

Catholic

	Analysis Group	Nat. Ave.	Index
Total Respondents	3,822	18,546	20.61%
Margin of Error for Profile	1.42%	0.64%	

DEMOGRAPHICS

Race

Anglo (Non-Hisp)	90.9	89.1	102
African-Am. (NH)	2.1	6.8	31
Asian/PI (NH)	0.5	0.7	71
Native (NH)	0.4	0.4	100
Other (NH)	0.8	0.6	133
Hispanic/Latino	5.3	2.4	221

Generations

Survivors (1961-1981)	18.6	17.6	106
Boomers (1943-1960)	41.0	39.7	103
Silents (1925-1942)	26.4	26.7	99
Builders (1900-1924)	14.0	15.9	88

Average Age	49.1	50.1	98
Median Age	47.0	47.0	100

Household Structure

No Kids, Unmarried Female	18.3	21.4	86
No Kids, Unmarried Male	12.2	12.8	95
No Kids, Married Couple	25.1	25.9	97
Kids, Unmarried Female	7.1	8.1	88
Kids, Unmarried Male	1.1	0.8	138
Kids, Married Couple	36.1	31.0	116

Martial Status

Now Married	61.2	56.9	108
Never Married	17.2	16.5	104
Divorced, Widowed or	21.6	26.6	81

Highest Education within Household

Grade School	1.3	1.3	100
Some High School	4.1	4.9	84
Graduated High School	23.0	23.3	99
Some College - no degree	26.2	28.1	93
College Grad (2 yr)	7.9	7.2	110
College Grad (4 yr)	21.5	19.4	111
Post Graduate Degree	15.9	15.8	101

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Household Income (Census Groups)			
Under \$7,500	4.5	6.7	67
\$7,500 to \$14,999	13.0	16.1	81
\$15,000 to \$24,999	15.6	17.8	88
\$25,000 to \$34,999	15.4	14.9	103
\$35,000 to \$49,999	18.3	17.0	108
\$50,000 to \$74,999	19.8	16.4	121
\$75,000 to \$99,999	7.7	6.3	122
\$100,000 to \$149,999	4.4	3.5	126
\$150,000 or more	1.4	1.2	117
Average Household Income	\$43,562	\$39,252	111
Median Household Income	\$36,250	\$31,250	116
Employment Status - Head of Household			
Full-Time	61.1	58.5	104
Part-Time	13.4	12.8	105
Retired	19.5	21.3	92
Not Employed	6.0	7.4	81
Occupation - Head of Household			
Managerial, Professional	34.3	31.1	110
Technical, Sales, Admin Support	17.8	15.8	113
Service	6.9	7.3	95
Farming, Forestry, Fishing	0.7	0.9	78
Craftsman, Repairman	4.4	4.3	102
Operator, Laborer	4.3	5.3	81
Retired, Student, Armed Forces	31.6	35.2	90
Below the Poverty Level			
No	87.1	82.2	106
Yes	12.9	17.8	72
Lifestage			
Roommates (same sex)	2.2	2.3	96
Young Singles (under 35)	5.1	5.0	102
Middle Singles (35 to 65)	11.4	13.1	87
Older Singles (over 65)	8.4	10.4	81
Young Couple (under 35 - no child)	7.3	7.1	103
Working Older Couple (45+ no child)	10.3	11.1	93
Retired Older Couple (45+ no child)	10.9	11.1	98
Young Parent (under 45, child<6)	13.8	12.1	114
Middle Parent (under 45, child>6)	11.5	12.6	91
Older Parent (over 45, child @ home)	19.0	15.3	124

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FAITH INVOLVEMENT AND PARTICIPATION**Faith Involvement - Now**

Not Involved	24.8	37.8	66
Somewhat Involved	41.5	30.1	138
Strongly Involved	33.7	32.0	105

Faith Involvement 10 Years Ago

Not Involved	21.0	30.6	69
Somewhat Involved	42.5	34.2	124
Strongly Involved	36.4	35.2	103

Change In Faith Involvement

Decreased	27.9	29.2	96
Same	46.8	48.4	97
Increased	25.3	22.4	113

Level of Active Participation Now

Not Active	36.3	47.4	77
Somewhat Active	37.6	25.2	149
Very Active	26.0	27.4	95

Level of Participation: 10 Years

Not Active	29.9	38.2	78
Somewhat Active	41.0	30.0	137
Very Active	29.1	31.8	92

Change in Participation

Decreased	28.9	29.9	97
Same	47.2	49.2	96
Increased	23.9	20.8	115

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RELIGIOUS PREFERENCES**Religious Preference: Now**

