.2 | 25.9 | 55 |
| Kids, Unmarried Female | 10.3 | 8.1 | 127 |
| Kids, Unmarried Male | 0.6 | 0.8 | 75 |
| Kids, Married Couple | 52.6 | 31.0 | 170 |

Marital Status

| | | | |
|----------------------|------|------|-----|
| Now Married | 66.8 | 56.9 | 117 |
| Never Married | 8.3 | 16.5 | 50 |
| Divorced, Widowed or | 24.9 | 26.6 | 94 |

Highest Education within Household

| | | | |
|--------------------------|------|------|-----|
| Grade School | 0.6 | 1.3 | 46 |
| Some High School | 3.0 | 4.9 | 61 |
| Graduated High School | 15.1 | 23.3 | 65 |
| Some College - no degree | 30.8 | 28.1 | 110 |
| College Grad (2 yr) | 12.9 | 7.2 | 179 |
| College Grad (4 yr) | 20.1 | 19.4 | 104 |
| Post Graduate Degree | 17.5 | 15.8 | 111 |

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| Household Income (Census Groups) | | | |
| Under \$7,500 | 6.4 | 6.7 | 96 |
| \$7,500 to \$14,999 | 14.5 | 16.1 | 90 |
| \$15,000 to \$24,999 | 15.4 | 17.8 | 87 |
| \$25,000 to \$34,999 | 16.9 | 14.9 | 113 |
| \$35,000 to \$49,999 | 19.7 | 17.0 | 116 |
| \$50,000 to \$74,999 | 20.9 | 16.4 | 127 |
| \$75,000 to \$99,999 | 5.3 | 6.3 | 84 |
| \$100,000 to \$149,999 | 0.5 | 3.5 | 14 |
| \$150,000 or more | 0.3 | 1.2 | 25 |
| Average Household Income | \$37,048 | \$39,252 | 94 |
| Median Household Income | \$31,250 | \$31,250 | 100 |
| Employment Status - Head of Household | | | |
| Full-Time | 63.3 | 58.5 | 108 |
| Part-Time | 15.9 | 12.8 | 124 |
| Retired | 14.6 | 21.3 | 69 |
| Not Employed | 6.2 | 7.4 | 84 |
| Occupation - Head of Household | | | |
| Managerial, Professional | 34.9 | 31.1 | 112 |
| Technical, Sales, Admin Support | 17.9 | 15.8 | 113 |
| Service | 8.3 | 7.3 | 114 |
| Farming, Forestry, Fishing | 0.9 | 0.9 | 100 |
| Craftsman, Repairman | 6.2 | 4.3 | 144 |
| Operator, Laborer | 4.4 | 5.3 | 83 |
| Retired, Student, Armed Forces | 27.3 | 35.2 | 78 |
| Below the Poverty Level | | | |
| No | 82.4 | 82.2 | 100 |
| Yes | 17.6 | 17.8 | 99 |
| Lifestage | | | |
| Roommates (same sex) | 0.8 | 2.3 | 35 |
| Young Singles (under 35) | 1.9 | 5.0 | 38 |
| Middle Singles (35 to 65) | 9.4 | 13.1 | 72 |
| Older Singles (over 65) | 8.4 | 10.4 | 81 |
| Young Couple (under 35 - no child) | 2.7 | 7.1 | 38 |
| Working Older Couple (45+ no child) | 6.0 | 11.1 | 54 |
| Retired Older Couple (45+ no child) | 7.2 | 11.1 | 65 |
| Young Parent (under 45, child<6) | 21.1 | 12.1 | 174 |
| Middle Parent (under 45, child>6) | 17.8 | 12.6 | 141 |
| Older Parent (over 45, child @ home) | 24.6 | 15.3 | 161 |

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FAITH INVOLVEMENT AND PARTICIPATION**Faith Involvement - Now**

| | | | |
|-------------------|------|------|-----|
| Not Involved | 14.8 | 37.8 | 39 |
| Somewhat Involved | 16.6 | 30.1 | 55 |
| Strongly Involved | 68.6 | 32.0 | 214 |

Faith Involvement 10 Years Ago

| | | | |
|-------------------|------|------|-----|
| Not Involved | 12.1 | 30.6 | 40 |
| Somewhat Involved | 17.1 | 34.2 | 50 |
| Strongly Involved | 70.7 | 35.2 | 201 |

