What does it take to re-vision the mission of a congregation?

Percept believes re-visioning the mission of a congregation requires the integration of three strands:

- Biblical Reflection on Vision and Mission,
- ReVision Planning Model and Process,
- Systematic Listening

What does ReVision do?

ReVision assists a local congregation in the development of a strategic mission plan with an emphasis on the next three years.

The outcomes of ReVision include:

**Intangibles**

- A better understanding of vision and its role in the mission of a church from a Biblical perspective.
- A better understanding of how mission relates to specific ministries and programs.
- A better understanding of the mission environment of a local congregation.
- A greater commitment to the vision and mission of a local congregation

**Tangibles: The ReVision Plan**

- A Vision Statement (Beliefs, Mission Context, Vision and Mission)
- A Three Year Plan (Initiatives and PlanDo Strategies for Year One)

What role does the Bible play in ReVision?

The Bible is the historic source of our understanding of God and what God is doing in the world. Clearly, then, a process in which we are seeking to re-vision our mission should have the Bible as its essential core. This is the first conceptual strand of ReVision. The Bible is integrated into ReVision through the Reflection series. The Reflection series is presented in eight sessions designed to include the entire congregation.

What is Percept’s ReVision Planning Model?

The second conceptual strand of ReVision is the ReVision Planning Model around which the program is shaped. Percept’s strategic planning model is comprised of three main elements: 1) vision, 2) mission and 3) ministry. One leads to the next in the planning sequence. This is illustrated in the following diagram.
What is Systematic Listening?
The third conceptual strand within ReVision involves the task of systematic listening. To systematically listen, we must have Information on the Specific Mission Context of a local congregation.

Three spheres of information must be gathered and analyzed.

On the community: The People who live within the general ministry area of the local congregation.
On the congregant: The people who participate in the life of the local congregation under consideration.
On the ministries and program of the local congregation: Those activities, both formal and informal through which a local congregation expresses itself in mission.

How long will it take to complete ReVision?
Once you have received your ReVision package back from Percept, you should plan on a 20 to 22 weeks to complete the process.

How is ReVision Structured?
ReVision is initiated with the completion of the tasks within this Starter Kit. When Percept has returned the completed ReVision program to the local church, it is ready to begin the ReVision process.

ReVision is comprised of a three phase process.

Readiness: The purpose is to prepare to implement the ReVision program within a local congregation.
Reflection: The purpose of Phase Two is to provide a church-wide forum through small groups in which the congregation participates in the reshaping of the church’s vision and mission.
ReVision: The purpose of Phase Three is to formulate and affirm a re-visioned mission for the local congregation.
Contents of the ReVision Starter Kit

Instructions for starting ReVision in your church
A survey to use with your congregation
A ReVision Order Form

Getting Started
A good beginning will facilitate a good ending. Making sure your ReVision process gets off to a good start will make the entire process smoother. To accomplish this, you will need to complete six tasks. Those tasks are:

1) Recruit a ReVision Task Force
2) Appoint a Task Force Chair
3) Conduct the Congregational Survey
4) Complete the ReVision Order Form
5) Ship the ReVision Order Form and completed Congregational Surveys to Percept

An illustration of the ReVision process follows, as well as a summary of the eight Reflection Sessions and details on each of the five tasks listed above.

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**The ReVision Process**

**Phase 1: Readiness**
- The Congregation
  - Recruit a ReVision Task Force
  - Appoint a Task Force Chair
- The Task Force
  - Assign Task Groups
  - Organize Train Reflection Leaders
  - Complete Starter Kit

**Phase 2: Reflection**
- 8 Weeks
  - Eight Biblical Reflections
  - Eight Biblical Reflections

**Phase 3: ReVision**
- 8 Weeks
  - All Leadership ReVision Retreat
  - Focus & Compile

**Completed ReVision Plan**

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**8 Reflection Sessions**

**Session One: A Bold Vision**
What does VISION mean to the life of a church? Session One explores the biblical role of vision and helps participants see that without a clear vision, there is no clear direction.

**Session Two: Discovering Our Context**
Continuing the focus on VISION, Session Two will help participants see their community as a place of mission through reflection upon information in their ReVision Context report.

**Session Three: Defining Our Gap**
The gap between “what is” and “what ought to be” in a local community provides the call to mission for a church within that setting. Session Three helps participants define this “gap” in their own particular mission context.

**Session Four: A Call to Mission**
What is the impact of the local church’s ministries and programs upon the overall mission of Christ’s Church? Session Four emphasizes the relationship between vision and mission.

**Session Five: Visualizing Our Mission**
Session Five guides participants through an exercise to visualize their church’s particular mission in light of the information they have been exploring in their Context report and their insights from scripture.

**Session Six: Bring Down the Barriers**
How do the traditions of the church interfere with its mission? Session Six helps participants work through those things that may be preventing their church from taking advantage of mission opportunities with those in their community.

**Session Seven: Keeping the Main Thing, the Main Thing**
In church ministry we are often tempted to expand our efforts in seemingly infinite directions. Session Seven reviews the primary biblical mission of the church and shows participants how it can help define our ministry activities.

