

Episcopal

	Analysis Group	Nat. Ave.	Index
Total Respondents	497	18,546	2.68%
Margin of Error for Profile	3.93%	0.64%	

DEMOGRAPHICS

Race

Anglo (Non-Hisp)	86.7	89.1	97
African-Am. (NH)	11.0	6.8	162
Asian/PI (NH)	0.8	0.7	114
Native (NH)	0.2	0.4	50
Other (NH)	0.4	0.6	67
Hispanic/Latino	0.9	2.4	38

Generations

Survivors (1961-1981)	14.4	17.6	82
Boomers (1943-1960)	33.5	39.7	84
Silents (1925-1942)	33.4	26.7	125
Builders (1900-1924)	18.7	15.9	118

Average Age

53.2 50.1 106

Median Age

52.0 47.0 111

Household Structure

No Kids, Unmarried Female	22.6	21.4	106
No Kids, Unmarried Male	17.0	12.8	133
No Kids, Married Couple	27.2	25.9	105
Kids, Unmarried Female	7.3	8.1	90
Kids, Unmarried Male	0.6	0.8	75
Kids, Married Couple	25.4	31.0	82

Martial Status

Now Married	52.6	56.9	92
Never Married	21.7	16.5	132
Divorced, Widowed or	25.7	26.6	97

Highest Education within Household

Grade School	0.2	1.3	15
Some High School	1.6	4.9	33
Graduated High School	14.5	23.3	62
Some College - no degree	24.3	28.1	86
College Grad (2 yr)	6.4	7.2	89
College Grad (4 yr)	23.3	19.4	120
Post Graduate Degree	29.7	15.8	188

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Household Income (Census Groups)			
Under \$7,500	4.4	6.7	66
\$7,500 to \$14,999	11.4	16.1	71
\$15,000 to \$24,999	13.3	17.8	75
\$25,000 to \$34,999	13.3	14.9	89
\$35,000 to \$49,999	20.5	17.0	121
\$50,000 to \$74,999	19.4	16.4	118
\$75,000 to \$99,999	8.1	6.3	129
\$100,000 to \$149,999	7.1	3.5	203
\$150,000 or more	2.5	1.2	208
Average Household Income	\$48,960	\$39,252	125
Median Household Income	\$42,500	\$31,250	136
Employment Status - Head of Household			
Full-Time	56.1	58.5	96
Part-Time	13.2	12.8	103
Retired	24.7	21.3	116
Not Employed	6.1	7.4	82
Occupation - Head of Household			
Managerial, Professional	37.4	31.1	120
Technical, Sales, Admin Support	15.0	15.8	95
Service	4.9	7.3	67
Farming, Forestry, Fishing	0.4	0.9	44
Craftsman, Repairman	2.7	4.3	63
Operator, Laborer	1.9	5.3	36
Retired, Student, Armed Forces	37.7	35.2	107
Below the Poverty Level			
No	89.9	82.2	109
Yes	10.1	17.8	57
Lifestage			
Roommates (same sex)	4.6	2.3	200
Young Singles (under 35)	6.2	5.0	124
Middle Singles (35 to 65)	13.1	13.1	100
Older Singles (over 65)	11.7	10.4	113
Young Couple (under 35 - no child)	6.0	7.1	85
Working Older Couple (45+ no child)	12.1	11.1	109
Retired Older Couple (45+ no child)	13.1	11.1	118
Young Parent (under 45, child<6)	7.2	12.1	60
Middle Parent (under 45, child>6)	7.6	12.6	60
Older Parent (over 45, child @ home)	18.4	15.3	120

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FAITH INVOLVEMENT AND PARTICIPATION

Faith Involvement - Now

Not Involved	38.0	37.8	101
Somewhat Involved	32.9	30.1	109
Strongly Involved	29.0	32.0	91

Faith Involvement 10 Years Ago

Not Involved	31.5	30.6	103
Somewhat Involved	35.0	34.2	102
Strongly Involved	33.5	35.2	95