Change In Faith Involvement

| | | | |
|-----------|------|------|-----|
| Decreased | 20.2 | 29.2 | 69 |
| Same | 64.2 | 48.4 | 133 |
| Increased | 15.6 | 22.4 | 70 |

Level of Active Participation Now

| | | | |
|-----------------|------|------|-----|
| Not Active | 19.1 | 47.4 | 40 |
| Somewhat Active | 13.3 | 25.2 | 53 |
| Very Active | 67.6 | 27.4 | 247 |

Level of Participation: 10 Years

| | | | |
|-----------------|------|------|-----|
| Not Active | 14.6 | 38.2 | 38 |
| Somewhat Active | 14.0 | 30.0 | 47 |
| Very Active | 71.4 | 31.8 | 225 |

Change in Participation

| | | | |
|-----------|------|------|-----|
| Decreased | 21.2 | 29.9 | 71 |
| Same | 63.0 | 49.2 | 128 |
| Increased | 15.8 | 20.8 | 76 |

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RELIGIOUS PREFERENCES**Religious Preference: Now**

| | | | |
|----------------------|-------|------|-------|
| No Preference/Not In | 0.0 | 11.0 | 0 |
| Adventist | 0.0 | 0.6 | 0 |
| Baptist | 0.0 | 14.8 | 0 |
| Buddhist/Hindu/Shint | 0.0 | 0.4 | 0 |
| Catholic | 0.0 | 22.7 | 0 |
| Congregational | 0.0 | 2.3 | 0 |
| Episcopal | 0.0 | 3.0 | 0 |
| Holiness | 0.0 | 0.8 | 0 |
| Islamic | 0.0 | 0.1 | 0 |
| Jehovah's Witness | 0.0 | 0.9 | 0 |
| Judaism | 0.0 | 3.7 | 0 |
| Lutheran | 0.0 | 7.0 | 0 |
| Methodist | 0.0 | 9.9 | 0 |
| Mormon | 100.0 | 1.6 | 6,250 |
| New Age | 0.0 | 0.8 | 0 |
| Non-Denom/Independen | 0.0 | 7.4 | 0 |
| Orthodox | 0.0 | 0.4 | 0 |
| Pentecostal | 0.0 | 2.1 | 0 |
| Presbyterian/Reforme | 0.0 | 4.2 | 0 |
| Unitarian/Universali | 0.0 | 0.8 | 0 |
| No Preference/Intere | 0.0 | 5.6 | 0 |

Religious Preference: 10 Years Ago

| | | | |
|----------------------|------|------|-------|
| No Preference/Not In | 0.4 | 8.5 | 5 |
| Adventist | 0.5 | 0.7 | 71 |
| Baptist | 2.2 | 15.6 | 14 |
| Buddhist/Hindu/Shint | 0.0 | 0.3 | 0 |
| Catholic | 1.0 | 25.4 | 4 |
| Congregational | 0.7 | 2.5 | 28 |
| Episcopal | 0.0 | 3.1 | 0 |
| Holiness | 0.0 | 0.8 | 0 |
| Islamic | 0.0 | 0.1 | 0 |
| Jehovah's Witness | 0.0 | 0.9 | 0 |
| Judaism | 0.0 | 4.0 | 0 |
| Lutheran | 0.3 | 7.8 | 4 |
| Methodist | 0.0 | 10.9 | 0 |
| Mormon | 92.9 | 1.8 | 5,161 |
| New Age | 0.0 | 0.3 | 0 |
| Non-Denom/Independen | 0.6 | 5.4 | 11 |
| Orthodox | 0.0 | 0.4 | 0 |
| Pentecostal | 0.0 | 2.0 | 0 |
| Presbyterian/Reforme | 0.3 | 4.8 | 6 |
| Unitarian/Universali | 0.0 | 0.7 | 0 |
| No Preference/Intere | 1.1 | 4.1 | 27 |

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Preference Now - Four Preference Groups

| | | | |
|----------------------|-------|------|-------|
| Catholic or Orthodox | 0.0 | 23.1 | 0 |
| No Preference | 0.0 | 16.6 | 0 |
| Historic Protestant | 0.0 | 52.0 | 0 |
| Other Non-Historic C | 100.0 | 8.3 | 1,205 |