**Session Eight: A Question**
The final Reflection Session poses a vital question as the church thinks about its vision for mission into the next century. It may be the most reflective of the eight sessions . . . and how the question is answered by participants will have the greatest impact on the outcome of the ReVision process.
1) Recruit a ReVision Task Force

What is the ReVision Task Force?
The ReVision program requires a planning and coordination body to manage it from beginning to end. This responsibility is best located with an ad hoc group of persons from within the congregation.

Who should serve on the Task Force?
This is really a decision of the church’s governing board. However, we have found that some guidelines are helpful in recruiting individuals for this task.

The Task Force ...
- should include between 12 and 16 persons
- should be representative of the congregation
- should include some member representation from the governing board
- should include persons known to faithfully complete projects

Should pastors participate on the Task Force?
Absolutely! It is a critical error to not include pastors in such a significant process. However, in a multiple staff environment, a staff representative is probably adequate. And having too many pastors may inhibit the process. Use wisdom on this issue.

What is the first task of the Task Force?
To coordinate the completion of the three data sources; namely, the Congregational Survey, the Church Profile and the demographics order form. (See below for instructions on each of these.)

2) Appoint a Task Force Chair

What is the role of the Task Force Chair
The Task Force Chair must assume primary responsibility for the successful management of the ReVision program. Responsible to the governing board, this person will:
- chair all meetings of the full task force
- ensure that all materials are available according to program demand
- oversee the work of the two administrative task groups
- communicate if necessary with Percept relative to any program questions or concerns
- coordinate the completion of the three data sources
- ensure that the complete package is sent to Percept
- receive all of the ReVision materials and prepare to conduct the first meeting of the task force with the completed ReVision package.

Who should play this role?
The chair should be an individual known for his/her ability to work with others while effectively getting a job done. The person should have demonstrated experience as a leader in the congregation. This role as a general rule should not fall on a staff pastor.

3) Conduct the Congregational Survey

What is the Congregational Survey?
The Congregational Survey is the first of the three data sources which drive ReVision. This survey seeks to gain strategic information about the persons who participate at any level in the life of your church. It is completely anonymous. The only person who should see a survey other than the respondent is a Percept data entry person. (Before you make photocopies of the Congregational Survey master provided in this booklet be sure to type in your program names in Section 6.)
Who should take the survey?

Generally, the rule of thumb is any adult who attends worship. More specifically, anyone over the age of 15. The survey is not designed for children.

Where do we begin?

There are four decisions to make before you do anything else with the survey.

First, determine when you intend to administer the survey.

Second, determine how you intend to administer the survey.

Third, type in the list of programs and ministries currently offered by your church in the table on page 5 of the survey. MAKE SURE YOU COMPLETE THIS STEP BEFORE YOU MAKE COPIES (See instructions below.)

Fourth, determine if you intend to use the optional last page (page 6) of the survey on Church leadership.

What are we supposed to include under the section “Our Congregation’s Programs” on page 5?

The table on the top half of page 5 of the survey provides an opportunity to customize the survey for your own church. You are given 20 spaces. You do not have to use all 20. HOWEVER, YOU MUST NOT USE MORE THAN 20 nor can you depart in any fashion from the basic structure of the table. If you do, anything listed after 20 will be ignored!

We recommend you simply list the programs you offer by the names they are known. DO NOT MAKE STATEMENTS. An example follows.

1. Sunday Morning Worship
2. High School Youth Program
3. Adult Choir
4. Food Pantry
   etc....

NOTE: If you don’t need all 20 lines and are concerned about the appearance of the survey, use “white out” correction fluid or a piece of white paper to white out the unused portion of page 5 before you make copies of the survey.

When should it be conducted?

Remember the goal of taking a survey. You want the respondents to represent the broad spectrum of adults in your congregation. For most churches, there is only one setting where you have a captive audience that best represents at a moment in time the full range of your church; Sunday morning worship. (If have alternative services, in those as well.)

Plan to administer the survey on a regular Sunday morning. It should take about 15 minutes to complete.

How should it be conducted?

Make enough copies of the survey to cover every adult 15 years of age and older for a typical worship service (or services). Experience suggests the following guidelines be followed.

Plan on a 15 minute slot at the end of the service.

Make sure surveys are distributed to everyone at the time you intend to administer it. DO NOT PASS THEM OUT AHEAD OF TIME. You do not want the survey to distract from the rest of the service, nor do you want people to set them aside.

Be sure to have pencils for everyone available.

Have enough ushers to pass out surveys and pencils.

Provide a brief introduction and instructions.

Insist they complete the survey while seated. Do not let them take the surveys home, or they will most likely never be returned.

Station ushers at ALL EXITS to collect surveys.

What about the optional Church Leadership page?

The survey includes an optional page which seeks to discover the congregation’s leadership values, especially relative to pastors. This page is optional. ITS PROCESSING IS NOT COVERED IN THE BASE PROGRAM PRICE. Its purpose is
to support congregations who are conducting the ReVision program in part as a preliminary study to calling a new pastor. If this is your congregation’s need, then you may choose to use this page. However, if you do, please note the additional charge on the program order form.

**What do we do with the completed surveys?**

They should be boxed immediately upon completion. But do not send them to Percept. They should go back to the task force chair.

