

ReVision
Context²⁰⁰⁶

Your Organization Name Here

Address **Your Address**
Your City, CA 90001

Congregational Surveys **37**

Community Definition **3.0 mile radius**

Date Prepared **August 10, 2006**

Order Identification # **283:17508**



29889 Santa Margarita Pkwy., Rancho Santa Margarita, California 92688-3609
Phone: 949.635.1282 **Fax:** 949.635.1283 **Toll Free:** 800.442.6277 **Email:** info@PerceptNet.com
Web site: www.Percept.info

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

PART ONE - THE COMMUNITY

| | |
|------------------------------------|-----------|
| TRENDS | 1 |
| POPULATION | 1 |
| HOUSEHOLDS | 1 |
| POPULATION BY RACE/ETHNICITY | 1 |
| POPULATION BY GENDER | 1 |
| AGE | 1 |
| INCOME | 1 |
| POPULATION BY PHASE OF LIFE | 2 |
| POPULATION BY AGE (DETAIL) | 2 |
| | |
| CENSUS | 3 |
| MARITAL STATUS | 3 |
| FAMILY STRUCTURE | 3 |
| GROUP QUARTERS | 4 |
| RACE/ETHNICITY | 4 |
| EDUCATION | 5 |
| OCCUPATION | 5 |
| | |
| U.S. LIFESTYLES | 6 |
| SEGMENT GROUPS | 6 |
| INDIVIDUAL SEGMENTS | 6 |
| | |
| ETHOS | 8 |
| FAITH INVOLVEMENT | 8 |
| RELIGIOUS PREFERENCE | 8 |
| LEADERSHIP PREFERENCE | 8 |
| PRIMARY CONCERNS | 9 |
| KEY VALUES | 10 |
| HOUSEHOLD CONTRIBUTIONS | 10 |
| | |
| CHURCH PREFERENCES | 11 |
| PROGRAM PREFERENCES | 11 |
| WORSHIP STYLE | 12 |
| MUSIC STYLE | 12 |
| MISSION EMPHASIS | 13 |
| CHURCH ARCHITECTURE | 13 |

PART TWO - THE CONGREGATION

| | |
|---|-----------|
| CHURCH PARTICIPATION | 14 |
| MEMBERSHIP | 14 |
| DISTANCE | 14 |
| DENOMINATIONAL TRADITION | 15 |
| FAITH INVOLVEMENT | 15 |
| CHURCH INVOLVEMENT | 16 |
| ATTENDANCE | 17 |
| LEADERSHIP POSITIONS | 17 |
| FRIENDS IN CONGREGATION | 17 |
| CONTRIBUTIONS | 17 |
| | |
| CHURCH PREFERENCES | 18 |
| SPIRITUAL DEVELOPMENT | 18 |
| PERSONAL DEVELOPMENT | 18 |
| COMMUNITY/SOCIAL SERVICE | 18 |
| RECREATION | 18 |
| WORSHIP STYLE | 18 |
| MUSIC STYLE | 19 |
| MISSION EMPHASIS | 19 |
| CHURCH ARCHITECTURE | 19 |
| | |
| PRIMARY CONCERNS | 20 |
| THE BASICS | 20 |
| FAMILY PROBLEMS | 20 |
| COMMUNITY PROBLEMS | 20 |
| HOPES AND DREAMS | 20 |
| SPIRITUAL/PERSONAL | 20 |
| | |
| LIFE'S SATISFACTIONS | 21 |
| | |
| BACKGROUND INFORMATION | 25 |
| AGE/GENERATION/MARITAL STATUS | 25 |
| SPOUSE/CHILDREN | 26 |
| RACE/ETHNICITY/INCOME/EDUCATION | 27 |
| EMPLOYMENT/TOP ZIP CODES | 28 |
| RESIDENCE/MOVING/COMMUNITY ACTIVITIES/SEX | 29 |
| | |
| RATING OUR CHURCH PROGRAMS | 30 |
| | |
| CHURCH LEADERSHIP (OPTIONAL) | 34 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| POPULATION | | | | | | |
|---|-------------|-------------|-------------|-----------------|-----------------|----------|
| | 1990 Census | 2000 Census | 2006 Update | 2011 Projection | | |
| ▲ Indicates a consistent upward trend | | | | | | |
| ↓ Indicates a consistent downward trend | | | | | | |
| ▲ Population | 304,366 | 329,021 | 349,441 | 370,739 | | |
| Population Change | | 24,655 | 20,420 | 21,298 | | |
| Percentage Change | | 8.1% | 6.2% | 6.1% | | |
| ▲ Average Annual Growth Rate | | 0.8% | 1.0% | 1.2% | | |
| ▲ Density (Pop. per square mile) | 10,765 | 11,637 | 12,359 | 13,112 | | |
| HOUSEHOLDS | | | | | | |
| ▲ Households | 112,271 | 116,297 | 122,072 | 128,449 | | |
| Household Change | | 4,026 | 5,775 | 6,377 | | |
| Percentage Change | | 3.6% | 5.0% | 5.2% | | |
| ▲ Average Annual Growth Rate | | 0.4% | 0.8% | 1.0% | | |
| ▲ Persons Per Household | 2.65 | 2.77 | 2.80 | 2.82 | | |
| POPULATION BY RACE/ETHNICITY | | | | | | |
| | 2000 Census | | 2006 Update | | 2011 Projection | |
| | Number | Percent | Number | Percent | Number | Percent |
| ↓ White (Non-Hispanic) | 88,940 | 27.0% | 81,937 | 23.4% | 74,672 | 20.1% |
| African-American (Non-Hisp) | 49,513 | 15.0% | 53,246 | 15.2% | 55,580 | 15.0% |
| ▲ Hispanic/Latino | 128,470 | 39.0% | 150,447 | 43.1% | 174,419 | 47.0% |
| ↓ Asian/Other (Non-Hisp) | 62,097 | 18.9% | 63,811 | 18.3% | 66,068 | 17.8% |
| POPULATION BY GENDER | | | | | | |
| ↓ Female | 167,521 | 50.9% | 176,771 | 50.6% | 187,388 | 50.5% |
| ▲ Male | 161,500 | 49.1% | 172,670 | 49.4% | 183,351 | 49.5% |
| POPULATION BY GENERATION | | | | | | |
| ▲ Generation Z (Born 2002 and later) | 0 | 0.0% | 28,739 | 8.2% | 58,834 | 15.9% |
| ↓ Millennials (Born 1982 to 2001) | 102,099 | 31.0% | 107,189 | 30.7% | 104,818 | 28.3% |
| ↓ Survivors (Born 1961 to 1981) | 119,814 | 36.4% | 119,370 | 34.2% | 120,937 | 32.6% |
| ↓ Boomers (Born 1943 to 1960) | 67,541 | 20.5% | 62,545 | 17.9% | 60,882 | 16.4% |
| ↓ Silents (Born 1925 to 1942) | 26,391 | 8.0% | 23,713 | 6.8% | 20,367 | 5.5% |
| ↓ Builders (Born 1924 and earlier) | 13,176 | 4.0% | 7,885 | 2.3% | 4,903 | 1.3% |
| AGE | | | | | | |
| ▲ Average Age | | 32.0 | | 33.2 | | 34.4 |
| ▲ Median Age | | 29.9 | | 31.5 | | 33.1 |
| INCOME | | | | | | |
| ▲ Average Household Income | | \$46,983 | | \$51,930 | | \$57,115 |
| ▲ Median Household Income | | \$36,849 | | \$40,871 | | \$44,753 |
| ▲ Per Capita Income | | \$16,607 | | \$18,141 | | \$19,788 |