Preference 10 Years Ago - Four Preference Groups

| | | | |
|----------------------|------|------|-------|
| Catholic or Orthodox | 1.0 | 25.8 | 4 |
| No Preference | 1.5 | 12.6 | 12 |
| Historic Protestant | 4.6 | 53.5 | 9 |
| Other Non-Historic C | 92.9 | 8.0 | 1,161 |

DENOMINATIONAL MEMBERSHIP**Denominational Membership: Now**

| | | | |
|-------------------|------|------|-----|
| Episcopal | 0.4 | 2.9 | 14 |
| ELCA | 0.3 | 4.9 | 6 |
| Roman Catholic | 0.0 | 23.8 | 0 |
| PC(USA) | 0.0 | 4.3 | 0 |
| United Methodist | 0.6 | 9.0 | 7 |
| Southern Baptist | 0.0 | 7.6 | 0 |
| None of the Above | 98.7 | 47.6 | 207 |

Denominational Membership: 10 Years Ago

| | | | |
|-------------------|------|------|-----|
| Episcopal | 0.9 | 3.5 | 26 |
| ELCA | 0.9 | 5.6 | 16 |
| Roman Catholic | 0.7 | 27.0 | 3 |
| PC(USA) | 0.0 | 5.5 | 0 |
| United Methodist | 1.1 | 10.6 | 10 |
| Southern Baptist | 0.6 | 8.7 | 7 |
| None of the Above | 95.7 | 39.0 | 245 |

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INFORMATION PREFERENCES**Local Newspaper**

| | | | |
|------------------|------|------|-----|
| Primary Source | 29.8 | 32.6 | 91 |
| Secondary Source | 30.5 | 29.3 | 104 |
| Third Source | 16.6 | 17.9 | 93 |
| Fourth Source | 2.3 | 1.1 | 209 |
| Fifth Source | 0.0 | 0.4 | 0 |
| Not Chosen | 20.7 | 18.7 | 111 |

Radio

| | | | |
|------------------|------|------|-----|
| Primary Source | 16.5 | 12.2 | 135 |
| Secondary Source | 19.3 | 21.4 | 90 |
| Third Source | 31.9 | 30.4 | 105 |
| Fourth Source | 0.8 | 2.6 | 31 |
| Fifth Source | 1.8 | 0.9 | 200 |
| Not Chosen | 29.7 | 32.5 | 91 |

Magazine

| | | | |
|------------------|------|------|-----|
| Primary Source | 3.3 | 2.1 | 157 |
| Secondary Source | 5.8 | 6.3 | 92 |
| Third Source | 17.9 | 18.5 | 97 |
| Fourth Source | 5.0 | 5.2 | 96 |
| Fifth Source | 4.1 | 4.4 | 93 |
| Not Chosen | 63.9 | 63.5 | 101 |

National Newspaper

| | | | |
|------------------|------|------|-----|
| Primary Source | 1.6 | 3.7 | 43 |
| Secondary Source | 3.5 | 5.1 | 69 |
| Third Source | 6.8 | 8.3 | 82 |
| Fourth Source | 4.0 | 3.7 | 108 |
| Fifth Source | 5.4 | 6.1 | 89 |
| Not Chosen | 78.6 | 73.2 | 107 |

Television

| | | | |
|------------------|------|------|-----|
| Primary Source | 39.2 | 42.8 | 92 |
| Secondary Source | 31.1 | 29.0 | 107 |
| Third Source | 15.4 | 12.5 | 123 |
| Fourth Source | 0.5 | 0.8 | 63 |
| Fifth Source | 0.7 | 0.4 | 175 |
| Not Chosen | 13.2 | 14.4 | 92 |

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COMMUNICATE NEW SERVICES**Send Information by Mail**

| | | | |
|------|------|------|-----|
| Poor | 21.3 | 13.3 | 160 |
| Fair | 32.5 | 33.0 | 98 |
| Good | 46.2 | 53.7 | 86 |

Put Ad in Local Newspaper

| | | | |
|------|------|------|-----|
| Poor | 30.7 | 21.5 | 143 |
| Fair | 42.6 | 44.8 | 95 |
| Good | 26.7 | 33.7 | 79 |

Door to Door

| | | | |
|------|------|------|-----|
| Poor | 34.3 | 64.7 | 53 |
| Fair | 26.8 | 21.7 | 124 |
| Good | 38.9 | 13.6 | 286 |

Call and discuss on the phone

| | | | |
|------|------|------|-----|
| Poor | 55.1 | 61.2 | 90 |
| Fair | 25.9 | 27.1 | 96 |
| Good | 19.0 | 11.7 | 162 |