**Is the data entry fee per survey included in the base price?**

No. There is no way for Percept to know how many surveys will be completed. Therefore, a per survey data entry fee of $.95 per survey completed must be added to the base fee. Please see the Church Profile order form which seeks general church information for the place to calculate this fee. You will need to know exactly how many completed surveys you are sending to Percept for processing in order to complete the data entry calculation.

If you would like the survey data for your own analysis a Data Diskette is available for $100. (Please see Order Form.)

**4) Complete the ReVision Order Form**

**What information does Percept need from us?**

There are 5 sections in the Order Form which must completed in order to produce your ReVision Program Materials:

- Church Information (Church Name, Denomination, etc.)
- Membership History
- Program Checklist
- Community Study Area
- Payment

**What do we do with the order form?**

It should go back to the task force chair.

**5) Ship the completed ReVision Order Form and Congregational Surveys to Percept**

**How should we package the materials for shipping?**

The Task Force Chair should assemble the completed ReVision Order Form, full payment (including data entry fee), and completed Congregational Surveys in one package. **DO NOT SHIP ANY OF THE PIECES SEPARATELY!** Percept must receive them as a complete package. **YOU MUST SEND THIS PACKAGE VIA FEDEX, UPS or AIRBORNE & KEEP THE TRACKING NUMBER.** (We have had clients that had to re-conduct the survey because they were lost in the mail!)

**How long will it take to get our ReVision Program back?**

As a general rule, you should plan on three weeks from the day Percept receives your completed ReVision Order Form and Surveys. If you submit more than 300 surveys allow an additional week for data entry.
Early ReVision Guidebook Copy

You will automatically receive the ReVision Guidebook after we process your completed Congregational Surveys. However, if you would like to acquire an early copy, please complete this Order Form and return it to Percept with your payment. We will send your requested ReVision Guidebook(s) immediately.

WHEN DO YOU PLAN TO CONDUCT THE CONGREGATIONAL SURVEY? DATE __/__/____

APPROXIMATELY HOW MANY PEOPLE DO YOU ANTICIPATE WILL TAKE THE SURVEY? ________________

NAME

CHURCH NAME

CHURCH ADDRESS

CITY STATE ZIP CODE

PHONE

SHIPPING FOR GUIDEBOOK COPY IF OTHER THAN CHURCH (WE CANNOT SHIP TO A P.O. BOX)

NAME

ADDRESS (No P.O. Boxes)

CITY STATE ZIP CODE

PHONE

Payment

Additional ReVision Guidebook Copies Qty x $25.00 ea. ________________

Shipping and Handling ________________ $10.00

C.O.D. Charge (only applicable on C.O.D. shipments) ________________ $10.00

TOTAL AMOUNT DUE ________________

Return to Percept by mail with your check, or fax this Order Form with your Credit Card information for faster service to 714-957-1924.

☐ I have enclosed a check for the Total Amount Due

☐ Please send C.O.D. via FedEx (include $10 C.O.D. charge)

☐ Please charge my ____VISA ____MASTERCARD

ACCOUNT # __________________________

Print Name As It Appears On Card

/ / __________

Expiration Date Signature

Percept

29889 Santa Margarita Pkwy, Rancho Santa Margarita, California 92688-3609

Phone: 949.635.1282 Fax: 949.635.1283 Toll Free: 800.442.6277 Email: info@PerceptNet.com

Web site: www.PerceptNet.com

STARTER KIT 8
1 Do you consider this congregation to be your church home? (Check one) □ a. yes □ b. no

1a If yes, for how many years? _____ years

2 Are you a member of this congregation? (Check one) □ a. yes □ b. no

2a If yes, for how many years? _____ years

3 Approximately how many miles do you live from this church location? _____ miles

4 Please check below which religious tradition or affiliation you were raised in. If more than one, which had the greatest impact upon you? (Check one)

□ a. Adventist □ e. Congregational □ i. Jehovah’s Witness □ m. Mormon
□ c. Baptist □ g. Holiness □ k. Lutheran □ o. Orthodox
□ d. Catholic □ h. Islam □ l. Methodist □ p. Pentecostal
□ e. Presbyterian/Reformed □ f. Roman Catholic □ Other
□ f. Unitarian/Universalist □ g. Presbyterian □ Not raised in religious tradition

5 Indicate your level of involvement with your faith now and ten (10) years ago. (Check one box for each line)

5a Now □ 1 □ 2 □ 3 □ 4 □ 5 □ 6 □ 7 □ 8 □ 9 □ 10
5b 10 years ago □ 1 □ 2 □ 3 □ 4 □ 5 □ 6 □ 7 □ 8 □ 9 □ 10

6 Has your overall involvement in this congregation increased, decreased or remained the same during the last two (2) years? (Check one)

□ a. Increased □ b. Decreased □ c. Remained the same □ d. Does not apply

6a If your involvement has increased, which of the following are reasons for that increase? (Check all that apply)

□ a. More time available □ b. Because of children □ c. Better health □ d. Accepted office/other responsibility in the church □ e. More positive attitude toward the church □ f. Stronger faith

6b If your involvement has decreased, which of the following are reasons for that decrease? (Check all that apply)

□ a. Less time available □ b. Because of children □ c. Health problems □ d. Given up office/other responsibility in the church □ e. More negative attitude toward the church □ f. Decreased faith