Coordinates: 33:48.28 118:11.30
 Date: 8/10/2006

Prepared For:
 Your Organization Name Here
 Your Address
 Your City, CA 90001

Study Area Definition:
 3.0 Mile Radius

| HOUSEHOLDS BY INCOME | | | | | | |
|--|-------------|---------|-------------|---------|-----------------|---------|
| ▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend | 2000 Census | | 2006 Update | | 2011 Projection | |
| | Number | Percent | Number | Percent | Number | Percent |
| ▲ \$150,000 or more | 3,560 | 3.1% | 5,092 | 4.2% | 6,980 | 5.4% |
| ▲ \$100,000 to \$149,999 | 6,848 | 5.9% | 9,274 | 7.6% | 11,729 | 9.1% |
| ▲ \$75,000 to \$99,999 | 9,379 | 8.1% | 10,789 | 8.8% | 11,896 | 9.3% |
| ▲ \$50,000 to \$74,999 | 18,405 | 15.8% | 19,403 | 15.9% | 20,970 | 16.3% |
| ↓ \$35,000 to \$49,999 | 17,767 | 15.3% | 18,545 | 15.2% | 18,750 | 14.6% |
| ↓ \$25,000 to \$34,999 | 15,907 | 13.7% | 15,743 | 12.9% | 15,656 | 12.2% |
| ↓ \$15,000 to \$24,999 | 17,842 | 15.3% | 17,389 | 14.2% | 17,111 | 13.3% |
| ↓ Under \$15,000 | 26,590 | 22.9% | 25,838 | 21.2% | 25,357 | 19.7% |
| POPULATION BY PHASE OF LIFE | | | | | | |
| ↓ Before Formal Schooling (Age 0-4) | 27,834 | 8.5% | 28,739 | 8.2% | 29,654 | 8.0% |
| ↓ Required Formal Schooling (5-17) | 69,158 | 21.0% | 71,383 | 20.4% | 73,509 | 19.8% |
| ↓ College Years, Career Starts (18-24) | 37,601 | 11.4% | 35,806 | 10.2% | 36,347 | 9.8% |
| ↓ Singles and Young Families (25-34) | 58,913 | 17.9% | 59,052 | 16.9% | 54,586 | 14.7% |
| ▲ Families, Empty Nesters (35-54) | 88,914 | 27.0% | 98,491 | 28.2% | 108,939 | 29.4% |
| ▲ Enrichment Years Singles/Couples (55-64) | 19,394 | 5.9% | 26,593 | 7.6% | 34,124 | 9.2% |
| ▲ Retirement Opportunities (65+) | 27,206 | 8.3% | 29,377 | 8.4% | 33,581 | 9.1% |
| POPULATION BY AGE (DETAIL) | | | | | | |
| ↓ Under 5 years | 27,834 | 8.5% | 28,739 | 8.2% | 29,654 | 8.0% |
| ↓ 5 to 9 years | 30,166 | 9.2% | 28,978 | 8.3% | 29,180 | 7.9% |
| 10 to 14 years | 25,683 | 7.8% | 27,793 | 8.0% | 28,314 | 7.6% |
| ▲ 15 to 17 years | 13,309 | 4.0% | 14,612 | 4.2% | 16,015 | 4.3% |
| 18 to 20 years | 15,477 | 4.7% | 15,315 | 4.4% | 16,392 | 4.4% |
| ↓ 21 to 24 years | 22,124 | 6.7% | 20,491 | 5.9% | 19,955 | 5.4% |
| ↓ 25 to 29 years | 29,356 | 8.9% | 27,625 | 7.9% | 24,142 | 6.5% |
| 30 to 34 years | 29,557 | 9.0% | 31,427 | 9.0% | 30,444 | 8.2% |
| ↓ 35 to 39 years | 28,407 | 8.6% | 28,996 | 8.3% | 28,867 | 7.8% |
| ▲ 40 to 44 years | 24,655 | 7.5% | 26,664 | 7.6% | 30,696 | 8.3% |
| ▲ 45 to 49 years | 19,826 | 6.0% | 23,288 | 6.7% | 26,318 | 7.1% |
| ▲ 50 to 54 years | 16,026 | 4.9% | 19,543 | 5.6% | 23,058 | 6.2% |
| ▲ 55 to 59 years | 11,723 | 3.6% | 15,486 | 4.4% | 19,211 | 5.2% |
| ▲ 60 to 64 years | 7,671 | 2.3% | 11,107 | 3.2% | 14,913 | 4.0% |
| ▲ 65 to 69 years | 6,847 | 2.1% | 7,854 | 2.2% | 10,389 | 2.8% |
| 70 to 74 years | 6,205 | 1.9% | 6,455 | 1.8% | 7,414 | 2.0% |
| ↓ 75 to 84 years | 9,784 | 3.0% | 10,261 | 2.9% | 10,330 | 2.8% |
| ▲ 85 or more years | 4,370 | 1.3% | 4,807 | 1.4% | 5,448 | 1.5% |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average | Study Area | | U.S. Average | U.S. Comparative Index |
|---|------------|---------|--------------|------------------------|
| | Number | Percent | | |
| MARITAL STATUS | | | | |
| Marital Status All Persons 15 and Older | 245,338 | | | |
| ▲ Single (Never Married) | 97,630 | 39.8% | 27.1% | 147 |
| ↓ Married | 108,238 | 44.1% | 56.5% | 78 |
| Divorced/Widowed | 39,470 | 16.1% | 16.4% | 98 |
| Marital Status Females 15 and Older | 126,481 | | | |
| ▲ Single (Never Married) | 44,980 | 35.6% | 24.1% | 147 |
| Married | 55,374 | 43.8% | 54.6% | 80 |
| Divorced/Widowed | 26,127 | 20.7% | 21.3% | 97 |
| Marital Status Males 15 and Older | 118,857 | | | |
| ▲ Single (Never Married) | 52,650 | 44.3% | 30.3% | 146 |
| ↓ Married | 52,864 | 44.5% | 58.6% | 76 |
| Divorced/Widowed | 13,343 | 11.2% | 11.2% | 101 |
| FAMILY STRUCTURE | | | | |
| Households By Type | 116,297 | | | |
| ▲ Single Male | 18,277 | 15.7% | 11.0% | 143 |
| Single Female | 18,000 | 15.5% | 14.8% | 104 |
| ↓ Married Couple | 41,798 | 35.9% | 52.5% | 68 |
| ▲ Other Family - Male Head of Household | 7,151 | 6.1% | 4.1% | 151 |
| ▲ Other Family - Female Head of Household | 20,198 | 17.4% | 11.8% | 147 |
| ▲ Non Family - Male Head of Household | 6,418 | 5.5% | 3.4% | 163 |
| ▲ Non Family - Female Head of Household | 4,456 | 3.8% | 2.4% | 162 |
| Households With Children 0 to 18 | 45,225 | | | |
| Married Couple Family | 25,417 | 56.2% | 68.9% | 82 |
| ▲ Other Family - Male Head of Household | 4,320 | 9.6% | 6.8% | 141 |
| ▲ Other Family - Female Head of Household | 14,961 | 33.1% | 23.2% | 142 |
| Non Family | 528 | 1.2% | 1.1% | 108 |
| Population By Household Type | 328,914 | | | |
| Family Households | 258,386 | 78.6% | 82.2% | 96 |
| ▲ Non Family Households | 63,217 | 19.2% | 15.0% | 128 |
| Group Quarters | 7,312 | 2.2% | 2.8% | 80 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Study Area | | U.S. Average | U.S. Comparative Index |
|--|------------|---------|--------------|------------------------|
| | Number | Percent | | |
| ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average | | | | |
| GROUP QUARTERS | | | | |
| Population In Group Quarters By Type | 7,312 | | | |
| ↓ Institutions | 2,746 | 37.6% | 52.2% | 72 |
| ↓ College Dorm | 479 | 6.6% | 26.5% | 25 |
| ↓ Military | 1 | 0.0% | 4.6% | 0 |
| Shelter/Street (category eliminated in 2000) | 0 | 0.0% | 0.0% | 100 |
| ▲ Other | 4,086 | 55.9% | 16.7% | 334 |
| RACE/ETHNICITY | | | | |
| Population By Race/Ethnicity | 329,021 | | | |
| ↓ White (Non-Hispanic) | 88,940 | 27.0% | 69.1% | 39 |
| ▲ African-American (Non-Hisp) | 49,513 | 15.0% | 12.0% | 126 |
| ▲ Hispanic/Latino | 128,470 | 39.0% | 12.5% | 312 |
| ↓ Native American (Non-Hisp) | 1,335 | 0.4% | 0.7% | 55 |
| ▲ Asian (Non-Hisp) | 45,735 | 13.9% | 3.6% | 386 |
| ▲ Hawaiian & Pacific Islander (Non-Hisp) | 3,224 | 1.0% | 0.1% | 805 |
| ▲ Other Races & Multiple Races (Non-Hisp) | 12,044 | 3.7% | 1.9% | 189 |
| Asian Population By Race | 46,194 | | | |
| ↓ Chinese | 2,058 | 4.5% | 22.6% | 20 |
| ↓ Japanese | 2,131 | 4.6% | 7.8% | 59 |
| ↓ Indian | 994 | 2.2% | 16.4% | 13 |
| ↓ Korean | 1,134 | 2.5% | 10.5% | 23 |
| ↓ Vietnamese | 3,487 | 7.5% | 11.0% | 69 |
| ▲ Other Asian Races | 36,390 | 78.8% | 31.8% | 248 |
| Hispanic/Latino Population By Race | 128,470 | | | |
| ↓ White | 42,064 | 32.7% | 47.8% | 69 |
| ↓ African-American | 1,231 | 1.0% | 1.9% | 52 |
| Native American | 1,328 | 1.0% | 1.0% | 102 |
| ▲ Asian | 459 | 0.4% | 0.3% | 121 |
| ▲ Other Races & Multiple Races | 83,388 | 64.9% | 49.0% | 132 |
| Hispanic/Latino Population By Origin | 128,470 | | | |
| ▲ Mexican | 98,992 | 77.1% | 58.6% | 132 |
| ↓ Puerto Rican | 1,809 | 1.4% | 9.7% | 15 |
| ↓ Cuban | 719 | 0.6% | 3.5% | 16 |
| ↓ Other Hispanic Origin | 26,850 | 20.9% | 28.4% | 74 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Study Area | | U.S. Average | U.S. Comparative Index |
|--|------------|---------|--------------|------------------------|
| | Number | Percent | | |
| ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average | | | | |
| EDUCATION | | | | |
| Population By School Enrollment (Age 3 and over) | 312,433 | | | |
| ▲ Pre-Primary (Public) | 9,993 | 3.2% | 2.3% | 139 |
| ↓ Pre-Primary (Private) | 2,008 | 0.6% | 1.1% | 60 |
| ▲ Elementary/High School (Public) | 62,314 | 19.9% | 16.6% | 120 |
| ↓ Elementary/High School (Private) | 3,504 | 1.1% | 1.9% | 58 |
| ▲ Enrolled in College | 28,417 | 9.1% | 6.5% | 141 |
| Not Enrolled in School | 206,198 | 66.0% | 71.6% | 92 |
| Population By Education Completed (Age 25 and over) | 194,428 | | | |
| ▲ Elementary (Less than 9 years) | 32,206 | 16.6% | 7.5% | 219 |
| Some High School (9 to 11 years) | 27,432 | 14.1% | 12.1% | 117 |
| ↓ High School Graduate (12 years) | 37,054 | 19.1% | 28.6% | 67 |
| Some College (13 to 15 years) | 43,843 | 22.5% | 21.0% | 107 |
| Associate Degree | 12,703 | 6.5% | 6.3% | 103 |
| Bachelor's Degree | 27,950 | 14.4% | 15.5% | 92 |
| ↓ Graduate Degree | 13,240 | 6.8% | 8.9% | 77 |
| OCCUPATION | | | | |
| Population By Occupation Type (Age 15 and over) | 131,937 | | | |
| TOTAL WHITE COLLAR | 77,591 | 58.8% | 60.3% | 97 |
| Executive and Managerial | 15,884 | 12.0% | 13.5% | 90 |
| Professional Specialty | 15,045 | 11.4% | 10.7% | 106 |
| Technical Support | 10,815 | 8.2% | 9.5% | 86 |
| Sales | 13,706 | 10.4% | 11.2% | 92 |
| Administrative Support & Clerical | 22,141 | 16.8% | 15.4% | 109 |
| TOTAL BLUE COLLAR | 54,346 | 41.2% | 39.7% | 104 |
| ▲ Service: Private Households | 4,452 | 3.4% | 2.8% | 121 |
| Service: Protective | 2,647 | 2.0% | 2.0% | 102 |
| Service: Other | 10,286 | 7.8% | 6.8% | 114 |
| ↓ Farming, Forestry & Fishing | 188 | 0.1% | 0.7% | 19 |
| Precision Production and Craft | 16,399 | 12.4% | 12.4% | 100 |
| ↓ Operators and Assemblers | 5,765 | 4.4% | 5.5% | 79 |
| Transportation and Material Moving | 9,366 | 7.1% | 6.1% | 116 |
| ▲ Laborers | 5,243 | 4.0% | 3.3% | 121 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

SEGMENT GROUPS

| No. | Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small> | Study Area | | U.S. Average | U.S. Comparative Index |
|-----|---|------------|----------|--------------|------------------------|
| | | Households | Percent. | | |
| 6 | Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48) | 51,573 | 42.2% | 18.4% | 230 |
| 3 | Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47) | 40,034 | 32.8% | 14.7% | 224 |
| 2 | Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28) | 16,261 | 13.3% | 31.4% | 42 |
| 1 | Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14) | 10,171 | 8.3% | 15.1% | 55 |
| 4 | Rural Families (27, 26, 29, 33, 35 and 38) | 1,005 | 0.8% | 13.1% | 6 |
| 5 | Senior Life (7, 20, 21, 22, 30 and 31) | 982 | 0.8% | 6.9% | 12 |