Call and offer to visit

| | | | |
|------|------|------|-----|
| Poor | 38.4 | 50.3 | 76 |
| Fair | 29.9 | 29.9 | 100 |
| Good | 31.7 | 19.8 | 160 |

Call and offer to send information by mail

| | | | |
|------|------|------|-----|
| Poor | 32.5 | 34.3 | 95 |
| Fair | 37.6 | 36.4 | 103 |
| Good | 29.9 | 29.3 | 102 |

Local radio announcements

| | | | |
|------|------|------|-----|
| Poor | 16.2 | 19.4 | 84 |
| Fair | 43.7 | 44.4 | 98 |
| Good | 40.1 | 36.2 | 111 |

Local cable channels

| | | | |
|------|------|------|-----|
| Poor | 31.6 | 30.4 | 104 |
| Fair | 35.1 | 39.0 | 90 |
| Good | 33.2 | 30.6 | 108 |

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| ETHICAL VIEWPOINTS | | | |
| An action is moral if no one gets hurt | | | |
| Disagree | 87.3 | 79.5 | 110 |
| Agree | 12.7 | 20.5 | 62 |
| It is our moral obligation to stop social injustice | | | |
| Disagree | 14.2 | 15.8 | 90 |
| Agree | 85.8 | 84.2 | 102 |
| If an action is legal, it is morally right | | | |
| Disagree | 84.9 | 80.2 | 106 |
| Agree | 15.1 | 19.8 | 76 |
| Moral Values Indicator | 42.0 | 56.1 | 134 |
| There is a lack of moral values in the US today. | | | |
| Disagree | 8.6 | 11.8 | 73 |
| Agree | 91.4 | 88.2 | 104 |
| Social problems today are the result of the loss of morals | | | |
| Disagree | 7.6 | 10.5 | 72 |
| Agree | 92.4 | 89.5 | 103 |
| Social Values Indicator | 16.2 | 22.3 | 138 |
| Ethics Indicator | 43.1 | 58.6 | 136 |

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PERSONAL STYLE PREFERENCES**Worship which is:**

| | | | |
|----------------------------|------|------|-----|
| Emotionally uplifting | 30.5 | 26.2 | 116 |
| Both | 49.9 | 45.2 | 110 |
| Intellectually challenging | 7.4 | 12.8 | 58 |
| No Preference Indicated | 12.2 | 15.8 | 77 |

| | | | |
|-------------------------|------|------|-----|
| Traditional/Formal | 35.9 | 21.3 | 169 |
| Both | 28.1 | 28.3 | 99 |
| Contemporary/Informal | 19.0 | 30.1 | 63 |
| No Preference Indicated | 17.0 | 20.2 | 84 |

Music which is:

| | | | |
|-------------------------|------|------|-----|
| Traditional | 52.7 | 30.2 | 175 |
| Both | 30.1 | 34.9 | 86 |
| Contemporary | 5.3 | 18.4 | 29 |
| No Preference Indicated | 11.9 | 16.5 | 72 |

| | | | |
|-------------------------|------|------|-----|
| Performed by Others | 7.1 | 18.9 | 38 |
| Both | 44.4 | 36.3 | 122 |
| Participatory | 32.7 | 24.7 | 132 |
| No Preference Indicated | 15.7 | 20.1 | 78 |

Involvement and Mission Emphasis which is:

| | | | |
|--------------------------------|------|------|-----|
| Community Focused | 13.1 | 25.2 | 52 |
| Both | 44.0 | 41.4 | 106 |
| Personal Spiritual Development | 27.2 | 14.4 | 189 |
| No Preference Indicated | 15.7 | 19.0 | 83 |

| | | | |
|-------------------------|------|------|-----|
| Global Mission | 21.4 | 6.7 | 319 |
| Both | 48.8 | 33.0 | 148 |
| Local Mission | 13.4 | 36.9 | 36 |
| No Preference Indicated | 16.4 | 23.3 | 70 |

Church Architecture which is:

| | | | |
|-------------------------|------|------|-----|
| Traditional | 29.6 | 29.8 | 99 |
| Both | 42.9 | 35.8 | 120 |
| Contemporary | 14.3 | 16.7 | 86 |
| No Preference Indicated | 13.2 | 17.8 | 74 |

| | | | |
|-------------------------|------|------|-----|
| Somber/Serious | 12.1 | 10.1 | 120 |
| Both | 46.9 | 30.5 | 154 |
| Light and Airy | 26.0 | 38.8 | 67 |
| No Preference Indicated | 15.0 | 20.7 | 72 |