Change In Faith Involvement

Decreased	34.5	29.2	118
Same	41.6	48.4	86
Increased	24.0	22.4	107

Level of Active Participation Now

Not Active	46.1	47.4	97
Somewhat Active	27.5	25.2	109
Very Active	26.4	27.4	96

Level of Participation: 10 Years

Not Active	39.8	38.2	104
Somewhat Active	28.1	30.0	94
Very Active	32.0	31.8	101

Change in Participation

Decreased	34.0	29.9	114
Same	41.6	49.2	85
Increased	24.3	20.8	117

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RELIGIOUS PREFERENCES

Religious Preference: Now

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No Preference/Not In	0.0	11.0	0
Adventist	0.0	0.6	0
Baptist	0.0	14.8	0
Buddhist/Hindu/Shint	0.0	0.4	0
Catholic	0.0	22.7	0
Congregational	0.0	2.3	0
Episcopal	100.0	3.0	3,333
Holiness	0.0	0.8	0
Islamic	0.0	0.1	0
Jehovah's Witness	0.0	0.9	0
Judaism	0.0	3.7	0
Lutheran	0.0	7.0	0
Methodist	0.0	9.9	0
Mormon	0.0	1.6	0
New Age	0.0	0.8	0
Non-Denom/Independen	0.0	7.4	0
Orthodox	0.0	0.4	0
Pentecostal	0.0	2.1	0
Presbyterian/Reforme	0.0	4.2	0
Unitarian/Universali	0.0	0.8	0
No Preference/Intere	0.0	5.6	0

Religious Preference: 10 Years Ago

	Analysis Group	Nat. Ave.	Index
No Preference/Not In	1.1	8.5	13
Adventist	0.2	0.7	29
Baptist	2.4	15.6	15
Buddhist/Hindu/Shint	0.0	0.3	0
Catholic	4.1	25.4	16
Congregational	1.1	2.5	44
Episcopal	83.4	3.1	2,690
Holiness	0.2	0.8	25
Islamic	0.0	0.1	0
Jehovah's Witness	0.4	0.9	44
Judaism	0.2	4.0	5
Lutheran	1.1	7.8	14
Methodist	2.7	10.9	25
Mormon	0.2	1.8	11
New Age	0.0	0.3	0
Non-Denom/Independen	1.5	5.4	28
Orthodox	0.0	0.4	0
Pentecostal	0.0	2.0	0
Presbyterian/Reforme	0.5	4.8	10
Unitarian/Universali	0.0	0.7	0
No Preference/Intere	1.0	4.1	24

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Preference Now - Four Preference Groups			
Catholic or Orthodox	0.0	23.1	0
No Preference	0.0	16.6	0
Historic Protestant	100.0	52.0	192
Other Non-Historic C	0.0	8.3	0
Preference 10 Years Ago - Four Preference Groups			
Catholic or Orthodox	4.1	25.8	16
No Preference	2.1	12.6	17
Historic Protestant	93.0	53.5	174
Other Non-Historic C	0.8	8.0	10
DENOMINATIONAL MEMBERSHIP			
Denominational Membership: Now			
Episcopal	87.6	2.9	3,021
ELCA	0.2	4.9	4
Roman Catholic	0.9	23.8	4
PC(USA)	0.7	4.3	16
United Methodist	0.0	9.0	0
Southern Baptist	0.2	7.6	3
None of the Above	10.5	47.6	22
Denominational Membership: 10 Years Ago			
Episcopal	80.1	3.5	2,289
ELCA	0.4	5.6	7
Roman Catholic	4.8	27.0	18
PC(USA)	1.6	5.5	29
United Methodist	3.0	10.6	28
Southern Baptist	1.2	8.7	14
None of the Above	8.8	39.0	23

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INFORMATION PREFERENCES**Local Newspaper**

Primary Source	35.7	32.6	110
Secondary Source	32.3	29.3	110
Third Source	15.2	17.9	85
Fourth Source	0.5	1.1	45
Fifth Source	0.3	0.4	75
Not Chosen	15.9	18.7	85

Radio

Primary Source	13.3	12.2	109
Secondary Source	17.0	21.4	79
Third Source	30.7	30.4	101
Fourth Source	3.6	2.6	138
Fifth Source	1.6	0.9	178
Not Chosen	33.8	32.5	104

Magazine

Primary Source	1.9	2.1	90
Secondary Source	6.3	6.3	100
Third Source	21.1	18.5	114
Fourth Source	4.4	5.2	85
Fifth Source	3.7	4.4	84
Not Chosen	62.7	63.5	99

National Newspaper

Primary Source	5.7	3.7	154
Secondary Source	7.9	5.1	155
Third Source	7.4	8.3	89
Fourth Source	2.9	3.7	78
Fifth Source	5.9	6.1	97
Not Chosen	70.1	73.2	96