7 On average, about how many times have you attended worship during the past year? (Check the one that is closest)

□ a. Once or twice every three months □ b. Once or twice a month □ c. Weekly

8 In how many church committees, groups and/or leadership positions do you presently participate? (E.g. Adult education, small groups, women’s or men’s programs, steering committees, teaching Sunday School, etc.) (Check one)

□ a. None □ b. One □ c. Two □ d. Three □ e. Four or more

9 Think for a moment of your five closest friends with whom you have social and recreational life. Do not include close relatives. How many are members or part of this congregation? (Check one)

□ a. None □ b. One □ c. Two □ d. Three □ e. Four □ f. Five or more

10 Approximately how much does your family household contribute to this congregation per year? (If single or widowed, you as an individual?) (Check one)

□ a. Under $100 □ d. $500 to $999 □ g. $2,000 to $2,499 □ j. $5,000 to $7,499
□ b. $100 to $249 □ e. $1,000 to $1,499 □ h. $2,500 to $3,499 □ k. $7,500 to $9,999
□ c. $250 to $499 □ f. $1,500 to $1,999 □ i. $3,500 to $4,999 □ l. $10,000 or more

CHURCH NAME

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If you were looking for church programs and services that would appeal to you or your family, which three (3) from the general list below would be the most important to you? (Enter one item number in each of the three boxes)

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<tr>
<td>a</td>
<td>Family activities and outings</td>
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<td>b</td>
<td>Sports or camping</td>
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<td>c</td>
<td>Bible study discussion and prayer groups</td>
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<td>Spiritual retreats</td>
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<td>Food pantry &amp; clothing resources</td>
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<td>Youth social programs</td>
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<td>Parent training programs</td>
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<td>Twelve step recovery programs</td>
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<td>Divorce recovery</td>
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<td>Day care services</td>
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<td>Adult theological discussions</td>
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<td>Personal or family counseling</td>
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<td>Cultural programs (music/drama/art)</td>
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<td>Marriage enrichment opportunities</td>
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<td>Church sponsored day school</td>
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<td>Care for terminally ill</td>
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<td>q</td>
<td>Active retirement programs</td>
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Circle one number closest to your personal preference for a church. If your preference is for both, equally, circle the "3" (Circle only one number for each line)

### Worship which is:

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<tr>
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<th>Emotionally uplifting</th>
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<tr>
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<td>Traditional/Formal/Ceremonial</td>
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<td>b</td>
<td>Intellectually challenging</td>
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### Music which is:

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<th>Traditional</th>
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<td>Performed by others</td>
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<td>d</td>
<td>Contemporary</td>
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<td>Participatory</td>
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### Involvement and Mission emphasis which is:

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<th>Community focused</th>
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<td>Global mission</td>
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<td>Personal spiritual development</td>
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<td>Local mission</td>
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### Church Architecture which is:

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<td>Somber/Serious</td>
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<td>Contemporary</td>
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<td>j</td>
<td>Light and airy</td>
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Among the following items, select six (6) of greatest concern to you. (Enter one item number in each of the six boxes below)

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<td>Dealing with:</td>
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<td>b</td>
<td>Abusive relationships</td>
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<td>Teen/Child problems</td>
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<td>Neighborhood gangs</td>
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<td>Racial/ethnic prejudice</td>
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<td>Divorce</td>
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<td>Alcohol/Drug abuse</td>
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<td>Stress</td>
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<td>Neighborhood crime &amp; safety</td>
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<td>Good schools</td>
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</table>
Read each statement and indicate the degree of your satisfaction or dissatisfaction by circling one number under the appropriate heading. If a particular statement does not apply, circle number “9”. (Circle only one number per line)

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<th>Dissatisfied</th>
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<td>Marriage relationship with my spouse</td>
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</table>
Background Information

1. What was the calendar year you were born in? [_________] (Examples: 1937, 1897, 1959)

2. What is your marital status? (Check one)
   - a. Single (never married)
   - b. Married (first time)
   - c. Separated
   - d. Divorced
   - e. Remarried
   - f. Widowed
   - g. Yes, full time
   - h. Yes, part time
   - i. No

2a. If married, does your spouse attend this church? (Check one)
   - a. Yes
   - b. No

2b. If married, is your spouse also filling out this survey? (Check one)
   - a. Yes
   - b. No

2c. If married, is your spouse employed? (Check one)
   - a. Yes
   - b. No

3. How many children do you have living in your household in each of the following age groups?
   (Enter the number of children in each age category, where applicable)
   - a. 0 to 2 years old
   - b. 3 to 5 years old
   - c. Elementary
   - d. Junior High/Middle School
   - e. High School
   - f. Post High School

4. What is your race/ethnic origin? (Check one)
   - a. White (Non-Hispanic)
   - b. African-American
   - c. Native American
   - d. Chinese
   - e. Dakota
   - f. Asian Indian
   - g. Korean
   - h. Vietnamese
   - i. Filipino
   - j. Other Asian
   - k. Mexican
   - l. Cuban
   - m. Puerto Rican
   - n. Other Hispanic
   - o. Hawaiian, Guamanian and Samoan
   - p. Other Pacific Islander
   - q. Other Race