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CONCERNS**Basics**

| | | | |
|------------------------------|------|------|-----|
| Day to Day Financial Worries | 39.4 | 33.9 | 116 |
| Personal Health | 35.2 | 37.3 | 94 |
| Health Insurance | 27.2 | 35.5 | 77 |
| Affordable Housing | 13.8 | 12.0 | 115 |
| Employment Opportunities | 15.4 | 17.1 | 90 |
| Child Care | 5.2 | 6.0 | 87 |
| Adequate Food | 8.5 | 7.5 | 113 |
| Basics Index | | | 97 |

Family

| | | | |
|-----------------------|------|------|-----|
| Abusive Relationships | 10.9 | 10.5 | 104 |
| Teen/Child Problems | 18.0 | 18.7 | 96 |
| Divorce | 4.2 | 3.4 | 124 |
| Alcohol/Drug Abuse | 15.4 | 20.8 | 74 |
| Aging Parent Care | 13.2 | 13.6 | 97 |
| Family Index | | | 92 |

Community

| | | | |
|-----------------------------|------|------|-----|
| Neighborhood Gangs | 25.6 | 15.6 | 164 |
| Racial/Ethnic Prejudice | 8.6 | 15.7 | 55 |
| Neighborhood Crime & Safety | 34.7 | 34.6 | 100 |
| Problems in Schools | 19.0 | 17.0 | 112 |
| Social Injustice | 8.6 | 13.0 | 66 |
| Good Schools | 31.8 | 23.1 | 138 |
| Community Index | | | 108 |

Hopes and Dreams

| | | | |
|------------------------------|------|------|-----|
| Fulfilling Marriage | 26.0 | 17.5 | 149 |
| Parenting Skills | 23.6 | 13.3 | 177 |
| Educational Objectives | 9.4 | 7.4 | 127 |
| Long-term Financial Security | 43.2 | 50.9 | 85 |
| Retirement Opportunities | 14.7 | 17.6 | 84 |
| Better Quality Healthcare | 11.5 | 22.3 | 52 |
| Satisfying/Job Career | 17.6 | 18.0 | 98 |
| Time for Recreation/Leisure | 17.6 | 23.9 | 74 |
| Hopes and Dreams Index | | | 96 |

Spiritual and Personal Development

| | | | |
|------------------------------|------|------|-----|
| Stress | 30.1 | 27.6 | 109 |
| Companionship | 11.6 | 14.7 | 79 |
| Spiritual Teaching | 19.1 | 11.0 | 174 |
| Life Direction | 8.5 | 10.2 | 83 |
| Good Church | 13.6 | 13.7 | 99 |
| Spiritual and Personal Index | | | 107 |

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PROGRAMS**Social Services**

| | | | |
|-----------------------------|------|------|-----|
| Food/Clothing Resources | 7.4 | 10.1 | 73 |
| Day Care Services | 1.5 | 6.7 | 22 |
| Personal/Family Counseling | 26.7 | 26.4 | 101 |
| Church Sponsored Day School | 0.4 | 6.1 | 7 |
| Care for Terminally Ill | 4.1 | 15.6 | 26 |
| Social Services Index | | | 62 |

Spiritual Development

| | | | |
|-------------------------------|------|------|-----|
| Bible Study/Prayer Groups | 45.5 | 42.0 | 108 |
| Spiritual Retreats | 5.3 | 11.3 | 47 |
| Adult Theo. Discussion Groups | 33.7 | 23.9 | 141 |
| Spiritual Development Index | | | 109 |

Personal Development

| | | | |
|----------------------------|------|------|-----|
| Parent Training Programs | 12.2 | 9.1 | 134 |
| Twelve Step Programs | 1.1 | 3.7 | 30 |
| Marriage Enrichment | 15.9 | 12.3 | 129 |
| Divorce Recovery | 0.5 | 2.0 | 25 |
| Personal Development Index | | | 110 |

