

Based upon the area you are studying, read the following questions and check one answer for each.

- 1** Approximately how many people are currently estimated to reside in the area?
- a) Less than 5,000
 - b) 5,000 to 9,999
 - c) 10,000 to 19,999
 - d) 20,000 to 29,999
 - e) 30,000 or more

- 2** Over the next five years, how is the population projected to change in the area?
- a) Decline by more than 1%
 - b) Grow or decline by less than 1%
 - c) Grow between 1% and 5%
 - d) Grow between 6% and 10%
 - e) Grow by more than 10%

- 3** Which of the following lifestyle groups is the largest in number?
- a) Affluent Families
 - b) Middle American Families
 - c) Young and Coming
 - d) Rural Families
 - e) Senior Life
 - f) Ethnic and Urban Diversity

- 4** What percentage of the population is non-Anglo?
- a) Less than 1%
 - b) 1% to 9%
 - c) 10% to 24%
 - d) 25% to 49%
 - e) 50% or more

- 5** Which of the following racial/ethnic groups is projected to grow the fastest over the next five years?
- a) Anglo
 - b) African-American
 - c) Hispanic / Latino
 - d) Asian
 - e) Native American & Others

- 6** What percentage of households is estimated to have no faith involvement?
- a) Less than 10%
 - b) 10% to 19%
 - c) 20% to 29%
 - d) 30% to 39%
 - e) 40% or more

- 7** What is the average age in the area?
- a) Less than 25
 - b) 25 to 29
 - c) 30 to 34
 - d) 35 to 39
 - e) 40 or more

- 8** What is the average annual household income estimated to be in the area?
- a) Less than \$25,000
 - b) \$25,000 to \$49,999
 - c) \$50,000 to \$74,999
 - d) \$75,000 to \$99,999
 - e) \$100,000 or more

- 9** Of households with children under 18, what percentage are headed by a single parent?
- a) Less than 10%
 - b) 10% to 19%
 - c) 20% to 29%
 - d) 30% to 39%
 - e) 40% or more

- 10** What percentage of the people age 25 and older has completed college?
- a) Less than 10%
 - b) 10% to 19%
 - c) 20% to 29%
 - d) 30% to 39%
 - e) 40% or more

Answers to the 10 Questions may be found in any Percept demographic report (i.e., 10 Facts, FirstView, Ministry Area Profile, Context)