INDIVIDUAL SEGMENTS

| No. | Segment Name <small>Segments are sorted by number of households in the study area.</small> | Study Area | | U.S. Average | U.S. Comparative Index |
|-----|---|------------|----------|--------------|------------------------|
| | | Households | Percent. | | |
| 12 | Educated New Starters | 24,754 | 20.3% | 2.9% | 690 |
| 45 | Struggling Urban Diversity | 18,430 | 15.1% | 2.5% | 615 |
| 41 | Struggling Hispanic Households | 15,384 | 12.6% | 1.6% | 779 |
| 15 | Reliable Young Starters | 10,435 | 8.5% | 4.3% | 201 |
| 17 | Large Young Families | 8,391 | 6.9% | 2.2% | 320 |
| 46 | Struggling Black Households | 6,032 | 4.9% | 2.5% | 197 |
| 4 | Educated Mid-Life Families | 5,232 | 4.3% | 3.4% | 126 |
| 10 | Suburban Mid-Life Families | 4,914 | 4.0% | 5.5% | 73 |
| 48 | Struggling Urban Life | 4,468 | 3.7% | 0.8% | 451 |
| 8 | Rising Potential Professionals | 3,889 | 3.2% | 2.3% | 136 |
| 40 | Surviving Urban Diversity | 3,658 | 3.0% | 4.0% | 74 |
| 5 | Prosperous Diversity | 3,115 | 2.6% | 3.1% | 82 |
| 28 | Building Country Families | 2,037 | 1.7% | 2.8% | 60 |
| 50 | Unclassified Households | 1,861 | 1.5% | 0.2% | 701 |
| 24 | Metro Multi-Ethnic Diversity | 1,772 | 1.5% | 2.7% | 53 |
| 14 | Secure Mid-Life Families | 1,364 | 1.1% | 0.7% | 170 |
| 32 | Working Urban Life | 1,091 | 0.9% | 1.7% | 54 |
| 25 | Working Country Consumers | 816 | 0.7% | 4.1% | 16 |
| 29 | Working Country Families | 551 | 0.5% | 1.0% | 47 |
| 20 | Cautious and Mature | 443 | 0.4% | 2.6% | 14 |



Coordinates: 33:48.28 118:11.30
 Date: 8/10/2006

Prepared For:
 Your Organization Name Here
 Your Address
 Your City, CA 90001

Study Area Definition:
 3.0 Mile Radius

| No. | Individual Segment Name <small>Segments are sorted by number of households in the study area.</small> | Study Area | | U.S. Average | U.S. Comparative Index |
|---------------|--|----------------|---------------|---------------|------------------------|
| | | Households | Percent. | | |
| 27 | Country Family Diversity | 428 | 0.4% | 0.3% | 103 |
| 43 | Laboring Urban Diversity | 412 | 0.3% | 0.5% | 67 |
| 39 | New Beginning Urbanites | 373 | 0.3% | 2.8% | 11 |
| 44 | Laboring Urban Life | 326 | 0.3% | 0.1% | 356 |
| 21 | Mature and Stable | 299 | 0.2% | 0.6% | 43 |
| | | | | | |
| 1 | Traditional Affluent Families | 284 | 0.2% | 3.5% | 7 |
| 19 | Educated and Promising | 270 | 0.2% | 0.1% | 282 |
| 3 | Mid-Life Prosperity | 176 | 0.1% | 1.5% | 9 |
| 37 | Rising Multi-Ethnic Urbanites | 167 | 0.1% | 0.6% | 24 |
| 49 | Exception Households | 158 | 0.1% | 0.2% | 52 |
| | | | | | |
| 47 | University Life | 142 | 0.1% | 0.8% | 15 |
| 30 | Urban Senior Life | 93 | 0.1% | 0.8% | 9 |
| 7 | Prosperous and Mature | 86 | 0.1% | 0.5% | 13 |
| 22 | Mature and Established | 59 | 0.0% | 1.8% | 3 |
| 11 | Young Suburban Families | 48 | 0.0% | 3.0% | 1 |
| | | | | | |
| 18 | Working Urban Families | 34 | 0.0% | 4.0% | 1 |
| 26 | Working Suburban Families | 26 | 0.0% | 0.1% | 18 |
| 23 | Established Empty-Nesters | 12 | 0.0% | 3.4% | 0 |
| 9 | Educated Working Families | 9 | 0.0% | 0.1% | 9 |
| 13 | Affluent Educated Urbanites | 4 | 0.0% | 0.4% | 1 |
| | | | | | |
| 31 | Mature Country Families | 2 | 0.0% | 0.5% | 0 |
| 38 | Rural Working Families | 0 | 0.0% | 8.8% | 0 |
| 16 | Established Country Families | 0 | 0.0% | 6.4% | 0 |
| 35 | Laboring Country Families | 0 | 0.0% | 2.7% | 0 |
| 6 | Prosperous New Country Families | 0 | 0.0% | 2.1% | 0 |
| | | | | | |
| 42 | Laboring Rural Diversity | 0 | 0.0% | 1.5% | 0 |
| 2 | Professional Affluent Families | 0 | 0.0% | 0.8% | 0 |
| 34 | College and Career Starters | 0 | 0.0% | 0.6% | 0 |
| 36 | Working Diverse Urbanites | 0 | 0.0% | 0.4% | 0 |
| 33 | Laboring Rural Families | 0 | 0.0% | 0.1% | 0 |
| | | | | | |
| TOTALS | | 122,045 | 100.0% | 100.0% | 100 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |

FAITH INVOLVEMENT INDICATOR

Estimated 2006 Households Likely to Be:

| | | | |
|--------------------------------------|-------|-------|-----|
| ↓ Strongly Involved with Their Faith | 28.7% | 35.4% | 81 |
| ↓ Somewhat Involved with Their Faith | 24.4% | 29.9% | 82 |
| ▲ Not Involved with Their Faith | 46.9% | 34.7% | 135 |

Estimated 2006 Households Likely to Have:

| | | | |
|---|-------|-------|----|
| ↓ Increased Their Involvement with Their Faith in the Last 10 Years | 16.4% | 22.1% | 74 |
| Decreased Their Involvement with Their Faith in the Last 10 Years | 23.6% | 23.7% | 99 |

RELIGIOUS PREFERENCE INDICATOR

Estimated 2006 Households Likely to Prefer:

| | | | |
|--|-------|-------|-----|
| ▲ Adventist | 0.8% | 0.5% | 159 |
| ↓ Baptist | 10.0% | 16.1% | 62 |
| ↓ Catholic | 20.4% | 23.7% | 86 |
| ↓ Congregational | 1.6% | 2.0% | 79 |
| ▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam) | 1.2% | 0.4% | 261 |
| Episcopal | 2.6% | 2.9% | 91 |
| ↓ Holiness | 0.3% | 0.8% | 40 |
| ▲ Jehovah's Witnesses | 1.4% | 1.1% | 130 |
| ▲ Judaism | 3.7% | 3.2% | 118 |
| ↓ Lutheran | 5.4% | 7.2% | 75 |
| ↓ Methodist | 4.8% | 10.1% | 48 |
| ▲ Mormon | 3.2% | 1.8% | 181 |
| ▲ New Age | 1.4% | 0.6% | 247 |
| ▲ Non-Denominational / Independent | 10.9% | 6.9% | 157 |
| Orthodox | 0.3% | 0.3% | 90 |
| ▲ Pentecostal | 2.9% | 2.4% | 119 |
| Presbyterian / Reformed | 4.1% | 4.6% | 91 |
| ▲ Unitarian / Universalist | 0.9% | 0.7% | 127 |
| ▲ Interested but No Preference | 6.1% | 3.9% | 158 |
| ▲ Not Interested and No Preference | 18.2% | 11.1% | 164 |
| Likely to Have Changed Their Preference in the Last 10 Years | 18.5% | 16.8% | 110 |

LEADERSHIP PREFERENCE INDICATOR

Estimated 2006 Households Likely to Prefer A Leader Who:

| | | | |
|---|-------|-------|-----|
| ▲ Tells them what to do | 4.5% | 4.0% | 113 |
| Lets them do what they want and is supportive | 11.6% | 11.7% | 99 |
| ▲ Lets them do what they want and stays out of the way | 5.4% | 4.8% | 113 |
| Works with them on deciding what to do and helps them do it | 78.5% | 79.6% | 99 |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |
| PRIMARY CONCERN INDICATOR | | | |
| Estimated 2006 Households Likely to Be Primarily Concerned With: | | | |
| THE BASICS: | | | |
| Maintaining Personal Health | 40.7% | 43.5% | 94 |
| ↓ Finding/Providing Health Insurance | 22.6% | 29.0% | 78 |
| Day-to-Day Financial Worries | 32.0% | 31.6% | 101 |
| ▲ Finding Employment Opportunities | 17.6% | 14.4% | 122 |
| ▲ Finding Affordable Housing | 19.4% | 11.3% | 172 |
| Providing Adequate Food | 8.8% | 8.6% | 102 |
| Finding Child Care | 6.5% | 6.3% | 105 |
| FAMILY PROBLEMS: | | | |
| Dealing With Alcohol/Drug Abuse | 15.2% | 16.7% | 91 |
| Dealing With Teen / Child Problems | 19.0% | 20.7% | 92 |
| ↓ Finding/Providing Aging Parent Care | 12.8% | 15.5% | 83 |
| Dealing With Abusive Relationships | 12.5% | 11.4% | 110 |
| ↓ Dealing With Divorce | 3.3% | 4.5% | 74 |
| COMMUNITY PROBLEMS: | | | |
| ▲ Neighborhood Crime and Safety | 37.7% | 27.0% | 140 |
| ↓ Finding/Providing Good Schools | 20.6% | 23.5% | 88 |
| ↓ Dealing with Problems in Schools | 11.2% | 13.6% | 82 |
| ▲ Dealing With Racial / Ethnic Prejudice | 18.3% | 13.1% | 140 |
| ▲ Dealing With Neighborhood Gangs | 17.8% | 8.5% | 209 |
| ▲ Dealing with Social Injustice | 15.5% | 11.3% | 137 |
| HOPES AND DREAMS: | | | |
| Achieving Long-term Financial Security | 50.5% | 50.6% | 100 |
| Finding Time for Recreation / Leisure | 24.5% | 25.3% | 97 |
| ↓ Finding Better Quality Healthcare | 21.3% | 23.9% | 89 |
| Finding A Satisfying Job / Career | 19.6% | 19.3% | 101 |
| ↓ Finding Retirement Opportunities | 15.1% | 18.9% | 80 |
| ↓ Achieving A Fulfilling Marriage | 18.5% | 22.3% | 83 |
| ↓ Developing Parenting Skills | 11.4% | 14.7% | 77 |
| ▲ Achieving Educational Objectives | 9.0% | 7.5% | 120 |
| SPIRITUAL / PERSONAL: | | | |
| Dealing With Stress | 27.1% | 29.8% | 91 |
| ▲ Finding Companionship | 21.3% | 17.3% | 123 |
| ↓ Finding A Good Church | 10.5% | 15.2% | 69 |
| ↓ Finding Spiritual Teaching | 11.1% | 12.9% | 86 |
| Finding Life Direction | 14.2% | 14.0% | 102 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |

