



Workshop

1½ to 2 Hours

Introduce Goal

Workshop Goal

To effectively deliver a community information report that can assist a congregation in their mission and ministry efforts.

Engage Group

- ◆ Distribute page one of the FirstView report and the FirstView worksheet to each participant. Review the location of the area as illustrated on the FirstView report so all are clear on the area being discussed. (5 minutes)
- ◆ Have each person complete their worksheet without consultation from other participants. (10 minutes)
- ◆ Then, in groups of no more than 5, have each group complete a composite worksheet for their group. (15 minutes)
- ◆ Finally, have them put their composite on newsprint and display for all participants to view. (10 minutes)

Present FirstView

Present pages two through six of the First View report. Begin with the theme areas on page two and three. These pages are designed to provoke questions about the themes. Pages four through six provide both narrative and table information for each theme. Highlight and discuss the comparisons between the responses of the participants and the report.

Group Discussion

- ◆ In the groups formed in step 2, ask them to respond to what they are learning and how it might effect the mission and ministry of their church.
- ◆ Provide examples such as: If the report states that 78% of the population is under 55 and 70% of our worshipping congregation on a given Sunday is over 55 what questions does that pose for our future ministry?
- ◆ Have them list as many questions as possible for each area of the report. Do not allow them to make simplistic statements such as "we need to get more young people."
- ◆ Have each group present their questions and look for themes or focus that they can understand and accept.

Conclusion

Direct them to an action step that they commit to completing by a certain time and offer them some next steps that can assist them in this process. Set up a timeline of activity and action that results in this activity becoming integrated into the life of the congregation.

Complete this worksheet before looking at pages 2-6 of the FirstView report.

People and Place

Current Population Estimate

Percentage Change since 1990 (+ or - %)

Faces of Diversity (Your estimated percentages in each row should add up to 100%)

Lifestyle Group Presence AFFLUENT MIDDLE AMERICA (Families) YOUNG & COMING (Professional) RURAL SENIOR LIFE ETHNIC/URBAN DIVERSITY

Racial Ethnic Diversity ANGLO AFRICAN-AMERICAN HISPANIC-LATINO ASIAN NATIVE AMERICAN/OTHER

Age Distribution MILLENIALS (0-14) SURVIVORS (15-34) BOOMERS (35-54) SILENTS (55-69) BUILDERS (70+)

Family Structure (age 15+) SINGLE (NEVER MARRIED) DIVORCED/WIDOWED MARRIED

Households with Children (age 0-18) SINGLE MOTHERS SINGLE FATHERS MARRIED COUPLES

Education Completed (age 25+) LESS THAN HIGH SCHOOL HIGH SCHOOL SOME COLLEGE COLLEGE GRADUATE POST GRADUATE

Community Issues

Household Concerns BASIC (food, clothing, shelter) FAMILY PROBLEMS COMMUNITY PROBLEMS HOPES & DREAMS SPIRITUAL/PERSONAL

Average Age of Population in Area

Faith Preferences

Percentage of Population indicating a "not actively involved" faith level

Percentage of Population indicating a "strongly involved" faith level

Average Household Income \$ Percentage of People likely to give \$500+ to church

Church Program Preferences SPIRITUAL DEVELOPMENT PERSONAL DEVELOPMENT COMMUNITY/SOCIAL SERVICES RECREATION

Percentage of Households preferring a Historic Christian Group