No Preference/Not In	0.0	11.0	0
Adventist	0.0	0.6	0
Baptist	0.0	14.8	0
Buddhist/Hindu/Shint	0.0	0.4	0
Catholic	100.0	22.7	441
Congregational	0.0	2.3	0
Episcopal	0.0	3.0	0
Holiness	0.0	0.8	0
Islamic	0.0	0.1	0
Jehovah's Witness	0.0	0.9	0
Judaism	0.0	3.7	0
Lutheran	0.0	7.0	0
Methodist	0.0	9.9	0
Mormon	0.0	1.6	0
New Age	0.0	0.8	0
Non-Denom/Independen	0.0	7.4	0
Orthodox	0.0	0.4	0
Pentecostal	0.0	2.1	0
Presbyterian/Reforme	0.0	4.2	0
Unitarian/Universali	0.0	0.8	0
No Preference/Intere	0.0	5.6	0

Religious Preference: 10 Years Ago

No Preference/Not In	0.4	8.5	5
Adventist	0.1	0.7	14
Baptist	0.6	15.6	4
Buddhist/Hindu/Shint	0.0	0.3	0
Catholic	95.8	25.4	377
Congregational	0.1	2.5	4
Episcopal	0.2	3.1	6
Holiness	0.0	0.8	0
Islamic	0.0	0.1	0
Jehovah's Witness	0.0	0.9	0
Judaism	0.2	4.0	5
Lutheran	0.6	7.8	8
Methodist	0.8	10.9	7
Mormon	0.0	1.8	0
New Age	0.0	0.3	0
Non-Denom/Independen	0.3	5.4	6
Orthodox	0.0	0.4	0
Pentecostal	0.1	2.0	5
Presbyterian/Reforme	0.2	4.8	4
Unitarian/Universali	0.0	0.7	0
No Preference/Intere	0.5	4.1	12

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Preference Now - Four Preference Groups

Catholic or Orthodox	100.0	23.1	433
No Preference	0.0	16.6	0
Historic Protestant	0.0	52.0	0
Other Non-Historic C	0.0	8.3	0

Preference 10 Years Ago - Four Preference Groups

Catholic or Orthodox	95.8	25.8	371
No Preference	0.9	12.6	7
Historic Protestant	3.0	53.5	6
Other Non-Historic C	0.3	8.0	4

DENOMINATIONAL MEMBERSHIP**Denominational Membership: Now**

Episcopal	0.1	2.9	3
ELCA	0.3	4.9	6
Roman Catholic	95.1	23.8	400
PC(USA)	0.1	4.3	2
United Methodist	0.2	9.0	2
Southern Baptist	0.1	7.6	1
None of the Above	4.1	47.6	9

Denominational Membership: 10 Years Ago

Episcopal	0.4	3.5	11
ELCA	0.5	5.6	9
Roman Catholic	93.8	27.0	347
PC(USA)	0.4	5.5	7
United Methodist	0.8	10.6	8
Southern Baptist	0.5	8.7	6
None of the Above	3.6	39.0	9

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INFORMATION PREFERENCES**Local Newspaper**

Primary Source	34.4	32.6	106
Secondary Source	30.7	29.3	105
Third Source	17.4	17.9	97
Fourth Source	0.9	1.1	82
Fifth Source	0.3	0.4	75
Not Chosen	16.3	18.7	87

Radio

Primary Source	12.6	12.2	103
Secondary Source	20.1	21.4	94
Third Source	32.7	30.4	108
Fourth Source	2.8	2.6	108
Fifth Source	0.7	0.9	78
Not Chosen	31.1	32.5	96

Magazine

Primary Source	1.7	2.1	81
Secondary Source	5.5	6.3	87
Third Source	17.3	18.5	94
Fourth Source	5.2	5.2	100
Fifth Source	5.8	4.4	132
Not Chosen	64.5	63.5	102

National Newspaper

Primary Source	3.8	3.7	103
Secondary Source	5.3	5.1	104
Third Source	7.9	8.3	95
Fourth Source	4.4	3.7	119
Fifth Source	5.9	6.1	97
Not Chosen	72.6	73.2	99