KEY VALUES INDICATOR

Estimated 2006 Households Likely to Agree With the Following Statements:

GOD:

| | | | |
|---|-------|-------|----|
| "I believe there is a God" | 82.0% | 84.5% | 97 |
| "God is actively involved in the world including nations and their governments" | 59.6% | 63.8% | 93 |

SOCIETY:

| | | | |
|---|-------|-------|-----|
| "It is important to preserve the traditional American family structure" | 88.2% | 91.5% | 96 |
| "A healthy environment has become a national crisis" | 84.9% | 82.8% | 103 |
| "Public education is essential to the future of American society" | 93.1% | 94.0% | 99 |

INSTITUTIONAL ROLES:

| | | | |
|--|-------|-------|-----|
| "Government should be the primary provider of human welfare services" | 53.3% | 50.1% | 106 |
| "The role of Churches / Synagogues is to help form and support moral values" | 79.7% | 81.1% | 98 |
| "Churches and religious organizations should provide more human services" | 67.4% | 62.6% | 108 |

RACIAL / ETHNIC CHANGE:

| | | | |
|---|-------|-------|-----|
| ▲ "The United States must open its doors to all people groups" | 40.9% | 36.3% | 113 |
| "The changing racial / ethnic face of America is a threat to our national heritage" | 34.2% | 36.3% | 94 |

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2006 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

| | | | |
|------------------------------|-------|-------|----|
| More than \$100 per year | 56.8% | 59.8% | 95 |
| ↓ More than \$500 per year | 27.3% | 31.2% | 88 |
| ↓ More than \$1,000 per year | 13.8% | 17.4% | 79 |

TO CHARITIES:

| | | | |
|----------------------------|-------|-------|-----|
| More than \$100 per year | 36.8% | 33.7% | 109 |
| More than \$500 per year | 7.4% | 6.8% | 109 |
| More than \$1,000 per year | 2.2% | 2.3% | 96 |

TO COLLEGES AND UNIVERSITIES:

| | | | |
|----------------------------|-------|-------|-----|
| ▲ More than \$100 per year | 17.8% | 16.1% | 111 |
| ▲ More than \$500 per year | 4.9% | 4.3% | 114 |
| More than \$1,000 per year | 2.4% | 2.2% | 109 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |

CHURCH PROGRAM PREFERENCE INDICATOR

Estimated 2006 Households If Looking for a New Church Likely to Express as Most Important:

SPIRITUAL DEVELOPMENT:

| | | | |
|--|--------------|--------------|------------|
| Bible Study Discussion and Prayer Groups | 37.2% | 41.1% | 90 |
| Adult Theological Discussion Groups | 21.9% | 22.5% | 97 |
| ▲ Spiritual Retreats | 14.0% | 11.6% | 120 |

PERSONAL DEVELOPMENT:

| | | | |
|-----------------------------------|-------------|-------------|------------|
| Marriage Enrichment Opportunities | 13.8% | 15.2% | 91 |
| ▲ Parent Training Programs | 8.9% | 7.8% | 114 |
| ▲ Twelve Step Programs | 4.6% | 3.5% | 132 |
| Divorce Recovery | 2.2% | 2.4% | 91 |

COMMUNITY/SOCIAL SERVICES:

| | | | |
|-------------------------------|-------------|-------------|------------|
| Personal or Family Counseling | 24.0% | 22.5% | 106 |
| Care for the Terminally Ill | 17.1% | 15.7% | 109 |
| ↓ Food and Clothing Resources | 9.4% | 11.1% | 84 |
| ▲ Day Care Services | 7.5% | 6.1% | 123 |
| Church Sponsored Day-School | 6.1% | 5.7% | 107 |

RECREATION:

| | | | |
|--|--------------|--------------|------------|
| Youth Social Programs | 27.7% | 29.7% | 93 |
| Family Activities and Outings | 29.5% | 32.8% | 90 |
| Active Retirement Programs | 25.1% | 26.8% | 94 |
| ▲ Cultural Programs (Music, Drama, Art) | 23.1% | 18.9% | 122 |
| ▲ Sports or Camping | 7.8% | 6.3% | 123 |

| SUMMARY | |
|---------------------------------|-----|
| Spiritual Development Index | 97 |
| Personal Development Index | 102 |
| Community/Social Services Index | 105 |
| Recreation Index | 99 |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |

WORSHIP STYLE INDICATOR**Estimated 2006 Households Likely to Prefer Church Worship which is:****PART 1:**

| | | | |
|--------------------------------------|-------|-------|-----|
| ↓ A. Emotionally Uplifting | 21.7% | 26.4% | 82 |
| ▲ B. Intellectually Challenging | 13.6% | 11.1% | 123 |
| C. Both A and B | 38.2% | 39.2% | 97 |
| ▲ D. No Preference or Not Interested | 26.9% | 23.4% | 115 |

PART 2:

| | | | |
|--------------------------------------|-------|-------|-----|
| ↓ A. Traditional/Formal/Ceremonial | 16.6% | 20.2% | 82 |
| B. Contemporary/Informal | 27.3% | 26.3% | 104 |
| C. Both A and B | 25.7% | 26.5% | 97 |
| ▲ D. No Preference or Not Interested | 30.6% | 26.9% | 114 |

MUSIC STYLE INDICATOR**Estimated 2006 Households Likely to Prefer Church Music which is:****PART 1:**

| | | | |
|--------------------------------------|-------|-------|-----|
| ↓ A. Traditional | 21.3% | 24.4% | 87 |
| B. Contemporary | 20.8% | 19.7% | 105 |
| C. Both A and B | 30.2% | 31.1% | 97 |
| ▲ D. No Preference or Not Interested | 28.0% | 24.8% | 113 |

PART 2:

| | | | |
|--------------------------------------|-------|-------|-----|
| A. Performed by Others | 18.9% | 18.7% | 101 |
| B. Participatory | 20.7% | 22.9% | 90 |
| C. Both A and B | 30.7% | 32.2% | 95 |
| ▲ D. No Preference or Not Interested | 29.9% | 26.2% | 114 |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description | Study Area | U.S. Average | U.S. Comparative Index |
|---|------------|--------------|------------------------|
| ▲ Indicates the study area percentage is more than 1.1 times the U.S. average | | | |
| ↓ Indicates the study area percentage is less than 0.9 times the U.S. average | | | |

MISSION EMPHASIS INDICATOR**Estimated 2006 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:****PART 1:**

| | | | |
|--------------------------------------|--------------|--------------|------------|
| A. Community | 21.2% | 22.0% | 96 |
| B. Personal Spiritual Development | 15.0% | 14.3% | 105 |
| C. Both A and B | 34.8% | 37.4% | 93 |
| ▲ D. No Preference or Not Interested | 29.2% | 26.3% | 111 |

PART 2:

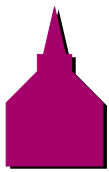
| | | | |
|--------------------------------------|--------------|--------------|------------|
| A. Global Mission | 6.3% | 6.2% | 102 |
| B. Local Mission | 30.7% | 33.3% | 92 |
| C. Both A and B | 28.6% | 30.1% | 95 |
| ▲ D. No Preference or Not Interested | 34.7% | 30.4% | 114 |

CHURCH ARCHITECTURE INDICATOR**Estimated 2006 Households Likely to Prefer Church Architecture which is:****PART 1:**

| | | | |
|--------------------------------------|--------------|--------------|------------|
| ↓ A. Traditional | 22.5% | 26.6% | 84 |
| ▲ B. Contemporary | 18.9% | 15.9% | 119 |
| C. Both A and B | 30.7% | 32.3% | 95 |
| ▲ D. No Preference or Not Interested | 28.1% | 25.1% | 112 |

PART 2:

| | | | |
|------------------------------------|-------|-------|-----|
| A. Somber/Serious | 8.7% | 9.4% | 92 |
| B. Light and Airy | 35.3% | 34.7% | 102 |
| C. Both A and B | 25.1% | 27.7% | 90 |
| D. No Preference or Not Interested | 30.8% | 28.2% | 109 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION ONE: CHURCH PARTICIPATION

| | | | | |
|---|------|-------|----|--|
| 1. Is this your church home? | 36 | 97.3% | NA | |
| A. Yes | 33 | 91.7% | NA | |
| B. No | 3 | 8.3% | NA | |
| 1a. If yes, how many years? | 31 | 83.8% | NA | |
| A. 0 to 2 years | 3 | 9.7% | NA | |
| B. 3 to 5 years | 1 | 3.2% | NA | |
| C. 6 to 9 years | 1 | 3.2% | NA | |
| D. 10 to 19 years | 1 | 3.2% | NA | |
| E. 20 to 29 years | 1 | 3.2% | NA | |
| F. 30 years and over | 24 | 77.4% | NA | |
| Average Years | 38.2 | | NA | |
| Median Years | 40.0 | | NA | |
| 2. Are you a member? | 36 | 97.3% | NA | |
| A. Yes | 28 | 77.8% | NA | |
| B. No | 8 | 22.2% | NA | |
| 2a. If yes, how many years? | 29 | 78.4% | NA | |
| A. 0 to 2 years | 1 | 3.4% | NA | |
| B. 3 to 5 years | 1 | 3.4% | NA | |
| C. 6 to 9 years | 0 | 0.0% | NA | |
| D. 10 to 19 years | 0 | 0.0% | NA | |
| E. 20 to 29 years | 6 | 20.7% | NA | |
| F. 30 years and over | 21 | 72.4% | NA | |
| Average Years | 39.9 | | NA | |
| Median Years | 40.0 | | NA | |
| 3. How far do you live from this church location? (HH) | 31 | 93.9% | NA | |
| A. Less than 2 miles | 6 | 19.4% | NA | |
| B. 2 to 2.9 miles | 4 | 12.9% | NA | |
| C. 3 to 4.9 miles | 7 | 22.6% | NA | |
| D. 5 to 9.9 miles | 6 | 19.4% | NA | |
| E. 10 to 14.9 miles | 3 | 9.7% | NA | |
| F. 15 to 19.9 miles | 0 | 0.0% | NA | |
| G. 20 or more miles | 6 | 19.4% | NA | |
| Average Distance (miles) | 15.5 | | NA | |
| Median Distance (miles) | 3.0 | | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION ONE: CHURCH PARTICIPATION (CONTINUED)