5. What is your approximate annual family income? (Check one)
   - a. Less than $5,000
   - b. $5,000 to $9,999
   - c. $10,000 to $14,999
   - d. $15,000 to $19,999
   - e. $20,000 to $24,999
   - f. $25,000 to $29,999
   - g. $30,000 to $34,999
   - h. $35,000 to $39,999
   - i. $40,000 to $49,999
   - j. $50,000 to $59,999
   - k. $60,000 to $74,999
   - l. $75,000 to $99,999
   - m. $100,000 to $149,999
   - n. $150,000 or more

6. What is your highest level of formal education? (Check one)
   - a. Elementary
   - b. Jr. High/Middle School
   - c. High School graduate
   - d. Some college, trade or vocational school
   - e. College degree - Associate (2 yr)
   - f. College degree - Bachelor's (4 yr)
   - g. Post graduate - Masters
   - h. Post graduate - Doctorate

7. Which of the following descriptions apply to your current situation? (Check all that apply)
   - a. Employed full time
   - b. Employed part time
   - c. Retired
   - d. Disabled
   - e. Full time 'houseperson'/homemaker
   - f. Part time 'houseperson'/homemaker
   - g. Full time student
   - h. Part time student
   - i. Unemployed, seeking employment
   - j. Unemployed, but not in job market
   - k. Precision production & craft
   - l. Machine operator
   - m. Laborer
   - n. Transport & Material moving
   - o. Farming, forestry & fishing

8. If you are employed full or part time, what type of employment? (Check one)
   - a. Executive & Managerial
   - b. Professional specialty
   - c. Technical support
   - d. Sales
   - e. Administrative support
   - f. Service: Private household
   - g. Service: Protective
   - h. Service: Other
   - i. Precision production & craft
   - j. Machine operator
   - k. Laborer
   - l. Transport & Material moving
   - m. Farming, forestry & fishing

9. What is the zip code where you live? [_________]

10. Do you own your own residence? (Check one)
    - a. Yes
    - b. No

11. In what type of residence do you presently live? (Check one)
    - a. Single family dwelling
    - b. Condominium/Townhome
    - c. Dormitory or other group quarters
    - d. Mobile home or trailer

12. Do you plan to move out of this general area in the next 3 to 5 years? (Check one)
    - a. Yes
    - b. No

13. In how many community organizations, groups or clubs (other than the church) do you participate? (Check one)
    - a. None
    - b. One
    - c. Two
    - d. Three
    - e. Four or more

14. How many hours per week do you spend in community activities, clubs or organizations (other than church)? (Check one)
    - a. Less than 1 hour
    - b. 1 to 5 hours
    - c. 6 to 10 hours
    - d. 11 to 15 hours
    - e. 15 or more hours

15. What is your sex? (Check one)
    - a. Female
    - b. Male
How would you rate the following programs and ministries of our congregation? Circle the one number that best reflects your personal feelings. (Circle only one number per line)

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<th></th>
<th>Very Negative</th>
<th>Somewhat Negative</th>
<th>Neutral/Neither</th>
<th>Somewhat Positive</th>
<th>Very Positive</th>
<th>Don't Know/Not Involved</th>
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</table>
Pastors emphasize different roles in their ministries. Based upon what you perceive to be the needs of our congregation, rate the importance of the following characteristics of a senior pastor. Circle the number that best reflects your personal feelings. (If you do not have a particular opinion, please circle the "9" for "Don't know.")

<table>
<thead>
<tr>
<th>Key Pastoral Roles</th>
<th>Very Unessential</th>
<th>Unessential</th>
<th>Neutral/Neither</th>
<th>Essential</th>
<th>Very Essential</th>
<th>Don't Know</th>
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<tbody>
<tr>
<td>a. Minister of the Word/Teacher of the Congregation</td>
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<td>Finds primary fulfillment in preaching and teaching. Is attracted to a congregation with strong educational emphasis.</td>
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<td>b. Church Administrator</td>
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<tr>
<td>Fulfillment comes in administering and managing a productive, varied and effective church program.</td>
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<td>c. Social Activities</td>
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<td>Ministry centers on relating the Gospel to the social context. Enjoys being on the cutting edge of social concerns and involvement in community affairs.</td>
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<td>d. Enabler/Facilitator</td>
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<td>Centers ministry around work with small groups of people, helping them relate to particular needs and interests.</td>
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<td>e. Celebrant/Liturgist</td>
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<td>Most at home leading the congregation in worship. Appreciates ritual and ceremony in both formal and informal settings.</td>
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<td>f. Spiritual Guide</td>
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<td>Encourages development of the spiritual life by all in the congregation. Own spiritual life is exemplary.</td>
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<td>g. Witness/Evangelist</td>
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<td>Focus of ministry is sharing the Gospel with those in and outside the church.</td>
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<td>h. Counselor/Healer</td>
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<td>Spends major part of each week in pastoral counseling and visiting in homes and/or hospitals. Enjoys helping people through crises.</td>
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<td>i. Community Chaplain</td>
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<td>Finds fulfillment in civic roles and leadership. Often serves on community committees and task groups.</td>
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</table>

Style of ministry varies by pastor. While you would probably agree that all of these characteristics are important, if you had to choose, in which direction would you lean? Circle the number that most closely represents your preference. CIRCLE ONLY ONE NUMBER! (If you have no opinion or are uncertain, circle #3)