Television

Primary Source	41.9	42.8	98
Secondary Source	31.1	29.0	107
Third Source	12.9	12.5	103
Fourth Source	0.9	0.8	113
Fifth Source	0.6	0.4	150
Not Chosen	12.6	14.4	88

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COMMUNICATE NEW SERVICES**Send Information by Mail**

Poor	12.4	13.3	93
Fair	31.4	33.0	95
Good	56.3	53.7	105

Put Ad in Local Newspaper

Poor	21.8	21.5	101
Fair	47.3	44.8	106
Good	30.9	33.7	92

Door to Door

Poor	71.2	64.7	110
Fair	19.4	21.7	89
Good	9.4	13.6	69

Call and discuss on the phone

Poor	64.0	61.2	105
Fair	26.2	27.1	97
Good	9.7	11.7	83

Call and offer to visit

Poor	54.7	50.3	109
Fair	29.9	29.9	100
Good	15.4	19.8	78

Call and offer to send information by mail

Poor	33.6	34.3	98
Fair	36.3	36.4	100
Good	30.0	29.3	102

Local radio announcements

Poor	20.8	19.4	107
Fair	46.8	44.4	105
Good	32.3	36.2	89

Local cable channels

Poor	31.5	30.4	104
Fair	40.0	39.0	103
Good	28.5	30.6	93

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ETHICAL VIEWPOINTS			
An action is moral if no one gets hurt			
Disagree	78.9	79.5	99
Agree	21.1	20.5	103
It is our moral obligation to stop social injustice			
Disagree	14.4	15.8	91
Agree	85.6	84.2	102
If an action is legal, it is morally right			
Disagree	77.8	80.2	97
Agree	22.2	19.8	112
Moral Values Indicator	57.7	56.1	97
There is a lack of moral values in the US today.			
Disagree	11.2	11.8	95
Agree	88.8	88.2	101
Social problems today are the result of the loss of morals			
Disagree	9.6	10.5	91
Agree	90.4	89.5	101
Social Values Indicator	20.8	22.3	107
Ethics Indicator	56.3	58.6	104

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PERSONAL STYLE PREFERENCES**Worship which is:**

Emotionally uplifting	28.3	26.2	108
Both	47.6	45.2	105
Intellectually challenging	10.5	12.8	82
No Preference Indicated	13.6	15.8	86

Traditional/Formal	28.9	21.3	136
Both	32.7	28.3	116
Contemporary/Informal	22.4	30.1	74
No Preference Indicated	16.0	20.2	79

Music which is:

Traditional	28.7	30.2	95
Both	36.8	34.9	105
Contemporary	20.6	18.4	112
No Preference Indicated	13.8	16.5	84

Performed by Others	19.6	18.9	104
Both	34.3	36.3	94
Participatory	29.1	24.7	118
No Preference Indicated	17.1	20.1	85

Involvement and Mission Emphasis which is:

Community Focused	25.8	25.2	102
Both	43.9	41.4	106
Personal Spiritual Development	14.1	14.4	98
No Preference Indicated	16.2	19.0	85

Global Mission	6.6	6.7	99
Both	33.6	33.0	102
Local Mission	39.0	36.9	106
No Preference Indicated	20.9	23.3	90

Church Architecture which is:

Traditional	35.9	29.8	120
Both	35.4	35.8	99
Contemporary	15.5	16.7	93
No Preference Indicated	13.3	17.8	75

Somber/Serious	12.5	10.1	124
Both	32.5	30.5	107
Light and Airy	37.6	38.8	97
No Preference Indicated	17.4	20.7	84

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CONCERNS

Basics

Day to Day Financial Worries	34.2	33.9	101
Personal Health	40.3	37.3	108
Health Insurance	37.7	35.5	106
Affordable Housing	11.5	12.0	96
Employment Opportunities	17.5	17.1	102
Child Care	7.3	6.0	122
Adequate Food	6.8	7.5	91
Basics Index			104

Family

Abusive Relationships	9.2	10.5	88
Teen/Child Problems	18.9	18.7	101
Divorce	2.8	3.4	82
Alcohol/Drug Abuse	19.7	20.8	95
Aging Parent Care	14.7	13.6	108
Family Index			97