| | | | | |
|---|-----|-------|-------|-----|
| 4. Denomination/Tradition you were raised in? | 34 | 91.9% | NA | |
| A. Adventist | 0 | 0.0% | NA | |
| B. Baptist | 3 | 8.8% | NA | |
| C. Buddhist | 0 | 0.0% | NA | |
| D. Catholic | 1 | 2.9% | NA | |
| E. Congregational | 2 | 5.9% | NA | |
| F. Episcopal | 0 | 0.0% | NA | |
| G. Holiness | 0 | 0.0% | NA | |
| H. Islam | 0 | 0.0% | NA | |
| I. Jehovah's Witness | 0 | 0.0% | NA | |
| J. Judaism | 0 | 0.0% | NA | |
| K. Lutheran | 0 | 0.0% | NA | |
| L. Methodist | 1 | 2.9% | NA | |
| M. Mormon | 0 | 0.0% | NA | |
| N. Non-Denominational/Independent | 0 | 0.0% | NA | |
| O. Orthodox | 0 | 0.0% | NA | |
| P. Pentecostal | 0 | 0.0% | NA | |
| Q. Presbyterian/Reformed | 26 | 76.5% | NA | |
| R. Unitarian/Universalist | 0 | 0.0% | NA | |
| S. Other | 0 | 0.0% | NA | |
| T. Not raised in any tradition | 1 | 2.9% | NA | |
| 5a. Faith Involvement Level Now (HH) | 31 | 93.9% | NA | |
| ↓ A. Not Involved (1 to 3) | 6 | 19.4% | 46.9% | 41 |
| ↓ B. Somewhat Involved (4 to 7) | 5 | 16.1% | 24.4% | 66 |
| ▲ C. Strongly Involved (8 to 10) | 20 | 64.5% | 28.7% | 225 |
| Average Level (1 to 10) | 7.1 | | NA | |
| Median Level (1 to 10) | 8.0 | | NA | |
| 5b. Faith Involvement Level Ten Years Ago (HH) | 29 | 87.9% | NA | |
| A. Not Involved (1 to 3) | 3 | 10.3% | NA | |
| B. Somewhat Involved (4 to 7) | 8 | 27.6% | NA | |
| C. Strongly Involved (8 to 10) | 18 | 62.1% | NA | |
| Average Level (1 to 10) | 7.6 | | NA | |
| Median Level (1 to 10) | 8.0 | | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION ONE: CHURCH PARTICIPATION (CONTINUED)

| | | | | |
|---|----|-------|----|--|
| 6. Congregational involvement change last 2 years? | 36 | 97.3% | NA | |
| A. Increased | 9 | 25.0% | NA | |
| B. Decreased | 3 | 8.3% | NA | |
| C. Remained the same | 21 | 58.3% | NA | |
| D. Does not apply | 3 | 8.3% | NA | |
| 6a. Reasons for increased involvement | 12 | 32.4% | NA | |
| A. More time available | 1 | 8.3% | NA | |
| B. Because of children | 1 | 8.3% | NA | |
| C. Better health | 1 | 8.3% | NA | |
| D. Accepted office/responsibility in church | 7 | 58.3% | NA | |
| E. More positive attitude toward the church | 1 | 8.3% | NA | |
| F. Stronger faith | 2 | 16.7% | NA | |
| G. Other | 2 | 16.7% | NA | |
| 6b. Reasons for decreased involvement | 12 | 32.4% | NA | |
| A. Less time available | 1 | 8.3% | NA | |
| B. Because of children | 1 | 8.3% | NA | |
| C. Health problems | 4 | 33.3% | NA | |
| D. Give up office/responsibility in church | 3 | 25.0% | NA | |
| E. More negative attitude toward church | 2 | 16.7% | NA | |
| F. Stronger faith | 0 | 0.0% | NA | |
| G. Other | 2 | 16.7% | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION ONE: CHURCH PARTICIPATION (CONTINUED)

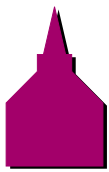
| | | | | |
|--|--------|-------|----|--|
| 7. Your average worship attendance over the past year? | 36 | 97.3% | NA | |
| A. Once or twice every three months | 2 | 5.6% | NA | |
| B. Once or twice a month | 4 | 11.1% | NA | |
| C. Weekly | 30 | 83.3% | NA | |
| 8. Number of leadership positions/committees? | 36 | 97.3% | NA | |
| A. None | 10 | 27.8% | NA | |
| B. One | 10 | 27.8% | NA | |
| C. Two | 12 | 33.3% | NA | |
| D. Three | 2 | 5.6% | NA | |
| E. Four or more | 2 | 5.6% | NA | |
| 9. Number of close friends in congregation? | 36 | 97.3% | NA | |
| A. None | 12 | 33.3% | NA | |
| B. One | 5 | 13.9% | NA | |
| C. Two | 6 | 16.7% | NA | |
| D. Three | 5 | 13.9% | NA | |
| E. Four | 3 | 8.3% | NA | |
| F. Five or more | 5 | 13.9% | NA | |
| 10. Annual Household Contribution to Congregation? (HH) | 33 | 89.2% | NA | |
| A. Under \$100 | 4 | 12.1% | NA | |
| B. \$100 to \$249 | 3 | 9.1% | NA | |
| C. \$250 to \$499 | 8 | 24.2% | NA | |
| D. \$500 to \$999 | 11 | 33.3% | NA | |
| E. \$1,000 to \$1,499 | 7 | 21.2% | NA | |
| F. \$1,500 to \$1,999 | 0 | 0.0% | NA | |
| G. \$2,000 to \$2,499 | 1 | 3.0% | NA | |
| H. \$2,500 to \$3,499 | 0 | 0.0% | NA | |
| I. \$3,500 to \$4,999 | 0 | 0.0% | NA | |
| J. \$5,000 to \$7,499 | 0 | 0.0% | NA | |
| K. \$7,500 to \$9,999 | 0 | 0.0% | NA | |
| L. \$10,000 or more | 0 | 0.0% | NA | |
| Average Annual Household Contribution | \$ 689 | | NA | |
| Median Annual Household Contribution | \$ 750 | | NA | |
| Average Contribution as a percent of Average HH Income | 1.87% | | NA | |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION TWO: CHURCH PREFERENCES

| | | | | |
|---|----|-------|-------|-----|
| 1. Top 3 Church Program/Service Preferences (HH) | 27 | 81.8% | NA | |
| Spiritual Development: | | | | |
| ▲ 1. Bible study discussion and prayer groups | 13 | 48.1% | 37.2% | 130 |
| ▲ 2. Adult Theological discussions | 9 | 33.3% | 21.9% | 152 |
| ▲ 3. Spiritual Retreats | 6 | 22.2% | 14.0% | 159 |
| Personal Development: | | | | |
| ↓ 4. Marriage Enrichment opportunities | 2 | 7.4% | 13.8% | 54 |
| ↓ 5. Parent Training programs | 1 | 3.7% | 8.9% | 42 |
| ↓ 6. Twelve Step recovery programs | 0 | 0.0% | 4.6% | 0 |
| ▲ 7. Divorce recovery | 2 | 7.4% | 2.2% | 338 |
| Community/Social Services: | | | | |
| ▲ 8. Personal or family counseling | 8 | 29.6% | 24.0% | 124 |
| ↓ 9. Care for the terminally ill | 1 | 3.7% | 17.1% | 22 |
| ↓ 10. Food and clothing resources | 1 | 3.7% | 9.4% | 40 |
| ↓ 11. Day care services | 1 | 3.7% | 7.5% | 49 |
| ↓ 12. Church sponsored day school | 0 | 0.0% | 6.1% | 0 |
| Recreation: | | | | |
| ↓ 13. Youth social programs | 3 | 11.1% | 27.7% | 40 |
| ▲ 14. Family activities/outings | 10 | 37.0% | 29.5% | 125 |
| 15. Active retirement programs | 7 | 25.9% | 25.1% | 103 |
| ▲ 16. Cultural programs (music, drama, art, etc.) | 13 | 48.1% | 23.1% | 208 |
| 17. Sports or camping programs | 2 | 7.4% | 7.8% | 95 |
| 2a. Prefer Worship which is: (HH) | | | | |
| A. Emotionally uplifting | 6 | 18.2% | 21.7% | 84 |
| ▲ B. Intellectually challenging | 8 | 24.2% | 13.6% | 178 |
| C. Both A and B | 12 | 36.4% | 38.2% | 95 |
| ↓ D. No Preference/Not Interested | 7 | 21.2% | 26.9% | 79 |
| 2b. Prefer Worship which is: (HH) | | | | |
| ▲ A. Traditional/Formal/Ceremonial | 8 | 24.2% | 16.6% | 146 |
| ↓ B. Contemporary/Informal | 3 | 9.1% | 27.3% | 33 |
| ▲ C. Both A and B | 13 | 39.4% | 25.7% | 154 |
| D. No Preference/Not Interested | 9 | 27.3% | 30.6% | 89 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

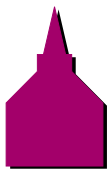
Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION TWO: CHURCH PREFERENCES (CONTINUED)

| | | | | |
|--|----|--------|-------|-----|
| 2c. Prefer Music which is: (HH) | 33 | 100.0% | NA | |
| A. Traditional | 8 | 24.2% | 21.3% | 114 |
| B. Contemporary | 6 | 18.2% | 20.8% | 87 |
| ▲ C. Both A and B | 14 | 42.4% | 30.2% | 141 |
| ↓ D. No Preference/Not Interested | 5 | 15.2% | 28.0% | 54 |
| 2d. Prefer Music which is: (HH) | 33 | 100.0% | NA | |
| ↓ A. Performed by others | 1 | 3.0% | 18.9% | 16 |
| ▲ B. Participatory | 11 | 33.3% | 20.7% | 161 |
| ▲ C. Both A and B | 13 | 39.4% | 30.7% | 128 |
| ↓ D. No Preference/Not Interested | 8 | 24.2% | 29.9% | 81 |
| 2e. Prefer Mission Emphasis which is: (HH) | 33 | 100.0% | NA | |
| A. Community focused | 8 | 24.2% | 21.2% | 114 |
| ▲ B. Personal spiritual development focused | 7 | 21.2% | 15.0% | 142 |
| C. Both A and B | 11 | 33.3% | 34.8% | 96 |
| ↓ D. No Preference/Not Interested | 7 | 21.2% | 29.2% | 73 |
| 2f. Prefer Mission Emphasis which is: (HH) | 33 | 100.0% | NA | |
| ↓ A. Global mission | 1 | 3.0% | 6.3% | 48 |
| ▲ B. Local mission | 13 | 39.4% | 30.7% | 128 |
| C. Both A and B | 10 | 30.3% | 28.6% | 106 |
| ↓ D. No Preference/Not Interested | 9 | 27.3% | 34.7% | 79 |
| 2g. Prefer Church Architecture which is: (HH) | 33 | 100.0% | NA | |
| ▲ A. Traditional | 14 | 42.4% | 22.5% | 189 |
| B. Contemporary | 7 | 21.2% | 18.9% | 112 |
| ↓ C. Both A and B | 7 | 21.2% | 30.7% | 69 |
| ↓ D. No Preference/Not Interested | 5 | 15.2% | 28.1% | 54 |
| 2h. Prefer Church Architecture which is: (HH) | 33 | 100.0% | NA | |
| A. Somber/Serious | 3 | 9.1% | 8.7% | 105 |
| ▲ B. Light and Airy | 14 | 42.4% | 35.3% | 120 |
| ↓ C. Both A and B | 6 | 18.2% | 25.1% | 73 |
| D. No Preference/Not Interested | 10 | 30.3% | 30.8% | 98 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