Social/Recreation

| | | | |
|----------------------------------|------|------|-----|
| Family Activities | 50.8 | 33.5 | 152 |
| Sports or Camping | 3.5 | 6.2 | 56 |
| Youth Social Programs | 59.1 | 36.1 | 164 |
| Cultural Programs (music, drama) | 11.2 | 16.8 | 67 |
| Active Retirement Programs | 7.1 | 24.8 | 29 |
| Social/Recreation Index | | | 112 |

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GEOGRAPHIES**Northeast Region**

| | | | |
|---------------|-----|-----|-----|
| Connecticut | 2.4 | 5.4 | 44 |
| Maine | 0.5 | 1.4 | 36 |
| Massachusetts | 0.0 | 0.5 | 0 |
| New Hampshire | 1.3 | 2.4 | 54 |
| Rhode Island | 0.3 | 0.4 | 75 |
| Vermont | 0.0 | 0.5 | 0 |
| | 0.3 | 0.2 | 150 |

Mid-Atlantic

| | | | |
|--------------|-----|------|----|
| Delaware | 2.3 | 15.9 | 14 |
| New Jersey | 0.0 | 0.3 | 0 |
| New York | 0.9 | 3.1 | 29 |
| Pennsylvania | 0.4 | 8.0 | 5 |
| | 1.0 | 4.5 | 22 |

South Atlantic

| | | | |
|----------------|-----|------|-----|
| Washington DC | 9.1 | 17.6 | 52 |
| Florida | 0.0 | 0.2 | 0 |
| Georgia | 3.2 | 5.5 | 58 |
| Maryland | 1.4 | 2.5 | 56 |
| North Carolina | 2.1 | 2.0 | 105 |
| South Carolina | 0.3 | 2.7 | 11 |
| Virginia | 1.2 | 1.4 | 86 |
| West Virginia | 0.9 | 2.6 | 35 |
| | 0.0 | 0.7 | 0 |

East North Central

| | | | |
|-----------|-----|------|----|
| Illinois | 2.6 | 17.3 | 15 |
| Indiana | 0.7 | 5.1 | 14 |
| Michigan | 0.4 | 2.2 | 18 |
| Ohio | 0.6 | 3.7 | 16 |
| Wisconsin | 0.6 | 4.3 | 14 |
| | 0.3 | 2.0 | 15 |

East South Central

| | | | |
|-------------|-----|-----|----|
| Alabama | 0.6 | 6.0 | 10 |
| Kentucky | 0.0 | 1.8 | 0 |
| Mississippi | 0.3 | 1.4 | 21 |
| Tennessee | 0.0 | 0.9 | 0 |
| | 0.3 | 1.9 | 16 |

West North Central

| | | | |
|--------------|-----|-----|----|
| Kansas | 1.9 | 7.8 | 24 |
| Iowa | 0.3 | 1.0 | 30 |
| Minnesota | 0.5 | 1.4 | 36 |
| Missouri | 0.0 | 1.9 | 0 |
| Nebraska | 0.8 | 2.1 | 38 |
| North Dakota | 0.3 | 0.7 | 43 |
| | 0.0 | 0.3 | 0 |

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| | Analysis Group | Nat. Ave. | Index |
|-----------------------------|-----------------------|------------------|--------------|
| Total Respondents | 270 | 18,546 | 1.46% |
| Margin of Error for Profile | 5.33% | 0.64% | |
| South Dakota | 0.0 | 0.4 | 0 |
| West South Central | 4.4 | 9.9 | 44 |
| Arkansas | 0.4 | 1.0 | 40 |
| Louisiana | 0.7 | 1.5 | 47 |
| Oklahoma | 0.3 | 1.4 | 21 |
| Texas | 3.0 | 6.0 | 50 |
| Mountain | 49.1 | 5.5 | 893 |
| Arizona | 5.2 | 1.4 | 371 |
| Colorado | 1.9 | 1.5 | 127 |
| Idaho | 5.5 | 0.4 | 1,375 |
| Montana | 0.4 | 0.3 | 133 |
| Nevada | 3.3 | 0.5 | 660 |
| New Mexico | 1.1 | 0.6 | 183 |
| Utah | 31.0 | 0.6 | 5,167 |
| Wyoming | 0.7 | 0.2 | 350 |
| Pacific | 27.3 | 14.5 | 188 |
| Alaska | 0.0 | 0.0 | 100 |
| California | 18.9 | 11.4 | 166 |
| Hawaii | 0.0 | 0.0 | 100 |
| Oregon | 3.9 | 1.1 | 355 |
| Washington | 4.5 | 2.0 | 225 |