Television

Primary Source	38.7	42.8	90
Secondary Source	29.7	29.0	102
Third Source	15.3	12.5	122
Fourth Source	1.7	0.8	213
Fifth Source	0.7	0.4	175
Not Chosen	14.0	14.4	97

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COMMUNICATE NEW SERVICES

Send Information by Mail

Poor	11.0	13.3	83
Fair	31.3	33.0	95
Good	57.7	53.7	107

Put Ad in Local Newspaper

Poor	21.7	21.5	101
Fair	48.3	44.8	108
Good	29.9	33.7	89

Door to Door

Poor	71.9	64.7	111
Fair	17.3	21.7	80
Good	10.8	13.6	79

Call and discuss on the phone

Poor	63.9	61.2	104
Fair	22.4	27.1	83
Good	13.7	11.7	117

Call and offer to visit

Poor	51.1	50.3	102
Fair	29.1	29.9	97
Good	19.8	19.8	100

Call and offer to send information by mail

Poor	34.6	34.3	101
Fair	35.5	36.4	98
Good	29.8	29.3	102

Local radio announcements

Poor	27.8	19.4	143
Fair	44.7	44.4	101
Good	27.5	36.2	76

Local cable channels

Poor	36.5	30.4	120
Fair	40.7	39.0	104
Good	22.8	30.6	75

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ETHICAL VIEWPOINTS			
An action is moral if no one gets hurt			
Disagree	80.6	79.5	101
Agree	19.4	20.5	95
It is our moral obligation to stop social injustice			
Disagree	14.0	15.8	89
Agree	86.0	84.2	102
If an action is legal, it is morally right			
Disagree	82.1	80.2	102
Agree	17.9	19.8	90
Moral Values Indicator	51.3	56.1	109
There is a lack of moral values in the US today.			
Disagree	13.1	11.8	111
Agree	86.9	88.2	99
Social problems today are the result of the loss of morals			
Disagree	12.8	10.5	122
Agree	87.2	89.5	97
Social Values Indicator	25.9	22.3	86
Ethics Indicator	59.3	58.6	99

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PERSONAL STYLE PREFERENCES

Worship which is:

Emotionally uplifting	25.9	26.2	99
Both	44.8	45.2	99
Intellectually challenging	15.3	12.8	120
No Preference Indicated	14.0	15.8	89

Traditional/Formal	42.4	21.3	199
Both	24.8	28.3	88
Contemporary/Informal	16.0	30.1	53
No Preference Indicated	16.8	20.2	83

Music which is:

Traditional	42.6	30.2	141
Both	33.8	34.9	97
Contemporary	11.2	18.4	61
No Preference Indicated	12.4	16.5	75

Performed by Others	20.3	18.9	107
Both	36.1	36.3	99
Participatory	25.9	24.7	105
No Preference Indicated	17.7	20.1	88

Involvement and Mission Emphasis which is:

Community Focused	28.9	25.2	115
Both	40.7	41.4	98
Personal Spiritual Development	14.3	14.4	99
No Preference Indicated	16.1	19.0	85

Global Mission	5.8	6.7	87
Both	28.3	33.0	86
Local Mission	46.4	36.9	126
No Preference Indicated	19.6	23.3	84

Church Architecture which is:

Traditional	45.7	29.8	153
Both	32.2	35.8	90
Contemporary	10.3	16.7	62
No Preference Indicated	11.8	17.8	66

Somber/Serious	16.4	10.1	162
Both	36.9	30.5	121
Light and Airy	28.5	38.8	73
No Preference Indicated	18.2	20.7	88