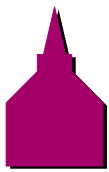
Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION THREE: PRIMARY CONCERNS

| | | | | |
|-------------------------------------|----|-------|-------|-----|
| 1. Top 6 Concerns (HH) | 26 | 78.8% | NA | |
| The Basics: | | | | |
| ↓ 1. Personal health | 7 | 26.9% | 40.7% | 66 |
| 2. Health Insurance | 5 | 19.2% | 22.6% | 85 |
| ↓ 3. Day to day financial worries | 4 | 15.4% | 32.0% | 48 |
| ↓ 4. Employment opportunities | 3 | 11.5% | 17.6% | 66 |
| ↓ 5. Affordable housing | 2 | 7.7% | 19.4% | 40 |
| ↓ 6. Adequate food | 1 | 3.8% | 8.8% | 44 |
| ↓ 7. Child care | 0 | 0.0% | 6.6% | 0 |
| Family Problems: | | | | |
| ▲ 8. Alcohol/drug abuse | 5 | 19.2% | 15.2% | 126 |
| 9. Teen/child problems | 5 | 19.2% | 19.0% | 101 |
| ▲ 10. Aging parent care | 5 | 19.2% | 12.8% | 150 |
| 11. Abusive relationships | 3 | 11.5% | 12.5% | 92 |
| 12. Divorce | 1 | 3.8% | 3.3% | 117 |
| Community Problems: | | | | |
| ↓ 13. Neighborhood crime and safety | 7 | 26.9% | 37.7% | 71 |
| 14. Good schools | 5 | 19.2% | 20.6% | 93 |
| 15. Problems in schools | 3 | 11.5% | 11.2% | 103 |
| 16. Racial/ethnic prejudice | 5 | 19.2% | 18.3% | 105 |
| ↓ 17. Neighborhood gangs | 3 | 11.5% | 17.8% | 65 |
| ▲ 18. Social injustice | 7 | 26.9% | 15.5% | 174 |
| Hopes and Dreams: | | | | |
| ↓ 19. Long-term financial security | 8 | 30.8% | 50.5% | 61 |
| 20. Time for recreation/leisure | 7 | 26.9% | 24.5% | 110 |
| ↓ 21. Better quality healthcare | 3 | 11.5% | 21.3% | 54 |
| ↓ 22. Satisfying job/career | 3 | 11.5% | 19.6% | 59 |
| ▲ 23. Retirement opportunities | 5 | 19.2% | 15.1% | 127 |
| ▲ 24. Fulfilling marriage | 6 | 23.1% | 18.5% | 125 |
| ↓ 25. Parenting skills | 2 | 7.7% | 11.4% | 68 |
| ▲ 26. Educational objectives | 3 | 11.5% | 9.0% | 128 |
| Spiritual/Personal: | | | | |
| ▲ 27. Stress | 12 | 46.2% | 27.1% | 171 |
| ↓ 28. Companionship | 4 | 15.4% | 21.3% | 72 |
| ▲ 29. Good church | 13 | 50.0% | 10.5% | 474 |
| ▲ 30. Spiritual teaching | 7 | 26.9% | 11.1% | 242 |
| ▲ 31. Life direction | 13 | 50.0% | 14.2% | 352 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|--|----------------------------|---------|--|--|
| | Number | Percent | | |
| ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | | | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FOUR: LIFE'S SATISFACTIONS

| | | | | |
|---|----|-------|----|--|
| 1. Relationship with God | 35 | 94.6% | NA | |
| A. Very Satisfied | 13 | 37.1% | NA | |
| B. Satisfied | 16 | 45.7% | NA | |
| C. Neither | 3 | 8.6% | NA | |
| D. Dissatisfied | 3 | 8.6% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 9 | | NA | |
| 2. Personal Spiritual Growth | 33 | 89.2% | NA | |
| A. Very Satisfied | 4 | 12.1% | NA | |
| B. Satisfied | 19 | 57.6% | NA | |
| C. Neither | 4 | 12.1% | NA | |
| D. Dissatisfied | 6 | 18.2% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 7 | | NA | |
| 3. Personal Bible Study and Prayer | 30 | 81.1% | NA | |
| A. Very Satisfied | 2 | 6.7% | NA | |
| B. Satisfied | 16 | 53.3% | NA | |
| C. Neither | 6 | 20.0% | NA | |
| D. Dissatisfied | 6 | 20.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 6 | | NA | |
| 4. My Health | 30 | 81.1% | NA | |
| A. Very Satisfied | 5 | 16.7% | NA | |
| B. Satisfied | 19 | 63.3% | NA | |
| C. Neither | 1 | 3.3% | NA | |
| D. Dissatisfied | 4 | 13.3% | NA | |
| E. Very Dissatisfied | 1 | 3.3% | NA | |
| Overall Satisfaction (0 to 10) | 7 | | NA | |
| 5. My Job/Career | 22 | 59.5% | NA | |
| A. Very Satisfied | 2 | 9.1% | NA | |
| B. Satisfied | 10 | 45.5% | NA | |
| C. Neither | 3 | 13.6% | NA | |
| D. Dissatisfied | 7 | 31.8% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 5 | | NA | |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FOUR: LIFE'S SATISFACTIONS (CONTINUED)

| | | | | |
|--|----|-------|----|--|
| 6. My Personal Financial Situation | 33 | 89.2% | NA | |
| A. Very Satisfied | 7 | 21.2% | NA | |
| B. Satisfied | 13 | 39.4% | NA | |
| C. Neither | 6 | 18.2% | NA | |
| D. Dissatisfied | 7 | 21.2% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 7 | | NA | |
| 7. My Family Life | 35 | 94.6% | NA | |
| A. Very Satisfied | 10 | 28.6% | NA | |
| B. Satisfied | 16 | 45.7% | NA | |
| C. Neither | 5 | 14.3% | NA | |
| D. Dissatisfied | 4 | 11.4% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 8 | | NA | |
| 8. Relationship with my Extended Family | 32 | 86.5% | NA | |
| A. Very Satisfied | 13 | 40.6% | NA | |
| B. Satisfied | 13 | 40.6% | NA | |
| C. Neither | 4 | 12.5% | NA | |
| D. Dissatisfied | 2 | 6.3% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 9 | | NA | |
| 9. Marriage Relationship with my Spouse | 20 | 54.1% | NA | |
| A. Very Satisfied | 9 | 45.0% | NA | |
| B. Satisfied | 7 | 35.0% | NA | |
| C. Neither | 1 | 5.0% | NA | |
| D. Dissatisfied | 2 | 10.0% | NA | |
| E. Very Dissatisfied | 1 | 5.0% | NA | |
| Overall Satisfaction (0 to 10) | 9 | | NA | |
| 10. Relationship with my Children | 29 | 78.4% | NA | |
| A. Very Satisfied | 13 | 44.8% | NA | |
| B. Satisfied | 14 | 48.3% | NA | |
| C. Neither | 2 | 6.9% | NA | |
| D. Dissatisfied | 0 | 0.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 10 | | NA | |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FOUR: LIFE'S SATISFACTIONS (CONTINUED)

| | | | | |
|--|----|-------|----|--|
| 11. Spiritual Development of my Family | 31 | 83.8% | NA | |
| A. Very Satisfied | 2 | 6.5% | NA | |
| B. Satisfied | 16 | 51.6% | NA | |
| C. Neither | 4 | 12.9% | NA | |
| D. Dissatisfied | 8 | 25.8% | NA | |
| E. Very Dissatisfied | 1 | 3.2% | NA | |
| Overall Satisfaction (0 to 10) | 5 | | NA | |
| 12. Sharing My Faith with Others | 32 | 86.5% | NA | |
| A. Very Satisfied | 3 | 9.4% | NA | |
| B. Satisfied | 23 | 71.9% | NA | |
| C. Neither | 4 | 12.5% | NA | |
| D. Dissatisfied | 2 | 6.3% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 8 | | NA | |
| 13. My Actual Ministry Involvement in this Church | 30 | 81.1% | NA | |
| A. Very Satisfied | 5 | 16.7% | NA | |
| B. Satisfied | 18 | 60.0% | NA | |
| C. Neither | 4 | 13.3% | NA | |
| D. Dissatisfied | 3 | 10.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 8 | | NA | |
| 14. Personal Relationships with People in this Church | 33 | 89.2% | NA | |
| A. Very Satisfied | 12 | 36.4% | NA | |
| B. Satisfied | 17 | 51.5% | NA | |
| C. Neither | 3 | 9.1% | NA | |
| D. Dissatisfied | 1 | 3.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 10 | | NA | |
| 15. General Satisfaction with this Church | 34 | 91.9% | NA | |
| A. Very Satisfied | 11 | 32.4% | NA | |
| B. Satisfied | 17 | 50.0% | NA | |
| C. Neither | 0 | 0.0% | NA | |
| D. Dissatisfied | 5 | 14.7% | NA | |
| E. Very Dissatisfied | 1 | 2.9% | NA | |
| Overall Satisfaction (0 to 10) | 8 | | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FOUR: LIFE'S SATISFACTIONS (CONTINUED)