Community

Neighborhood Gangs	14.8	15.6	95
Racial/Ethnic Prejudice	14.7	15.7	94
Neighborhood Crime & Safety	35.4	34.6	102
Problems in Schools	15.9	17.0	94
Social Injustice	12.3	13.0	95
Good Schools	23.0	23.1	100
Community Index			98

Hopes and Dreams

Fulfilling Marriage	18.3	17.5	105
Parenting Skills	14.2	13.3	107
Educational Objectives	8.0	7.4	108
Long-term Financial Security	52.7	50.9	104
Retirement Opportunities	20.3	17.6	115
Better Quality Healthcare	22.4	22.3	100
Satisfying/Job Career	19.5	18.0	108
Time for Recreation/Leisure	27.1	23.9	113
Hopes and Dreams Index			107

Spiritual and Personal Development

Stress	30.5	27.6	111
Companionship	13.0	14.7	88
Spiritual Teaching	5.0	11.0	45
Life Direction	9.3	10.2	91
Good Church	8.1	13.7	59
Spiritual and Personal Index			85

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PROGRAMS			
Social Services			
Food/Clothing Resources	10.2	10.1	101
Day Care Services	7.8	6.7	116
Personal/Family Counseling	30.8	26.4	117
Church Sponsored Day School	8.7	6.1	143
Care for Terminally Ill	18.6	15.6	119
Social Services Index			117
Spiritual Development			
Bible Study/Prayer Groups	23.9	42.0	57
Spiritual Retreats	15.7	11.3	139
Adult Theo. Discussion Groups	20.2	23.9	85
Spiritual Development Index			77
Personal Development			
Parent Training Programs	10.2	9.1	112
Twelve Step Programs	4.2	3.7	114
Marriage Enrichment	17.7	12.3	144
Divorce Recovery	2.4	2.0	120
Personal Development Index			127
Social/Recreation			
Family Activities	33.9	33.5	101
Sports or Camping	5.9	6.2	95
Youth Social Programs	34.9	36.1	97
Cultural Programs (music, drama)	13.1	16.8	78
Active Retirement Programs	28.0	24.8	113
Social/Recreation Index			99

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GEOGRAPHIES

Northeast Region	5.5	5.4	102
Connecticut	1.2	1.4	86
Maine	0.4	0.5	80
Massachusetts	2.8	2.4	117
New Hampshire	0.3	0.4	75
Rhode Island	0.7	0.5	140
Vermont	0.1	0.2	50
Mid-Atlantic	15.7	15.9	99
Delaware	0.3	0.3	100
New Jersey	2.8	3.1	90
New York	7.2	8.0	90
Pennsylvania	5.4	4.5	120
South Atlantic	18.2	17.6	103
Washington DC	0.2	0.2	100
Florida	7.7	5.5	140
Georgia	2.0	2.5	80
Maryland	2.2	2.0	110
North Carolina	2.1	2.7	78
South Carolina	1.3	1.4	93
Virginia	2.0	2.6	77
West Virginia	0.7	0.7	100
East North Central	16.9	17.3	98
Illinois	5.0	5.1	98
Indiana	2.4	2.2	109
Michigan	3.5	3.7	95
Ohio	4.1	4.3	95
Wisconsin	1.9	2.0	95
East South Central	5.6	6.0	93
Alabama	1.5	1.8	83
Kentucky	1.0	1.4	71
Mississippi	1.3	0.9	144
Tennessee	1.8	1.9	95
West North Central	8.1	7.8	104
Kansas	1.0	1.0	100
Iowa	1.2	1.4	86
Minnesota	1.8	1.9	95
Missouri	2.3	2.1	110
Nebraska	0.8	0.7	114
North Dakota	0.5	0.3	167

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South Dakota	0.5	0.4	125
West South Central	8.5	9.9	86
Arkansas	1.0	1.0	100
Louisiana	0.7	1.5	47
Oklahoma	1.7	1.4	121
Texas	5.1	6.0	85
Mountain	5.5	5.5	100
Arizona	1.8	1.4	129
Colorado	1.3	1.5	87
Idaho	0.3	0.4	75
Montana	0.3	0.3	100
Nevada	0.5	0.5	100
New Mexico	0.7	0.6	117
Utah	0.5	0.6	83
Wyoming	0.1	0.2	50
Pacific	15.8	14.5	109
Alaska	0.0	0.0	100
California	13.0	11.4	114
Hawaii	0.0	0.0	100
Oregon	0.9	1.1	82
Washington	1.9	2.0	95