<table>
<thead>
<tr>
<th></th>
<th>Strongly Prefer</th>
<th>Slightly Prefer</th>
<th>Neutral</th>
<th>Slightly Prefer</th>
<th>Strongly Prefer</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Expertise in Biblical and theological matters</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>High degree of spirituality</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Tends to be provoking and challenging</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Tends to be comforting and assuring</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Preaching emphasizes the Bible</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Preaching emphasizes contemporary issues</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. Welcomes and implements new ideas and approaches</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Deep appreciation and commitment to tradition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. Is a strong, decisive force in decisions regarding policy and program</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Encourages decision making of other Pastors and/or lay leaders</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. Has formal style</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Has relaxed style</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Adapted from Pastoral Search Inventory of Hartford Seminary.

ReVision Starter Kit © Copyright 1997, Percept Group, Inc. (v1.4f 2/97)
Order Form

Part 1: Congregation Information

In order to receive your complete ReVision Program including the ReVision Guidebook and Context report, please complete this order form and return it to PERCEPT with your payment and completed Congregational Surveys. PLEASE PRINT!

1. Please provide name and address information for your congregation.
   
   Church Name __________________________________________________________________________________________
   (this name will appear on the top of all reports)

   Address ________________________________________________________________________________________________

   City ___________________________________________________ State __________________ Zip Code ________________

   Telephone (_______)______________________________

   Name of Task Group Chair ______________________________________________________________

   Task Group Chair Phone (_______)______________________________

2. Approximately how many years has your congregation been in existence? ____________ years

3. With which denomination or religious tradition does your congregation most identify?
   (enter the name in the space below)

   Name __________________________________________ (example: United Methodist Church)

4. Please choose the denomination or religious tradition category from the list below which best describes your congregation (check only one box).

   Baptist
   - 1 American Baptist Churches USA
   - 2 American Baptist Association
   - 3 Southern Baptist Convention
   - 4 National Baptist Convention USA
   - 5 National Baptist Conv. of America
   - 6 National Missionary Baptist
   - 7 Progressive National Baptist
   - 8 Conservative Baptist Assoc.
   - 9 Free Will Baptists
   - 10 Regular Baptist Churches
   - 11 Other Baptist

   Catholic/Orthodox
   - 12 Roman Catholic
   - 13 Orthodox Church in America
   - 14 Other Catholic/Orthodox

   Congregational
   - 15 Christian Church (Disciples)
   - 16 United Church of Christ
   - 17 Churches of Christ
   - 18 Church of God (Anderson)
   - 19 Christian & Churches of Christ
   - 20 Other Congregational

   Episcopal
   - 21 Episcopal Church (ECUSA)
   - 22 Other Episcopal

   Holiness
   - 23 Church of God in Christ
   - 24 Nazarene
   - 25 The Salvation Army

   Lutheran
   - 26 Missouri Synod Lutheran
   - 27 Evangelical Lutheran (ELCA)
   - 28 Wisconsin Evangelical Lutheran
   - 29 Other Lutheran

   Methodist
   - 30 United Methodist Church
   - 31 Free Methodist
   - 32 Wesleyan Church
   - 33 Other Methodist

   Pentecostal
   - 34 Assemblies of God
   - 35 Church of God (Cleveland)
   - 36 Foursquare
   - 37 United Pentecostal
   - 38 Other Pentecostal

   Presbyterian/Reformed
   - 39 Presbyterian Church (USA)
   - 40 Presbyterian Church in America
   - 41 Reformed Church in America
   - 42 Christian Reformed Church
   - 43 Other Presbyterian/Reformed

   Other
   - 44 Seventh Day Adventist
   - 45 African Methodist Episcopal
   - 46 African Methodist Episcopal Zion
   - 47 Christian Methodist Episcopal
   - 48 Non-Denominational/Independent
   - 49 Unitarian/Universalist
   - 50 Christian & Missionary Alliance
   - 51 Church of the Brethren
   - 52 Evangelical Free
   - 53 Mennonite
   - 99 None of the Above
Part 2: Membership History

Please indicate your church’s membership total for the following years. If you are missing an exact membership figure for a particular year, feel free to provide a reasonable estimate. If you do not feel you can provide a reasonable estimate, leave the membership total for that year blank. Percept does not require a figure for every year listed; however, the more data you are able to provide, the better the resulting picture of membership history and trends.

Note: If your congregation does not maintain membership records, or does not have formal membership, please estimate the number of individuals who are considered part of the ongoing life of the congregation during each of the years.

*If these years are still in the future, please ignore them.