| | | | | |
|---|----|-------|----|--|
| 16. If Divorced, Relationship with Former Spouse | 4 | 10.8% | NA | |
| A. Very Satisfied | 0 | 0.0% | NA | |
| B. Satisfied | 2 | 50.0% | NA | |
| C. Neither | 1 | 25.0% | NA | |
| D. Dissatisfied | 1 | 25.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 5 | | NA | |
| 17. Relationship with Stepchildren | 3 | 8.1% | NA | |
| A. Very Satisfied | 0 | 0.0% | NA | |
| B. Satisfied | 1 | 33.3% | NA | |
| C. Neither | 1 | 33.3% | NA | |
| D. Dissatisfied | 1 | 33.3% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 4 | | NA | |
| 18. Quality of Life in my Community | 30 | 81.1% | NA | |
| A. Very Satisfied | 4 | 13.3% | NA | |
| B. Satisfied | 15 | 50.0% | NA | |
| C. Neither | 5 | 16.7% | NA | |
| D. Dissatisfied | 6 | 20.0% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 7 | | NA | |
| 19. My Education | 32 | 86.5% | NA | |
| A. Very Satisfied | 6 | 18.8% | NA | |
| B. Satisfied | 14 | 43.8% | NA | |
| C. Neither | 6 | 18.8% | NA | |
| D. Dissatisfied | 5 | 15.6% | NA | |
| E. Very Dissatisfied | 1 | 3.1% | NA | |
| Overall Satisfaction (0 to 10) | 7 | | NA | |
| 20. My Children's Educational Environment | 23 | 62.2% | NA | |
| A. Very Satisfied | 4 | 17.4% | NA | |
| B. Satisfied | 13 | 56.5% | NA | |
| C. Neither | 5 | 21.7% | NA | |
| D. Dissatisfied | 1 | 4.3% | NA | |
| E. Very Dissatisfied | 0 | 0.0% | NA | |
| Overall Satisfaction (0 to 10) | 8 | | NA | |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FIVE: BACKGROUND INFORMATION

| | | | | |
|--|------|-------|-------|-----|
| 1. Age of Survey Respondents Only | 33 | 89.2% | NA | |
| A. Less than 15 years | 0 | 0.0% | NA | |
| B. 15 to 24 | 1 | 3.0% | NA | |
| C. 25 to 34 | 3 | 9.1% | NA | |
| D. 35 to 44 | 4 | 12.1% | NA | |
| E. 45 to 54 | 4 | 12.1% | NA | |
| F. 55 to 64 | 5 | 15.2% | NA | |
| G. 65 to 74 | 10 | 30.3% | NA | |
| H. 75 to 84 | 3 | 9.1% | NA | |
| I. 85 and over | 3 | 9.1% | NA | |
| Average Age | 60.0 | | NA | |
| Median Age | 64.0 | | NA | |
| 1a. Age of Respondents and Families (Estimated) | 60 | | NA | |
| ↓ A. Less than 15 years | 6 | 10.0% | 24.5% | 41 |
| ▲ B. 15 to 24 | 15 | 25.0% | 14.4% | 173 |
| ↓ C. 25 to 34 | 5 | 8.3% | 16.9% | 49 |
| ↓ D. 35 to 44 | 6 | 10.0% | 15.9% | 63 |
| E. 45 to 54 | 6 | 10.0% | 12.3% | 82 |
| ▲ F. 55 to 64 | 6 | 10.0% | 7.6% | 131 |
| ▲ G. 65 to 74 | 10 | 16.7% | 4.1% | 407 |
| ▲ H. 75 to 84 | 3 | 5.0% | 2.9% | 170 |
| ▲ I. 85 and over | 3 | 5.0% | 1.4% | 363 |
| ▲ Average Age | 43.7 | | 33.2 | 132 |
| ▲ Median Age | 40.0 | | 31.5 | 127 |
| 1b. Respondents and Families by Generation | 60 | | NA | |
| ▲ A. Builders (Born 1901 to 1924) | 10 | 16.7% | 2.3% | 737 |
| ▲ B. Silents (1925 to 1942) | 15 | 25.0% | 6.8% | 368 |
| ▲ C. Boomers (1943 to 1960) | 13 | 21.7% | 17.9% | 121 |
| ↓ D. Survivors (1961 to 1982) | 2 | 3.3% | 34.2% | 10 |
| E. Millenials (1982 to 2001) | 18 | 30.0% | 30.7% | 98 |
| ↓ F. Generation Z (2002 and later) | 2 | 3.3% | 8.2% | 41 |
| 2. What is your marital status? | 35 | 94.6% | NA | |
| A. Single (never married) | 3 | 8.6% | NA | |
| B. Married (first time) | 17 | 48.6% | NA | |
| C. Separated | 2 | 5.7% | NA | |
| D. Divorced | 3 | 8.6% | NA | |
| E. Remarried | 0 | 0.0% | NA | |
| F. Widowed | 10 | 28.6% | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |
| SURVEY SECTION FIVE: BACKGROUND INFORMATION (CONTINUED) | | | | |
| 2a. If married, does your spouse attend this church? | 16 | 43.2% | NA | |
| A. Yes | 10 | 62.5% | NA | |
| B. No | 6 | 37.5% | NA | |
| 2b. If married, did your spouse complete a survey? | 16 | 43.2% | NA | |
| A. Yes | 9 | 56.3% | NA | |
| B. No | 7 | 43.8% | NA | |
| 2c. If married, is your spouse employed? | 16 | 43.2% | NA | |
| A. Yes, full time | 7 | 43.8% | NA | |
| B. Yes, part-time | 3 | 18.8% | NA | |
| C. No | 6 | 37.5% | NA | |
| 3a. Households with children at home by Age Group (HH) | 11 | 33.3% | NA | |
| A. 0 to 2 years old | 2 | 18.2% | NA | |
| B. 3 to 5 years old | 0 | 0.0% | NA | |
| C. Elementary | 2 | 18.2% | NA | |
| D. Junior High/Middle School | 2 | 18.2% | NA | |
| E. High School | 2 | 18.2% | NA | |
| F. Post High School | 8 | 72.7% | NA | |
| 3b. Actual number of children by Age Group | 20 | 60.6% | NA | |
| A. 0 to 2 years old | 2 | 10.0% | NA | |
| B. 3 to 5 years old | 0 | 0.0% | NA | |
| C. Elementary | 2 | 10.0% | NA | |
| D. Junior High/Middle School | 2 | 10.0% | NA | |
| E. High School | 2 | 10.0% | NA | |
| F. Post High School | 12 | 60.0% | NA | |
| 3c. Households with children by Marital Status (HH) | 11 | 33.3% | NA | |
| A. Married Couple | 6 | 54.5% | 56.2% | 97 |
| B. Single Male | 1 | 9.1% | 9.6% | 95 |
| ▲ C. Single Female | 5 | 45.5% | 33.1% | 137 |
| ↓ D. Other | 0 | 0.0% | 1.2% | 0 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FIVE: BACKGROUND INFORMATION (CONTINUED)

| | | | | |
|---|-----------|-------|-----------|------|
| 4. What is your racial or ethnic origin? | 36 | 97.3% | NA | |
| A. White (non-hispanic) | 34 | 94.4% | NA | |
| B. African-American | 1 | 2.8% | NA | |
| C. Native American | 1 | 2.8% | NA | |
| D. Chinese | 0 | 0.0% | NA | |
| E. Japanese | 0 | 0.0% | NA | |
| F. Asian/Indian | 0 | 0.0% | NA | |
| G. Korean | 0 | 0.0% | NA | |
| H. Vietnamese | 0 | 0.0% | NA | |
| I. Filipino | 0 | 0.0% | NA | |
| J. Other Asian | 0 | 0.0% | NA | |
| K. Mexican | 0 | 0.0% | NA | |
| L. Cuban | 0 | 0.0% | NA | |
| M. Puerto Rican | 0 | 0.0% | NA | |
| N. Other Hispanic | 0 | 0.0% | NA | |
| O. Hawaiian, Guamanian and Samoan | 0 | 0.0% | NA | |
| P. Other Pacific Islander | 0 | 0.0% | NA | |
| Q. Other Race | 0 | 0.0% | NA | |
| 5. Annual Household Income (HH) | 30 | 90.9% | 90.9% | 9091 |
| ▲ A & B. Less than \$15,000 | 8 | 26.7% | 21.2% | 126 |
| ▲ C. \$15,000 to \$24,999 | 8 | 26.7% | 14.2% | 187 |
| D. \$25,000 to \$34,999 | 4 | 13.3% | 12.9% | 103 |
| ↓ E. \$35,000 to \$49,999 | 2 | 6.7% | 15.2% | 44 |
| F. \$50,000 to \$74,999 | 4 | 13.3% | 15.9% | 84 |
| G. \$75,000 to \$99,999 | 3 | 10.0% | 8.8% | 113 |
| ↓ H. \$100,000 to \$149,999 | 0 | 0.0% | 7.6% | 0 |
| ↓ I. \$150,000 ore more | 1 | 3.3% | 4.2% | 80 |
| ↓ Average Annual Household Income | \$ 36,780 | | \$ 51,930 | 71 |
| ↓ Median Annual Household Income | \$ 20,000 | | \$ 40,871 | 49 |
| 6. Highest Level of Completed Education | 36 | 97.3% | NA | |
| ↓ A. Elementary | 0 | 0.0% | 16.6% | 0 |
| ↓ B. Junior High/Middle School | 3 | 8.3% | 14.1% | 59 |
| ▲ C. High School Graduate | 10 | 27.8% | 19.1% | 146 |
| ▲ D. Some college, trade or vocational school | 12 | 33.3% | 22.5% | 148 |
| ▲ E. College degree - Associate (2 year) | 4 | 11.1% | 6.5% | 170 |
| ↓ F. College degree - Bachelor's (4 year) | 0 | 0.0% | 14.4% | 0 |
| ▲ G. Post Graduate - Master's/Doctorate | 7 | 19.4% | 6.8% | 286 |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