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CONCERNS			
Basics			
Day to Day Financial Worries	31.3	33.9	92
Personal Health	39.5	37.3	106
Health Insurance	36.2	35.5	102
Affordable Housing	10.4	12.0	87
Employment Opportunities	17.9	17.1	105
Child Care	4.0	6.0	67
Adequate Food	3.2	7.5	43
Basics Index			95
Family			
Abusive Relationships	8.4	10.5	80
Teen/Child Problems	15.3	18.7	82
Divorce	5.1	3.4	150
Alcohol/Drug Abuse	20.9	20.8	100
Aging Parent Care	12.8	13.6	94
Family Index			93
Community			
Neighborhood Gangs	18.9	15.6	121
Racial/Ethnic Prejudice	20.4	15.7	130
Neighborhood Crime & Safety	35.9	34.6	104
Problems in Schools	17.2	17.0	101
Social Injustice	14.4	13.0	111
Good Schools	21.3	23.1	92
Community Index			108
Hopes and Dreams			
Fulfilling Marriage	15.0	17.5	86
Parenting Skills	10.3	13.3	77
Educational Objectives	10.0	7.4	135
Long-term Financial Security	58.7	50.9	115
Retirement Opportunities	19.8	17.6	113
Better Quality Healthcare	25.6	22.3	115
Satisfying/Job Career	16.2	18.0	90
Time for Recreation/Leisure	25.2	23.9	105
Hopes and Dreams Index			106
Spiritual and Personal Development			
Stress	23.1	27.6	84
Companionship	14.9	14.7	101
Spiritual Teaching	6.4	11.0	58
Life Direction	11.7	10.2	115
Good Church	11.7	13.7	85
Spiritual and Personal Index			88

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PROGRAMS			
Social Services			
Food/Clothing Resources	13.5	10.1	134
Day Care Services	8.0	6.7	119
Personal/Family Counseling	25.4	26.4	96
Church Sponsored Day School	4.8	6.1	79
Care for Terminally Ill	17.2	15.6	110
Social Services Index			106
Spiritual Development			
Bible Study/Prayer Groups	33.4	42.0	80
Spiritual Retreats	9.7	11.3	86
Adult Theo. Discussion Groups	33.4	23.9	140
Spiritual Development Index			99
Personal Development			
Parent Training Programs	7.4	9.1	81
Twelve Step Programs	3.8	3.7	103
Marriage Enrichment	11.8	12.3	96
Divorce Recovery	1.4	2.0	70
Personal Development Index			90
Social/Recreation			
Family Activities	27.0	33.5	81
Sports or Camping	5.9	6.2	95
Youth Social Programs	33.6	36.1	93
Cultural Programs (music, drama)	21.6	16.8	129
Active Retirement Programs	30.7	24.8	124
Social/Recreation Index			101

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GEOGRAPHIES

Northeast Region	10.0	5.4	185
Connecticut	2.4	1.4	171
Maine	1.1	0.5	220
Massachusetts	4.6	2.4	192
New Hampshire	0.6	0.4	150
Rhode Island	0.9	0.5	180
Vermont	0.4	0.2	200
Mid-Atlantic	19.2	15.9	121
Delaware	0.2	0.3	67
New Jersey	6.2	3.1	200
New York	9.0	8.0	113
Pennsylvania	3.8	4.5	84
South Atlantic	22.3	17.6	127
Washington DC	1.5	0.2	750
Florida	6.2	5.5	113
Georgia	1.8	2.5	72
Maryland	3.6	2.0	180
North Carolina	2.8	2.7	104
South Carolina	1.9	1.4	136
Virginia	4.2	2.6	162
West Virginia	0.3	0.7	43
East North Central	11.6	17.3	67
Illinois	3.3	5.1	65
Indiana	0.6	2.2	27
Michigan	4.5	3.7	122
Ohio	2.6	4.3	60
Wisconsin	0.6	2.0	30
East South Central	4.5	6.0	75
Alabama	1.5	1.8	83
Kentucky	1.3	1.4	93
Mississippi	0.7	0.9	78
Tennessee	1.0	1.9	53
West North Central	2.5	7.8	32
Kansas	0.4	1.0	40
Iowa	0.6	1.4	43
Minnesota	0.5	1.9	26
Missouri	0.4	2.1	19
Nebraska	0.2	0.7	29
North Dakota	0.0	0.3	0

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South Dakota	0.4	0.4	100
West South Central	10.7	9.9	108
Arkansas	0.4	1.0	40
Louisiana	0.7	1.5	47
Oklahoma	2.6	1.4	186
Texas	7.0	6.0	117
Mountain	4.6	5.5	84
Arizona	1.1	1.4	79
Colorado	2.0	1.5	133
Idaho	0.1	0.4	25
Montana	0.0	0.3	0
Nevada	0.8	0.5	160
New Mexico	0.0	0.6	0
Utah	0.6	0.6	100
Wyoming	0.0	0.2	0
Pacific	14.6	14.5	101
Alaska	0.0	0.0	100
California	11.6	11.4	102
Hawaii	0.0	0.0	100
Oregon	1.5	1.1	136
Washington	1.5	2.0	75