Part 3: Program Checklist

Does your congregation currently offer one or more programs, services or ministries in each of the following 17 general categories? (check only one box for each category)

<table>
<thead>
<tr>
<th>Category</th>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPIRITUAL DEVELOPMENT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Bible Study and Prayer Groups</td>
<td></td>
<td></td>
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<tr>
<td>2. Adult Theological Discussion Groups</td>
<td></td>
<td></td>
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<tr>
<td>3. Spiritual Retreats</td>
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<tr>
<td><strong>PERSONAL DEVELOPMENT</strong></td>
<td></td>
<td></td>
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<tr>
<td>4. Marriage Enrichment Opportunities</td>
<td></td>
<td></td>
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<tr>
<td>5. Parent Training Programs</td>
<td></td>
<td></td>
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<tr>
<td>6. Twelve Step Programs</td>
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<td></td>
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<tr>
<td>7. Divorce Recovery</td>
<td></td>
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<tr>
<td><strong>COMMUNITY/SOCIAL SERVICES</strong></td>
<td></td>
<td></td>
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<tr>
<td>8. Personal or Family Counseling</td>
<td></td>
<td></td>
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<tr>
<td>9. Care for the Terminally Ill</td>
<td></td>
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<tr>
<td>10. Food and Clothing Resources</td>
<td></td>
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<tr>
<td>11. Day Care Services</td>
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<td></td>
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<tr>
<td>12. Church Sponsored Day School</td>
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<tr>
<td><strong>RECREATION</strong></td>
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<tr>
<td>13. Youth Social Programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14. Family Activities and Outings</td>
<td></td>
<td></td>
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<tr>
<td>15. Active Retirement Programs</td>
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<tr>
<td>16. Cultural Programs (Music, Drama, Art, etc.)</td>
<td></td>
<td></td>
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<tr>
<td>17. Sports or Camping Programs</td>
<td></td>
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</tr>
</tbody>
</table>
Part 4: Community Study Area

The ReVision program includes an extensive report on your community with which you will be comparing your Congregational Survey information as you proceed through the program (referred to as Context). Percept maintains an extensive database of information for every community and neighborhood in the United States and has tremendous flexibility in defining your "community." Because the Community Study Area will be used extensively in your time of revisioning, it is very important that you spend some time thinking about how you want to define it.

There are three basic approaches to defining the boundary of your Community Study Area: Radius, Zip Codes or Polygon. Each of these alternatives is described below.

Radius Boundary

If you can imagine standing at your church location, pointing to a distance five miles out and turning a full circle, you'll understand the radius boundary. This is the most popular way to define a ministry area because it is easy for people to think in terms of the people who live all around the church out to some distance. These are the people within the closest "reach" of the church's ministry.

The problem with a Radius boundary occurs when a river, ocean, mountain or even a major highway, creates a known barrier for people coming to your location. In these cases, the radius boundary may not be the best choice since it will include people who live in areas that are inaccessible to the church. You may want to consider an optional boundary such as Zip Codes, or a hand drawn boundary referred to as a Polygon.

General Rule of Thumb: In a densely populated urban area, a radius between 1 and 3 miles will usually be more than adequate. Keep in mind that a circle with a 3 mile radius is actually 6 miles across and contains nearly 30 square miles. In suburban communities, we generally recommend a 5 mile radius while in rural communities and small towns, a 10 mile radius will most likely be sufficient.

Zip Code Boundary

Zip Codes are another simple and easy way to define your study area. Most of us are already familiar with our local zip code areas as they tend to follow natural community boundaries. You may specify a single zip code or a group of zip codes as your study area. If you wish to define your study area with multiple zip codes, they do not necessarily have to all be next to one another.

There are two ways for you to specify a Zip Code Boundary. The first is for you to simply list the one or more zip codes by number that define your study area. The second is to check the Survey Zip Codes option and Percept will use the zip codes provided by respondents to your Congregational Survey. Normally, Percept only uses the top zip codes which represent 80% of the respondents. This eliminates zip codes that represent unusual situations like visitors from out of state who happen to complete a survey on the Sunday that you administered it. If you wish to use this option, you may also choose some cutoff value other than 80% (although, we do not recommend choosing values below 70% or more than 90%).

Warnings About the Survey Zip Codes Option: If the members of your congregation are spread out over a very large geographic area, we do not recommend the Survey Zip Code option. You may end up creating a Community Study Area that is so large as to become meaningless (like comparing your congregation to the state of Wisconsin). You may want to review your church directory and get a sense of where people are coming from before you choose this option. Also, be aware that if you are in a situation where few, if any, of the members live near the church, the Survey Zip Code option may end up only profiling outlying areas and ignoring the neighborhoods nearest to the church. This could cause your ReVisioning effort to miss the critical opportunities and challenges presented by the people living closest to the church.

Polygon Boundary

If you have a pre-defined parish area or your ministry area just isn't well described by either a Radius Boundary or a Zip Code Boundary, you may want to use a Polygon Boundary which is a lot easier than it sounds. Just open a road map (available at auto clubs and most gas stations) that includes the total area you want to study and draw a boundary with a marker, so that it can be easily seen. This will be your Polygon Boundary and the community information provided in ReVision will be limited to people that live within this area. Generally, you should try to use existing lines, such as roads, highways, rivers and coastlines to draw upon if you can. It will make it much easier to accurately duplicate the boundary from your map. (YOU MUST SEND US THIS ORIGINAL ROAD MAP—not a copy!)
**Recommendation**

As you can see, there are several options for defining your Community Study Area. If you are not sure which is right for your situation, we suggest you begin with the Radius option. It is the easiest to understand and explain to others. Generally, you don't want to use the other options unless you have some specific circumstance that is causing the Radius option to be a problem for you. If you are the Task Group Chair, you may want to consult with other leaders of your congregation to assist you in defining your ministry area. You might want to begin by asking this question: "To what geographical area has our congregation historically sensed a connection and felt some responsibility for?"