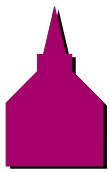
Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FIVE: BACKGROUND INFORMATION (CONTINUED)

| | | | | |
|--|----|-------|-------|-----|
| 7. Employment Status (all that apply) | 36 | 97.3% | NA | |
| A. Employed full-time | 11 | 30.6% | NA | |
| B. Employed part-time | 4 | 11.1% | NA | |
| C. Retired | 17 | 47.2% | NA | |
| D. Disabled | 0 | 0.0% | NA | |
| E. Full time "houseperson" / homemaker | 6 | 16.7% | NA | |
| F. Part time "houseperson" / homemaker | 0 | 0.0% | NA | |
| G. Full time student | 1 | 2.8% | NA | |
| H. Part time student | 0 | 0.0% | NA | |
| I. Unemployed, seeking employment | 1 | 2.8% | NA | |
| J. Unemployed, not in the job market | 0 | 0.0% | NA | |
| 8. If employed, what type of employment? | 15 | 40.5% | NA | |
| A. Executive and Managerial | 2 | 13.3% | 12.0% | 111 |
| ▲ B. Professional Specialty | 6 | 40.0% | 11.4% | 351 |
| C. Technical Support | 1 | 6.7% | 8.2% | 81 |
| ▲ D. Sales | 2 | 13.3% | 10.4% | 128 |
| ↓ E. Administrative Support | 2 | 13.3% | 16.8% | 79 |
| ↓ F. Service: Private Household | 0 | 0.0% | 3.4% | 0 |
| ↓ G. Service: Protective | 0 | 0.0% | 2.0% | 0 |
| ▲ H. Service: Other | 2 | 13.3% | 7.8% | 171 |
| ↓ I. Farming, Fishing, Forestry | 0 | 0.0% | 0.1% | 0 |
| ↓ J. Precision production and craft | 0 | 0.0% | 12.4% | 0 |
| ↓ K. Machine operator | 0 | 0.0% | 4.4% | 0 |
| ↓ L. Transportation and material moving | 0 | 0.0% | 7.1% | 0 |
| ↓ M. Laborer | 0 | 0.0% | 4.0% | 0 |
| 9. Respondent Households by Top 10 Zip Codes (HH) | 31 | 93.9% | NA | |
| 1. Zip Code 12206 - Albany, NY | 7 | 22.6% | NA | |
| 2. Zip Code 12205 - Albany, NY | 6 | 19.4% | NA | |
| 3. Zip Code 12144 - Rensselaer, NY | 5 | 16.1% | NA | |
| 4. Zip Code 12208 - Albany, NY | 4 | 12.9% | NA | |
| 5. Zip Code 12061 - East Greenbush, NY | 2 | 6.5% | NA | |
| 6. Zip Code 12211 - Albany, NY | 1 | 3.2% | NA | |
| 7. Zip Code 12203 - Albany, NY | 1 | 3.2% | NA | |
| 8. Zip Code 12009 - Altamont, NY | 1 | 3.2% | NA | |
| 9. Zip Code 06820 - Darien, CT | 1 | 3.2% | NA | |
| 10. Zip Code 12210 - Albany, NY | 1 | 3.2% | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION FIVE: BACKGROUND INFORMATION (CONTINUED)

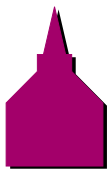
| | | | | |
|---|----|-------|-------|-----|
| 10. Do you own your residence? (HH) | 32 | 97.0% | NA | |
| ▲ A. Yes | 23 | 71.9% | 32.6% | 220 |
| ↓ B. No | 9 | 28.1% | 67.4% | 42 |
| 11. Type of residence? (HH) | 31 | 93.9% | NA | |
| A. Single family dwelling | 20 | 64.5% | NA | |
| B. Condominium/Townhouse | 1 | 3.2% | NA | |
| C. Apartment | 9 | 29.0% | NA | |
| D. Mobile Home or trailer | 0 | 0.0% | NA | |
| E. Dormitory or other group quarters | 0 | 0.0% | NA | |
| F. Other | 2 | 6.5% | NA | |
| 12. Plan to move out of area in the next 3 to 5 years? | 34 | 91.9% | NA | |
| A. Yes | 8 | 23.5% | NA | |
| B. No | 26 | 76.5% | NA | |
| 13. How many community organizations do you belong to? | 33 | 89.2% | NA | |
| A. None | 14 | 42.4% | NA | |
| B. One | 10 | 30.3% | NA | |
| C. Two | 4 | 12.1% | NA | |
| D. Three | 3 | 9.1% | NA | |
| E. Four or more | 2 | 6.1% | NA | |
| 14. Hours per week spent in community activities? | 30 | 81.1% | NA | |
| A. Less than 1 hour | 14 | 46.7% | NA | |
| B. 1 to 5 hours | 10 | 33.3% | NA | |
| C. 6 to 10 hours | 3 | 10.0% | NA | |
| D. 11 to 15 hours | 1 | 3.3% | NA | |
| E. 15 or more hours | 2 | 6.7% | NA | |
| 15. What is your sex? | 35 | 94.6% | NA | |
| ▲ A. Female | 25 | 71.4% | 49.4% | 145 |
| ↓ B. Male | 10 | 28.6% | 50.6% | 56 |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION SIX: RATING OUR CHURCH PROGRAMS

| | | | | |
|-----------------------------|----|-------|----|--|
| 1. Sunday Worship | 33 | 89.2% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 2 | 6.1% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 2 | 6.1% | NA | |
| E. Very Positive | 29 | 87.9% | NA | |
| Overall Rating (0 to 10) | 10 | | NA | |
| 2. Special Worship | 30 | 81.1% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 1 | 3.3% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 6 | 20.0% | NA | |
| E. Very Positive | 23 | 76.7% | NA | |
| Overall Rating (0 to 10) | 10 | | NA | |
| 3. Wholeness Service | 23 | 62.2% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 1 | 4.3% | NA | |
| C. Neutral/Neither | 3 | 13.0% | NA | |
| D. Somewhat Positive | 5 | 21.7% | NA | |
| E. Very Positive | 14 | 60.9% | NA | |
| Overall Rating (0 to 10) | 7 | | NA | |
| 4. Music Concerts | 30 | 81.1% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 3 | 10.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 4 | 13.3% | NA | |
| E. Very Positive | 23 | 76.7% | NA | |
| Overall Rating (0 to 10) | 9 | | NA | |
| 5. Food Cupboard | 24 | 64.9% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 2 | 8.3% | NA | |
| C. Neutral/Neither | 1 | 4.2% | NA | |
| D. Somewhat Positive | 10 | 41.7% | NA | |
| E. Very Positive | 11 | 45.8% | NA | |
| Overall Rating (0 to 10) | 6 | | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION SIX: RATING OUR CHURCH PROGRAMS (CONT.)

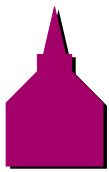
| | | | | |
|---------------------------------|----|-------|----|--|
| 6. Thanksgiving Dinners | 19 | 51.4% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 2 | 10.5% | NA | |
| D. Somewhat Positive | 6 | 31.6% | NA | |
| E. Very Positive | 11 | 57.9% | NA | |
| Overall Rating (0 to 10) | 8 | | NA | |
| 7. Christmas Joy Baskets | 28 | 75.7% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 12 | 42.9% | NA | |
| E. Very Positive | 16 | 57.1% | NA | |
| Overall Rating (0 to 10) | 9 | | NA | |
| 8. Choir | 31 | 83.8% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 2 | 6.5% | NA | |
| E. Very Positive | 29 | 93.5% | NA | |
| Overall Rating (0 to 10) | 10 | | NA | |
| 9. Kerygma Program | 14 | 37.8% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 1 | 7.1% | NA | |
| D. Somewhat Positive | 2 | 14.3% | NA | |
| E. Very Positive | 11 | 78.6% | NA | |
| Overall Rating (0 to 10) | 10 | | NA | |
| 10. Bible Study | 15 | 40.5% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 4 | 26.7% | NA | |
| E. Very Positive | 11 | 73.3% | NA | |
| Overall Rating (0 to 10) | 10 | | NA | |

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION SIX: RATING OUR CHURCH PROGRAMS (CONT.)

| | | | | |
|-------------------------------|----|-------|----|--|
| 11. Children's Program | 20 | 54.1% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 6 | 30.0% | NA | |
| C. Neutral/Neither | 2 | 10.0% | NA | |
| D. Somewhat Positive | 6 | 30.0% | NA | |
| E. Very Positive | 6 | 30.0% | NA | |
| Overall Rating (0 to 10) | 2 | | NA | |
| 12. Sunday School | 23 | 62.2% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 10 | 43.5% | NA | |
| C. Neutral/Neither | 3 | 13.0% | NA | |
| D. Somewhat Positive | 6 | 26.1% | NA | |
| E. Very Positive | 4 | 17.4% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |
| 13. Drama/Theater | 11 | 29.7% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 3 | 27.3% | NA | |
| C. Neutral/Neither | 5 | 45.5% | NA | |
| D. Somewhat Positive | 2 | 18.2% | NA | |
| E. Very Positive | 1 | 9.1% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |
| 14. 12-Step Groups | 5 | 13.5% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 3 | 60.0% | NA | |
| D. Somewhat Positive | 2 | 40.0% | NA | |
| E. Very Positive | 0 | 0.0% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |
| 15. Women's Guild | 17 | 45.9% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 2 | 11.8% | NA | |
| C. Neutral/Neither | 2 | 11.8% | NA | |
| D. Somewhat Positive | 2 | 11.8% | NA | |
| E. Very Positive | 11 | 64.7% | NA | |
| Overall Rating (0 to 10) | 7 | | NA | |



Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius

| Description ▲ Indicates the congregation is more than 1.2 times the community average ↓ Indicates the congregation is less than 0.8 times the community average | Congregational Respondents | | Community Study Area Average NA = Not Applicable or Not Available | Community Comparative Index (100=Average) |
|---|----------------------------|---------|--|--|
| | Number | Percent | | |
| Total Congregational Respondents / Community Population | 37 | 100.0% | 349,441 | |
| Est. Respondent Households (HH) / Community Households | 33 | 100.0% | 122,072 | |

SURVEY SECTION SIX: RATING OUR CHURCH PROGRAMS (CONT.)

| | | | | |
|--------------------------------|----|-------|----|--|
| 16. Adult Church School | 13 | 35.1% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 2 | 15.4% | NA | |
| C. Neutral/Neither | 5 | 38.5% | NA | |
| D. Somewhat Positive | 3 | 23.1% | NA | |
| E. Very Positive | 3 | 23.1% | NA | |
| Overall Rating (0 to 10) | 1 | | NA | |
| 17. Picnic/Outings | 14 | 37.8% | NA | |
| A. Very Negative | 1 | 7.1% | NA | |
| B. Somewhat Negative | 1 | 7.1% | NA | |
| C. Neutral/Neither | 5 | 35.7% | NA | |
| D. Somewhat Positive | 3 | 21.4% | NA | |
| E. Very Positive | 4 | 28.6% | NA | |
| Overall Rating (0 to 10) | 1 | | NA | |
| 18. (Not Used) | 0 | 0.0% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 0 | 0.0% | NA | |
| E. Very Positive | 0 | 0.0% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |
| 19. (Not Used) | 0 | 0.0% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 0 | 0.0% | NA | |
| E. Very Positive | 0 | 0.0% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |
| 20. (Not Used) | 0 | 0.0% | NA | |
| A. Very Negative | 0 | 0.0% | NA | |
| B. Somewhat Negative | 0 | 0.0% | NA | |
| C. Neutral/Neither | 0 | 0.0% | NA | |
| D. Somewhat Positive | 0 | 0.0% | NA | |
| E. Very Positive | 0 | 0.0% | NA | |
| Overall Rating (0 to 10) | 0 | | NA | |



reference

ReVision Context²⁰⁰⁶

Part 2

The Congregation "Who are we?"

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius



reference

ReVision Context²⁰⁰⁶

Part 2

The Congregation "Who are we?"

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius



reference

ReVision Context²⁰⁰⁶

Part 2

The Congregation "Who are we?"

Coordinates: 33:48.28 118:11.30
Date: 8/10/2006

Prepared For:
Your Organization Name Here
Your Address
Your City, CA 90001

Study Area Definition:
3.0 Mile Radius