**What if You Need to Redefine Your Study Area Later?**

Keep in mind that if you receive your ReVision Program materials and realize in reviewing the community information in the Context report that you want to redefine your study area, you can always call Percept, specify a different study area and order an additional Context report. There is an additional fee for each Context report that is generated which is listed in the Payment section of this order form. If the Community Study Area definition becomes controversial before the program even begins, you may find it helpful to have several Context reports in front of the Task Group before the final study area decision is made.

**Your Community Study Area**

1. Please indicate your study area definition type: (check one) _____ Radius _____ Zip Code _____ Polygon

2. If you checked **Radius**, please provide the following information:
   2a. What radius size do you want? ___________ miles  (Example: 5 miles)
   2b. What is the Street Address of the church and what are the cross streets of the Nearest Intersection to the church? (Indicate the two street names that form an intersection closest to your church location. This will become the center of the study area.)
      
      Church Street Address _____________________________
      _____________________________
      City _____________________ St______ Zip ___________

3. If you checked **Zip Codes**, do you want to define your study area using the zip codes indicated by the respondents to your congregation survey (the Survey Zip Codes option)? (check one) _________ yes     ________ no
   3a. If you answered yes, what cutoff percentage would you like? ________%  (Example: 80%) (Note: If you are not sure, choose 80%. The only reason to use any other figure is if you have performed an analysis and determined a different figure would be more appropriate for your situation)

4. If you checked **Polygon**, YOU MUST ENCLOSE AN ORIGINAL ROAD MAP (preferably the type produced by the Auto Club) with the boundary of your custom study area clearly defined. Photocopies or faxes will not be accepted.
   4a. I have enclosed an ORIGINAL ROAD MAP clearly identifying our custom study area (check one) _______ yes _______ no
**Part 5: Payment**

### Revision Program Cost

<table>
<thead>
<tr>
<th>QTY</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>$795.00</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>$595.00</td>
</tr>
</tbody>
</table>

**NOTE:** If you do not include a VISTA/ReVision Contract Number, you must use the price on line #1.

### Congregational Surveys

<p>| | | |</p>
<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>If you have added optional page 6 to your survey, enter the number of completed Congregational Surveys on this line and multiply by $1.25</td>
<td>$1.25</td>
</tr>
<tr>
<td>5</td>
<td>If you have not added optional page 6 to your survey, enter the number of completed Congregational Surveys on this line and multiply by $0.95</td>
<td>$0.95</td>
</tr>
</tbody>
</table>

### Optional Items

<p>| | | |</p>
<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>6</td>
<td>Color Overheads of Context Status Report (for presentations to large groups)</td>
<td>$75.00</td>
</tr>
<tr>
<td>7</td>
<td>Additional Context Report for a different Community Study Area (each)</td>
<td>$125.00</td>
</tr>
<tr>
<td>8</td>
<td>Additional copy of Context report without color overheads (each)</td>
<td>$50.00</td>
</tr>
<tr>
<td>9</td>
<td>Data Diskette of Congregational Survey results (dBase format; IBM PC format, 3 1/2&quot;)</td>
<td>$100.00</td>
</tr>
<tr>
<td>10</td>
<td>Additional copy of the ReVision Guidebook without Context (each)</td>
<td>$25.00</td>
</tr>
<tr>
<td>11</td>
<td>Additional copy of Sourcebook, demographic resource (each)</td>
<td>$20.00</td>
</tr>
<tr>
<td>12</td>
<td>Death of the Church, hardback, 300 pages (each)</td>
<td>$22.99</td>
</tr>
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### Shipping and Handling

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<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>13</td>
<td>Shipping and Handling Charge</td>
<td>1</td>
</tr>
<tr>
<td>14</td>
<td>Optional RUSH Charge (if you need your package sooner than 3 weeks)</td>
<td></td>
</tr>
</tbody>
</table>

**Date Needed By:**

(MINIMUM 5 days from receipt of materials by Percept. If needed sooner, call for arrangements and special pricing)

### Payment

16 **TOTAL DUE:** Add up all lines from above, enter total amount due on this line

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</tbody>
</table>

☐ I have enclosed a Check or Money Order for the TOTAL DUE
☐ Please send materials C.O.D. via FedEx (include the $10 charge on line 14)
☐ Please Charge my VISA MasterCard

Account Number: __________________________________________________________

Expiration Date: ___ / ___ / ___  Signature: ________________________________

### Shipping Address (if different from the church address in part I)

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<table>
<thead>
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</thead>
<tbody>
<tr>
<td>NAME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ORGANIZATION NAME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STREET ADDRESS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td>STATE</td>
<td>ZIP CODE</td>
</tr>
<tr>
<td>TELEPHONE</td>
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</tr>
</tbody>
</table>

Please make checks payable to PERCEPT. Ship this order form, your payment and the completed Congregational Surveys in one package (via FedEx, UPS or AIRBORNE) to: PERCEPT, 29889 Santa Margarita Pkwy., Rancho Santa Margarita, CA 92688.

**Questions?** Call (949) 635-1282 or (800) 442-6277, or fax to (949) 635-1283. Our E-mail address is info@perceptnet.com